

MARKETING AUTOMATION MEETS SALES:



People, Process, and Technology now includes Marketing Automation. The perfect fit for Success. Align your marketing efforts with your sales team to maximize ROI.

The goal is to get that first marketing campaign out quickly and efficiently, however a great sales collaboration tool will be required to collect, manage, and track results for the purpose of moving from Leads to Revenues.



Let Pardot and Sales Cloud team up to create the Win – Win that your company has been building and waiting for!



MARKETING AUTOMATION ROI

- ✓ Prospect Analysis
- ✓ Lead Scoring & Nurturing
- ✓ Lead Qualification & Assignment
- ✓ Real Time Sales Alerts
- ✓ Increase Efficiency
- ✓ Target Messages
- ✓ Strategic Opportunity Management
- ✓ Faster Wins, Increase Revenues
- ✓ ROI Reporting



THE WORKS IMPLEMENTATION PACKAGES:

SaaS Solutions offers a success package that provides ‘the works’ that saves your company budget, with a great ROI! Not only will we setup your Pardot instance around your needs and requirements, we will apply our salesforce.com experience to provide best practices for a one-two productivity punch. Our Quick Success Implementation Packages are the perfect option for clients with a limited budget, who are looking to have a successful take off when deploying Salesforce.com. Add-On features and services are available for the packages listed below.

For More Information, Contact Our Team Today! [484.443.4560 or info@mysalesforcecrm.com]

Scope	The Works Lite	The Works Complete
Fixed Fee	\$ 7,000	\$ 10,000
Total Savings (\$)	\$ 300	\$ 800
SFDC & Pardot Packages	SaaS Sales Cloud – Quick Success Lite SaaS Pardot – Quick Success Lite	SaaS Sales Cloud – Quick Success Complete SaaS Pardot – Quick Success Lite
Project Duration	2 Weeks	4 Weeks
SFDC Features & Services Included	Please consult a SaaS Solutions Strategic Account Manager for information. Our Pardot and Sales Cloud options are defined in detail to round out what is included in The Works!	

