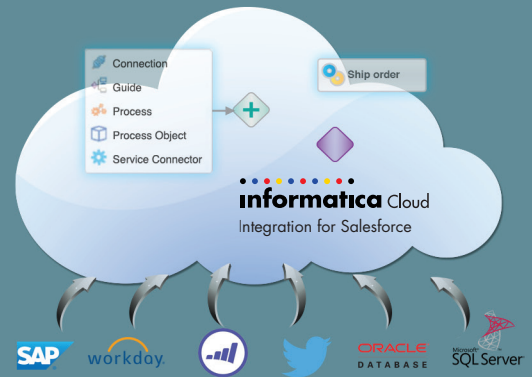


Informatica Cloud Integration for Salesforce®

A leading integration and data management solution for Salesforce

Your Salesforce footprint and usage have likely grown with your business. The added complexity now makes it difficult for you to share and utilize your customer data throughout your organization.

Informatica Cloud Integration for Salesforce can help you tame the data complexity to better leverage Salesforce and your Internet of customers.



Leverage Your Salesforce Data with Ease

What do you do when you've outgrown the Salesforce dataloader and traditional coding-centric approaches are no longer cutting it?

Informatica Cloud lets you easily connect to a variety of cloud, on-premises, mobile and social data sources, to ensure that you can efficiently share your relevant and trustworthy Salesforce information.

Informatica Cloud also goes beyond traditional point-to-point integration vendors by offering the most complete suite of cloud integration for batch and real time patterns, cloud test data management, cloud data quality and cloud master data management applications -- all powered by the market-leading integration Platform as a Service (iPaaS) to help you better engage with your customers and realize the potential of your Salesforce investment.



Connecting Salesforce with Informatica Cloud

Connect your cloud and on-premises applications rapidly with a wide variety of native Informatica Cloud connectors for Salesforce.

Sales Cloud to Back Office - Accelerate sales momentum, increase agility and reduce operating costs by synchronizing your Sales Cloud front office with your back-office, on-premises operational data stores.

Closed-loop Service Cloud® - Build customer loyalty and deliver exemplary customer service by unifying your customer data. Integrate your Service Cloud customer data with legacy systems to close the loop and become a true customer company.

Salesforce Analytics - Make better business decisions by replicating your Salesforce data and aggregating with multiple enterprise data sources to build a reliable Enterprise Data Warehouse.

Custom Salesforce Apps - Applications built on Force.com® can become isolated silos of unusable data. Extend your custom Force.com applications to become "data-aware" by connecting them to other cloud, or on-premises data sources.

To get started with a free trial please go to informaticacloud.com/trial

Connect your SAP and Siebel data to the Salesforce®1 Mobile App and run your business from your phone.



Informatica Cloud Integration for Salesforce Clients Include:



About Informatica

Informatica Corporation (NASDAQ: INFA) is the world's number one independent provider of data integration software. For more information, call 1.888.345.4639 in the U.S., or visit www.informaticacloud.com

Worldwide Headquarters, 2100 Seaport Blvd, Redwood City, CA 94063, USA Phone: 650.385.5000 Fax: 650.385.5500
Toll-free in the US: 1.800.653.3871 informatica.com [linkedin.com/company/informatica](https://www.linkedin.com/company/informatica) twitter.com/InformaticaCorp

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informatica
Put potential to work™

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