

# Data.com Quick Start Service

summa



Increase the value of your Salesforce investment with Data.com. Summa provides a rapid implementation approach that includes:

For \$5000 you can ensure your investment in Data.com results in cleaner data,

1

## Data Strategy

Collaborative approach to understanding current status of overall data strategy including data hygiene, Sales & Marketing prospecting processes current and/or future system integrations and pains data health is causing the business.

2

## Initial Configuration

Summa will configure Data.com according to our best practices and our customers' success including Reports & Dashboards. We'll then do an initial analysis of customer data and provide written recommendations for continued data health improvements.

3

## Training

**We'll provide a training session to** Marketing & Sales end users on how to incorporate Data.com into their prospecting and sales efforts resulting in more accurate outreach and higher results or a train-the-trainer approach for larger organizations. Administrators will be trained on how to measure data health and effectiveness of cleaning routines.

4

## Health-check at 30 days

Once Data.com is implemented and running, we'll come back and do a second analysis of the data as compared to the initial baselines and provide continued recommendations.

**Contact Us:** [sales@summa-tech.com](mailto:sales@summa-tech.com)