



## Pardot QuickPath Details

For as little as \$8,000, you can begin your journey to MARKETING AUTOMATION success! The EnablePath Team leverages the experience of 2,800+ Salesforce projects and numerous Pardot and marketing automation projects. And, because business process should drive technology decisions, you will enjoy the advantage of implementation resources that understand the nuances of integrating process with technology. EnablePath is uniquely positioned to help our clients implement cloud technologies to increase business productivity in sales, service, and marketing - and generate faster ROI on the technology investment.

SERVICES:	Pardot QUICKPATH
Fixed Fee	\$8,000
Delivery Resources	1
Preparation Phase	Customer Requirements Survey Plan Updates
Technical Setup	CNAME Creation Email Delivery Website Tracking Code
Marketing Asset & Automation Setup	4 Email Templates, 4 Forms, 4 Landing Pages 1 Automation Rule, 1 Drip Campaign
CRM Integration	Field Mapping, Page Layouts Single Sign-On Setup, Activity Related List Pardot/SF Lead Assignment
Add-Ons & Connectors	Google AdWords, Pardot Email WebEx, Facebook, others
Training	Admin, End User, Training Guide
Completion Time	4 Weeks

### PACKAGE ADD-ONS:

- Additional Configuration, Analytics and AE Utility Apps (paid): **\$1,480/Day**
- Additional Training: **\$1,680/Day**
- Training Documentation: **\$1,680/Day**
- Custom Development: **\$1,920/Day**
- Data Migration: **\$1,680/Day**
- Data Integration: **\$1,680/Day**



**ENABLEPATH**  
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#### About EnablePath:

EnablePath is your partner in the cloud. As a division of Birlasoft and the 150 year old, multi-billion dollar CK Birla Group, we are a leader in cloud based consulting and a trusted Salesforce GOLD Cloud Alliance Partner. Over the years, the EnablePath team has enabled hundreds of clients to rise above the competition, crafting industry specific solutions in over 2,800 unique CRM projects.

Our combined portfolio of services now includes Enterprise Application Services, Custom Application Services and Specialized services like Testing, Analytics and Mobility. Birlasoft has a global presence across the US, UK, Europe, and APAC.

