

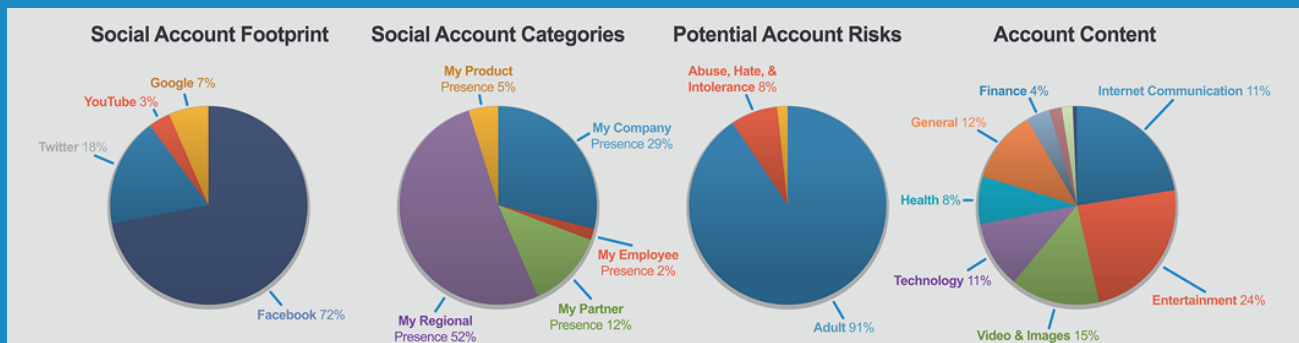


Social Media

Security & Compliance

The average enterprise has 178 social media accounts, making it very complex to manage security and avoid costly compliance violations and audits. Yet, it is more critical than ever for organizations to protect their brands, prevent embarrassment, and avoid costly compliance violations and audits.

Nexgate provides a simple solution to this dilemma. Its patented SocialDiscover and SocialPatrol technologies allow you to centrally discover, audit, and protect your organization's presence on the social web. With Nexgate, you can protect your brand and ensure compliance across your entire social media infrastructure.



Social Account Hacks and Tampering

Companies channel significant resources into social media marketing, and hackers follow the money. Nexgate lets you detect and remediate account hacks by connecting to your social media accounts across Facebook, Twitter, Google+ and more to persistently scan account changes, published content, and connected applications. Nexgate provides:

Advanced Social Media Security Scanning

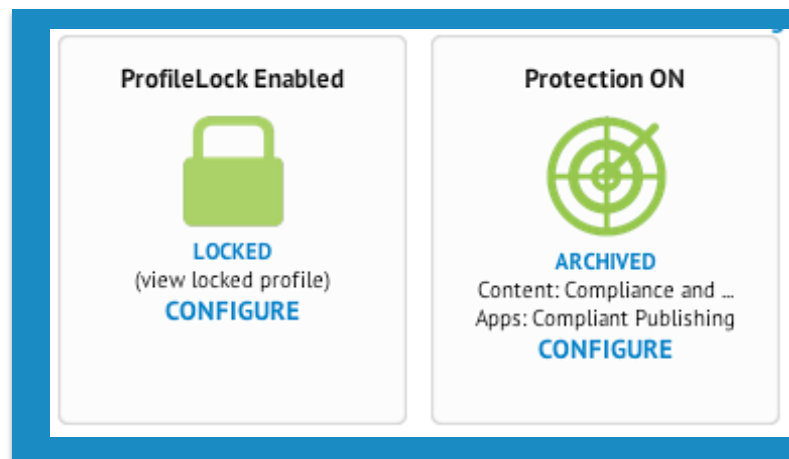
Scan every tweet, comment, and post with advanced security analytics to prevent your company and those navigating its social media page from exposure to malware, exploits, or other dangerous content.

App Security

Enforce application security policies to ensure that only authorized publishing platforms have the ability to post to your social accounts.

Lock Your Social Media Profiles

Persistently monitor your social account profile using ProfileLock to instantly alert you any time a change is made, and lock your account from further activity if that change was unauthorized.



Audit Account Changes

Create an audit trail of your company's account changes to give you, your team, and any auditors a detailed record of your social media's evolution.

Social Media SPAM, Abusive and Offensive Content Moderation

Content moderation and security filtering can pose a substantial challenge. Nexgate's automated solution allows your company to complete a potentially resource-exhausting task with just a few clicks to save you both time and money with such services as:

1-Click Content Moderation

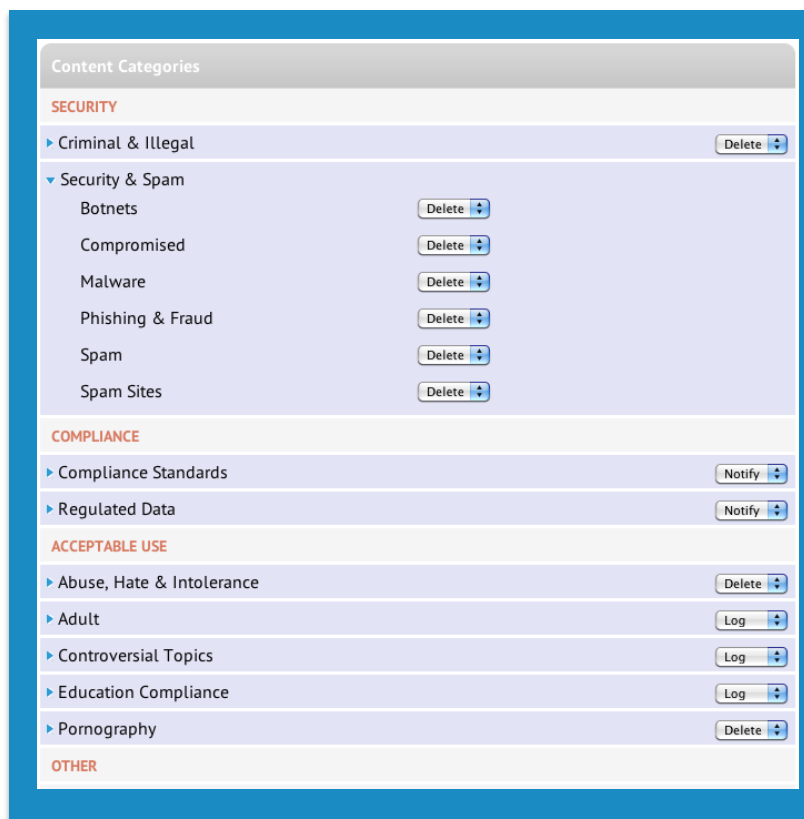
Moderate content easily and efficiently with Nexgate's powerful content categories and policy templates designed for processing content in fields such as finance, healthcare, retail, and technology, among others.

Deep Content Analysis

Utilizing automatic content moderation is a step in the right direction, but it does not guarantee accuracy. Nexgate's Natural Language Processing (NLP) technology and proprietary deep content inspection engine address this issue by analyzing all posts, comments, and replies on your page with the highest level of precision.

Real-Time Performance

Nexgate combines effective security with the speed of social, bringing automated content and security moderation to your company in real-time through API and social network integration. With Nexgate, you can complete the entire collection, identification, and remediation process instantly and continually.

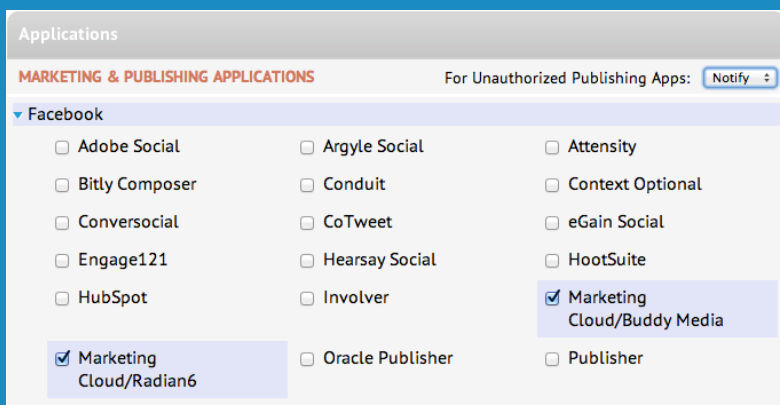


Social Media Application Control

Marketing and publishing apps, support apps, social integration apps, photo and video sharing apps, and mobile apps all introduce security and compliance risks. Nexgate automates discovery management, and protection of your company's accounts from unauthorized apps to significantly reduce the chances of a hack, compliance violation or employee error that could result in damage to your brand. Nexgate lets you:

Inventory All Connected Applications

Scan and create an inventory of your company's connected applications and radically reduce the likelihood of a hack, compliance violation or employee error that could result in significant damage to your brand.



Manage Your Approved Accounts

Once all of the apps operating across your company's social network have been inventoried and categorized, whitelist applications for use with your social media, and Nexgate will instantly block and report any content published from an unauthorized application.

Get Real-Time Alerts

Continually scan your social media accounts across social networks to monitor for connected applications. If an administrator adds an application or publishes content from an unauthorized application, whether via a browser or mobile device, Nexgate will automatically alert you and enforce your desired application security policy.

Social Media Account Sprawl

The average enterprise has nearly 200 social media accounts affiliated with its brand, making it difficult for companies to find, catalogue and track brand affiliated accounts across social networks. Nexgate provides seamless scanning of social media networks to do just that, with features such as:

Comprehensive Scanning

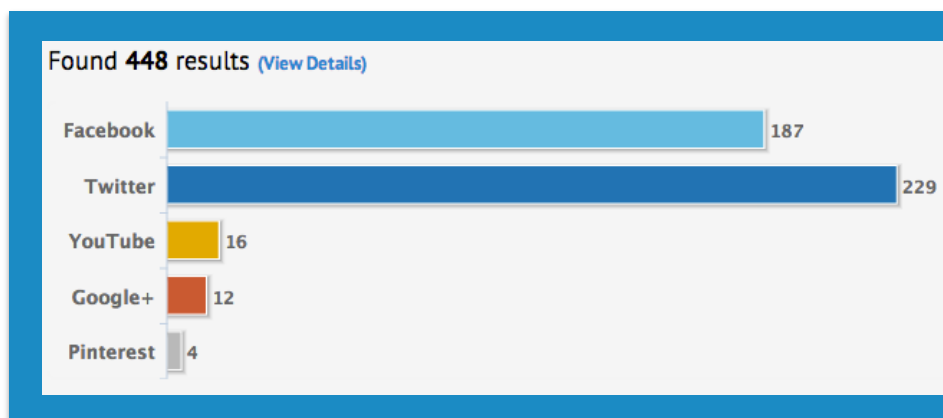
Automatically scan Facebook, Twitter, Google+, YouTube and all other leading social networks to uncover your brand's affiliated accounts.

Social Search Made Simple

Select and categorize a discovered account any way you prefer, such as by corporate page, department page, subsidiary, employee, partner, or competitor.

Prevent Social Media Fraud

Continually and persistently scan social networks to uncover new branded accounts, pages or groups the moment they are added to a social network. Nexgate's recurring scans automatically find new accounts as they are created, and alert you in real-time so you can categorize the account as legitimate or fraudulent and take action protect your brand, fans, and followers.



Intelligent Social Archiving for Compliance

Making archiving efficient in social media is not easy, yet it plays a critical role in saving your company penalties, time, and money. Automated archiving makes the archiving process both simple and scalable while intelligently classifying the archived content makes it searchable. Nexgate's intelligent system of social archiving includes:

Seamless Integration

Maximize your existing archiving technology investment while consolidating your enterprise communications archiving infrastructure. Nexgate plugs into all major social networks to aggregate posts, comments, and other content, polling your social media, centrally collecting content, and pushing that content to your enterprise archiving solution.

Intelligent Classification

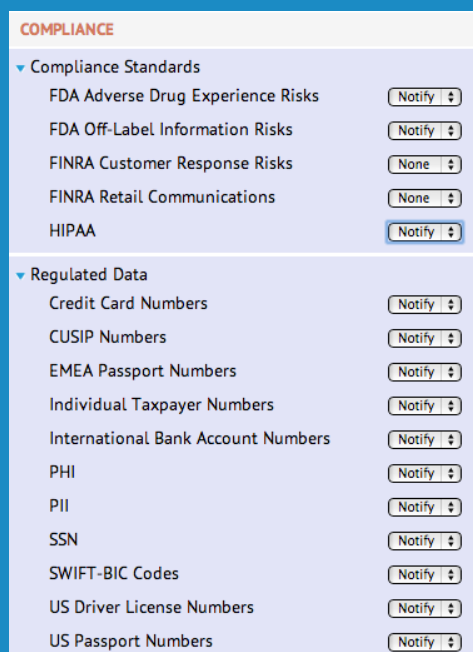
Categorize content before you store it and save a tremendous amount of time and money. Nexgate provides built-in classification policies to intelligently tag social media data before it is copied into your archiving solution, simultaneously maximizing your resources and also preparing you for any potential legal case should it arise.

Unparalleled Efficiency

Find information quickly and easily via intelligent classification. Nexgate automates the collection, categorization, and containment of social media data using patented content classification technology to save you and your team countless hours.

Social Media Risk and Compliance

Addressing compliance requirements governing your organization demands serious attention and strategy. Nexgate bridges the gap between compliance requirements and practice in social media to easily and effectively address compliance requirements using:

A screenshot of a web application interface titled 'COMPLIANCE'. It features two main sections: 'Compliance Standards' and 'Regulated Data'. Each section contains a list of items with a corresponding 'Notify' or 'None' dropdown menu. The 'Compliance Standards' section includes FDA Adverse Drug Experience Risks, FDA Off-Label Information Risks, FINRA Customer Response Risks, FINRA Retail Communications, and HIPAA. The 'Regulated Data' section includes Credit Card Numbers, CUSIP Numbers, EMEA Passport Numbers, Individual Taxpayer Numbers, International Bank Account Numbers, PHI, PII, SSN, SWIFT-BIC Codes, US Driver License Numbers, and US Passport Numbers.

COMPLIANCE	
▼ Compliance Standards	
FDA Adverse Drug Experience Risks	Notify ▾
FDA Off-Label Information Risks	Notify ▾
FINRA Customer Response Risks	None ▾
FINRA Retail Communications	None ▾
HIPAA	Notify ▾
▼ Regulated Data	
Credit Card Numbers	Notify ▾
CUSIP Numbers	Notify ▾
EMEA Passport Numbers	Notify ▾
Individual Taxpayer Numbers	Notify ▾
International Bank Account Numbers	Notify ▾
PHI	Notify ▾
PII	Notify ▾
SSN	Notify ▾
SWIFT-BIC Codes	Notify ▾
US Driver License Numbers	Notify ▾
US Passport Numbers	Notify ▾

Pre-built Compliance Policies and Reports

Ensure compliance with some of the leading social media regulatory requirements, including a FINRA Incidents Report, FDA Incidents Report, HIPAA/PHI Incidents Report, Content Compliance Report, and Social Governance Report with Nexgate's pre-built with policy templates and reports. You can simply select or create your own policy and customize the remediation action, and Nexgate will automatically scan content across all your social media properties, apply your policy, and prove detailed reports for you and your auditors.

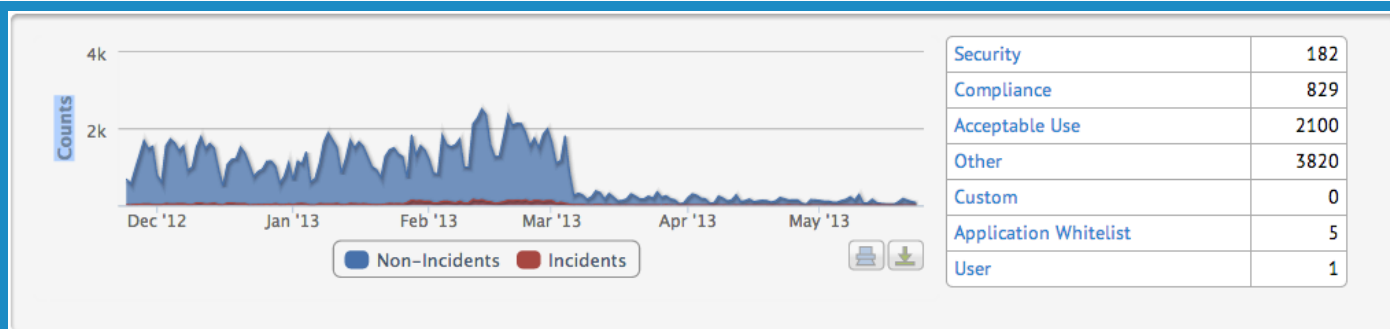
Deep Analytics with Expansive Coverage

Nexgate uses a sophisticated patented content inspection engine that employs NLP technology to accurately detect compliance violations embedded in the natural tongue of the social web. These advanced analytics go beyond

keywords and dictionaries to analyze content within its particular context across both individual posts and entire threads, providing incredibly accurate enforcement and reporting.

Automatic Scanning and Enforcement

Scan content automatically and save significant amounts of time and money. There are more than 3 billion likes and comments on Facebook alone daily. The sheer amount of content generated across your social media accounts is thus likely far too extensive to sift through manually. Nexgate's automated scanning and enforcement allows you to channel your resources into your business priorities without distraction.



Product Availability

Nexgate has several modules available either separately or as part of its comprehensive Enterprise Suite.

SocialDiscover

SocialDiscover automates social account search across the leading social networks to instantly find social media accounts affiliated with your brand, categorize each account for analysis and reporting, and persistently monitor the social networks for any new or fraudulent accounts.

SocialPatrol

SocialPatrol provides advanced protection for branded social media accounts across all major social networks, including Facebook, LinkedIn, Google+, and Pinterest. Using Nexgate's patented ProfileLock technology, you can lock your social media accounts, stop hackers from defacing your brand, remove malicious or inappropriate content, control connected applications, prevent unauthorized publishing, and address compliance requirements.

To learn more about how Nexgate can help your company manage its web presence and control your brand, contact us to schedule a demo.

About Nexgate

Nexgate provides a cloud-based service to protect brands and ensure compliance on the social web. Its patented technology is used by some of the world's largest financial services, pharmaceutical, Internet security, manufacturing, media, and retail organizations to discover, audit, and protect their social infrastructure.