SaaSSolutions

MARKETING AUTOMATION:

SILVER
CLOUD ALLIANCE PARTNER

salesforce pardot

Do you ever get the feeling that your leads are slipping through the cracks? Do you have a way to effectively manage these leads? With features like email marketing, lead nurturing, lead scoring, and ROI reporting, Pardot empowers your marketing and sales teams so that they can effectively collaborate to generate and qualify sales leads, shorten sales cycles and close the loop from the marketing campaign to opportunity closed.

SIMPLIFIED LEAD MANAGEMENT	SALES / REPORTING	MARKETING AUTOMATION ROI
✓ CRM Integrations	✓ Identifying Leads	✓ Campaign Reporting
✓ Prospect Analysis	✓ Target Messages	✓ Campaign ROI Calculator
✓ Lead Scoring	✓ Social Profile Lookups	✓ Google Analytics
✓ Lead Nurturing	✓ Real Time Sales Alerts	✓ Scheduled Reports
✓ Lead Qualification	✓ Increase Efficiency	✓ Closed Loop Reporting
✓ Lead Assignment	✓ Increase Revenues, ROI Reporting	✓ Email Reporting

CERTIFIED
PARDOT CONSULTANT

PARDOT IMPLEMENTATION PACKAGES:

SaaS Solutions offers a Pardot Quick Start Package for anyone looking to get that first marketing campaign out quickly, efficiently, and at a price that can't be beat. Not only will we setup your Pardot instance around your needs and requirements, we will apply our salesforce.com experience to provide best practices for a one-two productivity punch. Add-On features and services are available for the packages listed below.

For More Information, Contact Our Team Today! [484.443.4560 or info@mysalesforcecrm.com]

Scope	Quick Success Lite	Quick Success Complete
Fixed Fee	**$ 3,300**	**$ 7,000**
Pardot Edition	Standard Professional	Professional Ultimate
Project Duration	1 Week	2 Weeks
Services Included	Business Process Review Conference Room Pilot End User Training Data Import	Business Process Review Conference Room Pilot End User Training Training Materials
SFDC Features	Leads & Contacts Website Tracking Code Tracker Domain Site Search Set Up 3 Email Templates **UP TO 1:** Form, Landing Page, & Drip Program	**QS Lite ++** 5 Email Templates 3 Forms 3 Landing Pages 3 Drip Programs