

Tectonic Strategy intersects Big Data, Analytics, CRM, and Marketing Automation, making them come to life in a real path to innovate understanding and shape customer behavior in the cloud.

Overview

We are a unique advisory and consulting organization that works at the intersection of emerging technologies and new management approaches. We help companies define, design and enable Insight2Action and Digital and Cloud Transformation Strategies. We accomplish this by providing breakthrough insights, and developing practical strategies and new operating models for organizational capabilities.

YOUR QUESTION

- Does my IT strategy support the direction and demands of the business?
- Does it properly account for the effect that new, transformative technologies are having on my business / customer relationships?
- Can my IT (or business) organization move with the agility required to compete in the digital world?

- Do I have the capabilities required to support the demands of the business, and if not, how do I improve them?

- Does my comprehensive portfolio and execution plan accurately reflect and support my vision and strategy?

- Do have I the capability to successfully deliver the programs that make up my strategic portfolio?

TECTONIC'S SERVICES

IT Strategy & Operating Model

Capability Development

Project Delivery Assurance

"Without change there is no innovation, creativity, or incentive for improvement. Those who initiate change will have a better opportunity to manage the change that is inevitable."

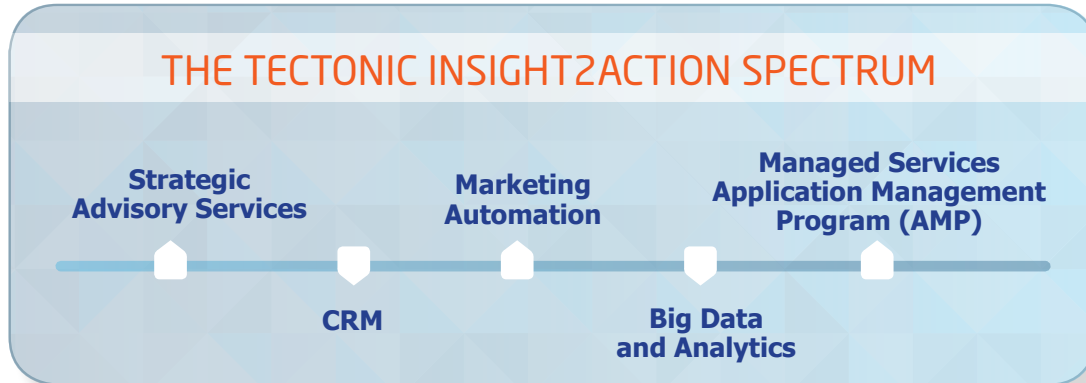
- William Pollard

Our Client Successes



Insight2Action

Tectonic's Insight2Action methodology focuses on the intersection of Big Data, Analytics, Marketing Automation, and CRM, our core DNA and capability, making your data actionable end-to-end.



Why Tectonic

Comprehensive Solutions

We are the only firm with the competency to implement all the clouds: Marketing Cloud, Analytics Cloud, Sales Cloud, Service Cloud and the know how to connect all of them.

Custom Solutions

We tailor our strategy services to fit your business, not the other way around.

Smart Solutions

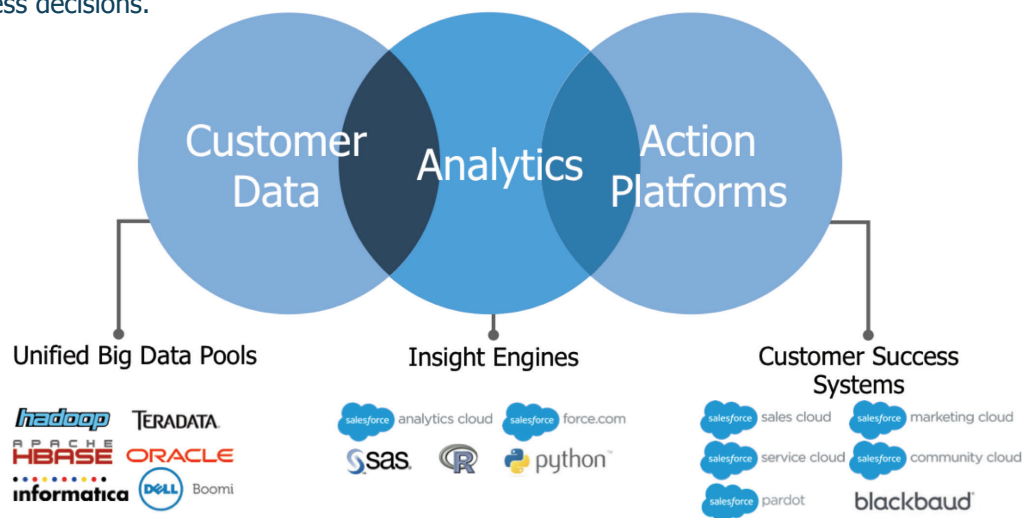
We create insightful business outcomes using your data, enabling you to make informed business decisions.

Strong Partnerships

We work with industry-leading Big Data and Analytics platforms such as Analytics Cloud, Hadoop, NoSQL Databases, SAS, and others to help clients draw insights about their customers and convert them to action.

Know How & Expertise

We use our industry and technical "know how" to deliver integrated business outcomes with Sales, Service, Marketing, Communities, Analytics, Apps and Big Data.



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