



Pardot Quickstart Package

Investment: \$4,000

Summa has developed a Quickstart Package designed to get your team up and running fast with Pardot.

The program is designed to complete initial implementation quickly so you can begin realizing a return on your investment in Salesforce as soon as possible. Our consultant will work alongside your Pardot admin and finish with training designed to make you independent in your use of Pardot upon completion of the engagement.

The following services are not included and can be offered under a separate agreement: HTML creative, APEX development, Visualforce Development, Data Cleansing, Extraction, De-Duping, and Migration Services

Activities & Deliverables

The Pardot Quickstart Package is designed to be flexible with a focus on the areas most important to you and assume a collaborative and iterative approach to implementation. We will work closely with you and solicit feedback in a real-time, agile approach that decreases your time and cost to launch.

- + **Project Kick-Off**
- + **Customized Implementation Plan**
- + **Salesforce Integration — Install the Pardot Connector and Configure Salesforce**
- + **Implement Website Tracking Code to Log Visitor Activity**
- + **Support to Set Up an Initial Campaign, Landing Page, Web Form, Email Template, and Drip Campaign**
- + **On-Site or Remote Training (90 Minutes)**

Additional On-Site Pardot Training Workshop Options

Our training workshops contain custom training content. We tailor our training templates using screen captures of your Salesforce/Pardot system and leave the materials behind for you to reference as a resource post-training.

Half-Day Training Sales User Workshop: \$2,000

Half-Day Training Marketing User/Administrator Workshop: \$2,000

Full-Day Training Marketing User/Administrator Workshop: \$3,500

