

What Workato users are saying...

Salesforce MVPs on Workato...



phillip southern @phil7s · Mar 21

@peterjchalmers @BeckyMaeW @Workato wow interesting...great find Becky.
Def better looking than black box integrations of yester year



[View conversation](#)



Geraldine Gray @GeraldineGray · Feb 24

Use @salesforce & @quickbooks - you will like this Solving the Integration
Challenge @Workato buff.ly/1EOVOG8



[View summary](#)



Jen N @jnelson509 · Mar 24

So, I want to know....do YOU @Workato your integrations? Talk about a button-
click life! Built an EventBrite integration in a few min :-)



Maria S Belli @JustAGirlyGeek · Mar 22

@BeckyMaeW @Workato customer support is great! Really neat tool. Hoping to
play with it some more in between projects.



[View conversation](#)



Nick Hamm @hammnick · Jun 19

.@Workato you have a cool product, but you know what's even cooler? Your
customer support. Top notch! Thanks @Allanteng for your help!



Salesforce MVPs on Workato...



Becky Webster @BeckyMaeW · Mar 24

Absolutely loving @Workato so far! This ebook about their QBO integration illustrates their awesome sauce: workato.files.wordpress.com/2015/03/sfdc-q...



3



3



Tal Frankfurt @TalFrankfurt · Mar 24

.@BeckyMaeW @Workato agreed, they have done an excellent work connecting the internet.



Lauren M Jordan (Fujitsu America/Salesforce MVP)

I am watching this now. all i can say is WOW! where has this app been all my life lol @RTP Girly Geeks (Private) @Girly Geeks (Private) Everyone has got to check this out - its FREE!

Like · 4 people · May 6, 2015 at 11:14 AM ·



Becky Webster (Simplus)

Right, Lauren?? That was exactly my first thought! =)

Like · 1 person · May 6, 2015 at 11:19 AM ·



Davina Hanchuck (SGI, Tampa User Group Co-Leader)

Mind. Blown!! This is amazing!

Like · 4 people · May 6, 2015 at 11:24 AM ·



What others are saying...

 **Toya Gatewood** @ToyaGatewood · 1h
@Workato absolutely. This just solved a huge pain point for my team. Can't wait to put this to use!
1 retweet 1 like [View conversation](#)

 **Lauren Jordan** @SaaSyGeek · 1h
@Workato @GeraldineGray @BeckyMaeW I def will! This is amazing! Cant wait to try it out!
2 likes [View conversation](#)

 **Toya Gatewood** @ToyaGatewood · 1h
Sitting in on the @Workato webinar about #Salesforce integration. This is brilliant. Why didn't I know about this before?!

 **Lauren Jordan** @SaaSyGeek · 1h
@Workato is my new FAV app! Thanks for sharing @GeraldineGray & @BeckyMaeW :)
1 retweet 1 like

 **Holger Mueller** @holgermu · May 1
MyPOV - The @Workato product is a perfect example of disrupting a space with a #NextGenApp and changing the #FutureOfWork
4 retweets 1 like

 **JodieM** @jodiem · Nov 4
Just had a great demo of @Workato this morning. It has some great unique features for integration between apps.
3 retweets 3 likes

 **Zetong Teoh** @zetongteoh · 35m
After fiddling with it for one-half hour, it works! @Workato is better than Zapier :D #SaaS #integration
1 retweet 1 like

 **Venn Technology** @venn_tech · Apr 21
Watch and learn your way to point and click @salesforce #integration using @workato wp.me/p5vsa9-47

 **Scott Hollrah** @shollrah · Apr 21
Now for the magic. Connect the #googlesheet & @salesforce with @Workato for free easy event registration bit.ly/1Hr7Tog #integration

1 retweet 2 likes

[View media](#)

What others are saying...



endiem @endiem · Jun 8

Recorded: a truly simple & strategic tool to solve @Salesforce integration challenges with @Workato buff.ly/1BD6PYY



[View media](#)



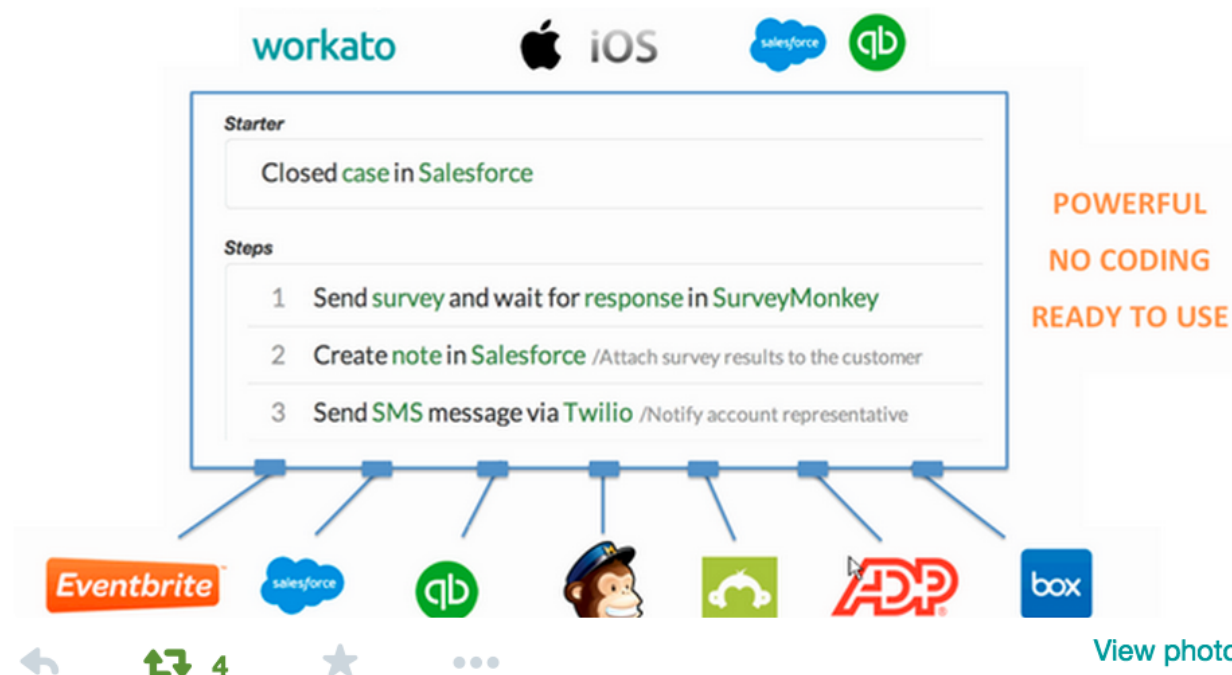
jeannieruesch @jeannieruesch · Jun 17

I love trying out new technology (geek) -- checking out @Workato now , an app that connects tech processes together. Neato.



Cloud for Good @cloud4good · Jun 4

Save time! Focus on your mission and not data entry! On a webinar with @Workato



5.0 on Salesforce AppExchange



Scott Hollrah - More and more impressed with each use case!

★★★★★

This is the sort of integration tool I have been dreaming of! I am not a developer but am able to build some really great integrations with pure clicks - no code. Every time I encounter a new use case I get more and more excited about the possibilities Workato offers. If your endpoints are supported by the tool (and more are added regularly) about the only limitation to what it can do is your own creativity. With that in mind, don't just think about this as an integration tool to pass data between apps - it can be an automation tool to work within a single app as well. As great as Workflow and Process builder are there are still some things they can't do. If you hit a wall try smashing through it with Workato.

Jun 03, 2015 at 10:33 AM · [Comment](#) · [Like](#) · [Report Abuse](#)



Craig Lamb - HUGE Fan!

★★★★★

Before switching to Workato we had to constantly change our APIs. Since, our processes are evolving, like all companies, this become cumbersome. Particularly after QBO integration into SF was removed. The team and the support over there is top-notch. Great tool. Keep up the good work.

May 08, 2015 at 2:32 PM · [Comment](#) · [Like](#) · [Report Abuse](#)



Peggy Schaller - Great Customer Service!

★★★★★

We looked all over for a good product to link Salesforce to Quickbooks Online and finally settled on Workato. Though it was a bit daunting to get started as recipes were a new concept for us, their customer service people have been fantastic, spending hours with us on the phone and helping us to brainstorm how to meet our needs. They are easy to get in touch with, respond quickly and are always so nice on the phone. They are also very knowledgeable, so problem solve every situation that comes up and to date have always found a solution. Though we're still learning how to put the tool to its best use, we can't say enough about how great the support and the team behind it are. Thanks!

May 20, 2015 at 5:13 PM · [Comment](#) · [Like](#) · [Report Abuse](#)



Salina Duffy - Love Workato - Customer Service is Awesome!

★★★★★

We are using Salesforce NPSP and online Quickbooks. Allan at Workato really listened to what we needed and then he helped us sync them together with detailed recipes!! Their customer service was very easy to reach! They even took the time to train us on how to make recipes. I am very thankful that we are using Workato!

May 29, 2015 at 6:28 PM · [Comment](#) · [Like](#) · [Report Abuse](#)

5.0 on Salesforce AppExchange



Cherrice Browne - The best integration solution for connecting cloud apps

★★★★★

I have been searching for an app that would sync my order data from Shopify to Salesforce for months. Workato has been the Godsend. Easy to use whether you know how to code or not. The support team is very responsive and will help you work through your integration issues. Workato offers custom integration without the high price tag and long timeline of hiring a consulting company!

May 14, 2015 at 4:12 PM · [Comment](#) · [Like](#) · [Report Abuse](#)



Janis Carper - Connect Eventbrite with Salesforce with ease

★★★★★

I'm excited about Workato! I had tried other programs in an attempt to sync data from Eventbrite to Salesforce, and I do believe Workato is our solution. Fast and friendly support too. I will be looking for other ways to streamline our workflow with the help of this easy-to-use software.

May 28, 2015 at 6:25 PM · [Comment](#) · [Like](#) · [Report Abuse](#)



Luis Camacho - Great Product and Great Help

★★★★★

Workato makes integrating Eventbrite and Salesforce an easy task. It lets you create custom logic to serve your specific integrations needs. As opposed to other products I've seen, which only let you create Salesforce Objects, Workato actually lets you: Search, Update, and Create objects. This can help you avoid duplicates as you'll read below.

In our case, we were looking for a way to create Campaign Members for each person that registered to one of our events in Eventbrite. To accomplish this, we created a Workato Recipe that allowed us to:

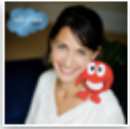
- 1) Search for Contacts in Salesforce against 3 different email fields. This prevented us from creating duplicates if the person was already a contact in Salesforce.
- 2) If Workato couldn't find a contact, we added logic to match the Eventbrite Attendee's Org Name against the Account Name in Salesforce; again this prevented the creation of duplicate accounts.
- 3) Depending on the result we added logic to either create a contact under the matched account or create a new account and then a new contact.

In addition to the great product, they also have a great support team. I've jumped in a call with different members of their team in different occasions and they've always been able to help. They were all really smart people who understand the technology and the product really well.

I can't wait until they expand the number of integrations.

Jun 19, 2015 at 5:58 PM · [Comment](#) · [Like](#) · [Report Abuse](#)

5.0 on Salesforce AppExchange



Becky Webster - Workato is an awesome tool for synchronizing data between Salesforce & QBO (among other apps!)

★★★★★

We used Workato recently to address our need to create invoice line items in QBO from a Salesforce invoice's related time log records - something we had not been able to achieve with other apps. Workato is an incredibly flexible tool that allowed us to pull in the exact Salesforce data we wanted into our QBO invoices as well as update the Salesforce invoice record when QBO invoices were marked as paid.

Specific highlights:

- Workato makes it very easy to manage connection to various orgs while you're developing/testing (including sandboxes)
- Their recipe error logs are intuitive and easy to navigate, which really helps speed up the debugging process
- The customer support is absolutely incredible! Huge shout out to Allan Teng for his patience and time working with me as I ramped up :)
- I love the crowd sourcing model for building recipes; in most cases you don't have to start from scratch, you can just modify a recipe that someone else created and used - which is great!

I think there are a few opportunities for the Workato team, like decreasing loading time and continuing to make improvements to the overall UX...many of the areas I got stuck were simply because I had a data mapping error, and with minor UI/UX improvements I think those challenging moments will be easily resolved.

Highly recommend this amazing tool! Thank you, Workato team!

Today at 5:22 PM · [Comment](#) · [Like](#) · [Report Abuse](#)



Vinay Iyer - Makes integrating between Goombal and cloud-apps easy

★★★★★

At Goombal (an event management solution), we have been using Workato for integrating with 3rd party marketing and sales automation solutions like SFDC and Marketo. Workato brings deep expertise and excellent technology to make integrations easy to create and reliable to execute.

Love working with the Workato team; they are smart and super responsive. Thanks guys!

Jan 19, 2015 at 6:25 PM · [Comment](#) · [Like](#) · [👍 1](#) · [Report Abuse](#)



Replicon Major - Integration made easy

★★★★★

We are a software vendor with a cloud based time tracking application. We had many requests to integrate with other cloud based apps such as Salesforce, ServiceNow, Concur and QBO. Prior to Workato we would spend months coding custom integrations. This was very expensive, not scalable and ran into many implementation issues. We have now standardized our integration platform on Workato, and Integrating to other apps has never been easier. With Workato, I'm able to now integrate an application with our platform within days. No coding required. It has a very intuitive interface to develop "recipes" and we have seamlessly integrated it into our platform using thier embedded widget. Workato has a great team, who've thought through the Integration problem, and is always willing to work with us to meet our customer needs. I would highly recommend Workato to anybody looking for an integration platform or to create integrations easily and quickly without any coding

Nov 26, 2014 at 5:19 PM · [Comment](#) · [Like](#) · [👍 5](#) · [Report Abuse](#)

5.0 on Salesforce AppExchange



Jen Nelson - Button-click Your Way to an Integration!

★★★★★

I was introduced to this app at Dreamforce and have now had an opportunity to leverage it for a customer who was looking for a well-priced solution to an EventBrite integration into their Salesforce platform and Workato is it! With an extremely intuitive user-interface, you simply drag your components and visually build a workflow to integrate the EventBrite data into a Salesforce Campaign. Create an Event in EventBrite and <boom> there it is as a Campaign in Salesforce! An attendee Registers for your EventBrite Event and <boom> they are either *added* to the Campaign *or* if you have already added them as Invited, then they can be updated to Registered status. Then, when you check-in the person at your Event <boom> the Campaign Member in Salesforce is updated to an Attended Status! Not only is there a great library of *free* recipes to clone from Users who have come before you, but the Support is *phenomenal* - right there on the Workato site is a Chat Widget and - if it is after-hours, then the widget creates a case for you! The Support Team is extremely responsive and open to hearing our feedback too! Finally, don't forget to check out the Help Center for great documentation. The EventBrite integration isn't the only one available either - make sure to click "Explore" and discover all of the possibilities from LinkedIn and Facebook to ADP, QuickBooks, ZenDesk and BaseCamp!

Apr 02, 2015 at 11:35 PM · [Comment](#) · [Like](#) · [Report Abuse](#)



Yogesh P - Simple and Powerful

★★★★★

It is great to see Workato on App Exchange. At RailsData, we have been using Workato for around a year and it has changed how we do integrations in our consulting practice. We are a company full of coders, so we used to simply code custom integrations. With Workato we can develop complex integrations quickly without coding and helps keep costs low for our customers (Workato is free!).

Nov 13, 2014 at 2:05 AM · [Comment](#) · [Like](#) · [5](#) · [Report Abuse](#)



Lia Kalom - Workato is Amazing!

★★★★★

Prior to switching to Workato, we had used a different service and was very dissatisfied. It kept having issues, glitches, etc. and it was almost impossible to get any support from them, much less getting a real person to talk to. The back and forth emails seemed endless. Then we heard about Workato. Changing over to them was the best move we could have ever made. Their support team is outstanding, both friendly and knowledgeable. They custom made the recipes we needed to integrate all the information we wanted to pass between SalesForce and Quickbooks. They are very easy to contact by email and/or phone, and are very, very good at what they do. I can't sing their praises enough. Thanks Workato team!

Feb 27, 2015 at 4:56 PM · [Comment](#) · [Like](#) · [3](#) · [Report Abuse](#)

5.0 on Salesforce AppExchange



Randall Van Allen - Workato is Easy, Effective, and Reliable

★★★★★

As the owner of a startup company with no IT staff and little technical experience myself, I was worried about choosing a bi-directional syncing app between Salesforce and QBO that didn't require a hefty monthly payment and support contract. After reading reviews and watching many demos, I choose Workato. I couldn't be more satisfied with the ease of creating new recipes, finding applicable recipes online, and troubleshooting errors within the recipes when they arise.

For example, my particular customer schema has parent accounts, sub-accounts, and contacts within each sub-account. With relative simplicity, I was able to match the syncing of this hierarchical structure between salesforce and QBO and add error handling to alert the user when a duplicate account is being created.

Workato is easy to learn, easy to implement, and easy to monitor everything it does... 5 STARS!

Apr 09, 2015 at 4:51 PM · [Comment](#) · [Like](#) · [Report Abuse](#)



Marc Smith - Extends capabilities of Salesforce PE

★★★★★

Super cool app. I'm using Workato to update Salesforce fields based on specific criteria being met. Stuff that would typically require the Workflow and field update capabilities of EE - Saving me from some mundane routine maintenance tasks. It's very quick and easy to setup and the support is great! Amlan from Workato jumped on a chat with me to offer assistance. He setup a WebEx and walked me through setting up conditional actions and was very friendly and helpful. A well-earned 5 stars!!

Mar 17, 2015 at 5:43 PM · [Comment](#) · [Like](#) · [Report Abuse](#)

Perfect 5-stars rating on Apps.com



Amazingly Versatile

June 10, 2015

Ease of use



Features



Value



raoula



Yes, I recommend this app.

Initially there was a little bit of a learning curve, but its well worth the time and effort. The level of detail available that can be customized and automated is awesome, and will save you many hours of labor doing previously manual tasks. Having access to a whole range of pre-built recipes is absolutely wonderful and speeds up the entire automation process significantly. The support from workato staff has also been amazing, and well beyond my expectations, so you can rest assured that when you hit a brick wall, either with a technical issue, or your understanding level of what you are trying to accomplish, they provide fabulous support and assistance to ensure you get your desired outcome. [\(hide\)](#)



This Is The Best App. Period!

May 21, 2015

Ease of use



Features



Value



JohnL

from Singapore



Yes, I recommend this app.

I have been looking for an app that would sync my invoice data from Salesforce into QuickBooks for months. Everything other service out there either does not work or is too expensive!

Workato makes it super easy to move not only invoices information, but also allows the syncing of line items! It's basically custom integration without the high price tag and long development cycles!

Best of all, the support team is top notch! Got on a call with them and was up within less than an hour.

Great product and awesome team! [\(hide\)](#)

Perfect 5-stars rating on Apps.com



Great Asset For Our Growing Nonprofit

June 9, 2015

Ease of use



Features



Value



lee69

from Guatemala

☒ Yes, I recommend this app.

Workato has been the link to tie together QBO with Salesforce for Non Profits. We are now seamlessly moving data back and forth between QBO and NPSP meaning **we are reducing errors and increasing information about our donors.**



Super Impressed

June 16, 2015

Ease of use



Features



Value



JLDubz

from Littleton, MA, USA

☒ Yes, I recommend this app.

I am beyond astounded with the level of awesome that Workato is and has produced. We use Workato to connect our Quickbooks Online account with Salesforce, but I am already looking into some of the other apps they integrate with. **The connector is simple to use but flexible and quite powerful.** Their Recipe system allows for bi-directional synchronization the way you want it where other apps restrict you to synchronize in only one way. On top of it all, **their custom service is great.** A+ :) (hide)