

**Essencials 2015** 



Started in 2009 from Proxis Contact Center IT dpt spin off, MakeITSimple became reference for Salesforce Service Cloud implementation services on Brazilian market – offering it services to major brands on retail, education and healthcare industries.



Focused on excellence, MIS team get involved from project first sketches and process mapping until solutions implementation and support, providing all the necessary to support the best solution adoption levels.



# **MISSION**

Excellence on implementation, using simple and efficient IT solutions - to add benefit and value to our customer's business. Become a market reference.

### **VALUES**

- # Efficient and passionate efforts.
- # Use IT to simplify business.
- # Promote ethical relationship in our
- value chain.
- # Generate perceived value for
- customers.
- # Keep an engaged and happy team.
- Innovate.



### **TEAM**

30 fully dedicated Salesforce Specialists

Team includes; senior professionals on IDB, Code, Test, PM and Geolocation.

SFDC, ITIL, COBIT5, PMO Certified professionals and educational process ongoing

Full back office support for HR and Financial Dpt.

### **EXPERTISE**

100+ SFDC delivered projects

8,6 average grade on costumer satisfaction on our delivered projects

Onsite contact center operation for testing

SFDC ServiceCloud market reference in BR for Contact Centers.



# **CUSTOMERS**



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# + 55 11 2141 1626

150 Chucri Zaidan, 2nd floor São Paulo, SP, Brazil

www.makeitsimple.com.br facebook.com/makeitsimple.br

