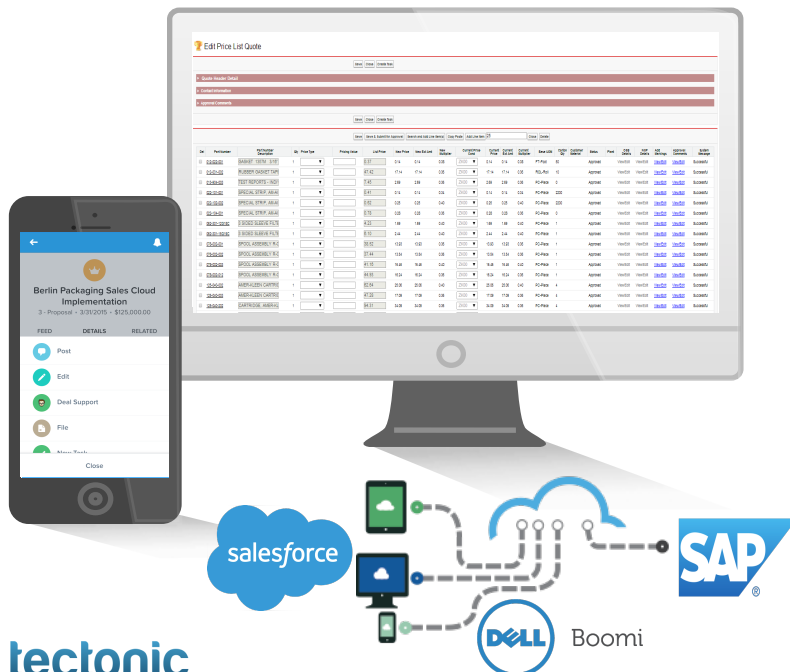


“After our industry presentation at Dreamforce, people in the audience came up to me and said ‘our sales people would kill for the amount of SAP information you have in salesforce’.

That’s when we knew we had something pretty special.”



Jerry McGuire
West Region
Sales Manager
American Air Filter International



- ⊙ Established a central, enterprise-wide view of the customer relationship
- ⊙ Streamlined Quoting in Salesforce, accessing real-time, customer specific pricing from SAP
- ⊙ Enhanced Product Search capabilities; What has customer been buying? What price are they paying today? What are they NOT buying?
- ⊙ Seventeen uni-directional & bi-directional real-time integrations via Dell Boomi