

We unlock the value from our clients' raw data, and provide practical, actionable insights for undiscovered business benefits

Overview

Tectonic's business domain expertise, coupled with rich technical competencies, enable us to define a Big Data and Analytics strategy for your organization, integrate Big Data into your overall IT roadmap, architect and implement a solution, and empower your business. We work with our clients to:

- Understand business objectives/use-cases and IT drivers
- Identify structured, semi-structured, and unstructured data sources to drive useful insights
- Leverage best practices and tools to acquire, cleanse, enhance, and transform the data for analytics
- Develop data management best practices that allow you to understand and employ the right data to drive business decisions
- Act as a trusted advisor in Big Data journey and drive innovation for accelerated business benefits and reduced total cost of ownership

YOUR QUESTION

- How can I find my most profitable customers, and what can I do to retain them?
- What can I do to leverage the huge social, mobile, and weblogs data I have to increase my campaign's ROI?
- How can I make an effective use of my sales team to drive my pipeline?

- How can I acquire data from various systems and make it available for discovering useful insights?
- Which tools and processes I can use in my Big Data Analytics journey?

- How can I align Big Data into my IT and Business roadmap?

TECTONIC'S SERVICES

Ongoing Support

Big Data Enablers

Enterprise Information Architecture

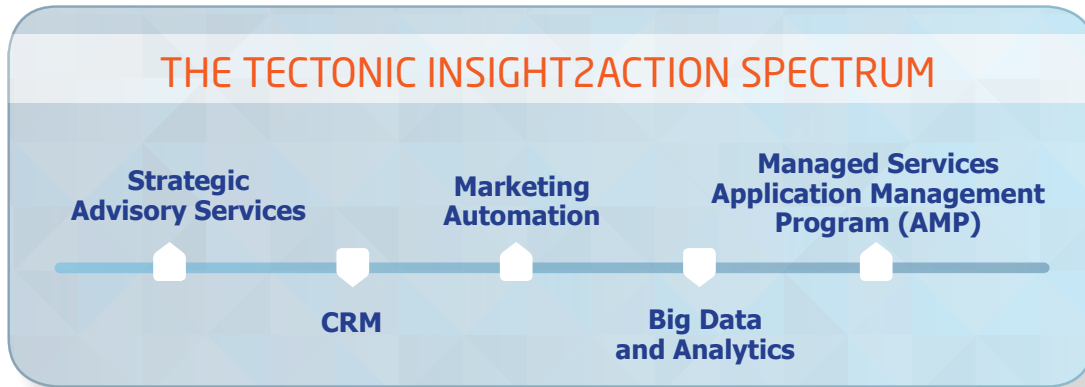
"Information is the oil of the 21st century, and analytics is the combustion engine."
- Peter Sondergaard, SVP, Gartner Research

Our Partners



Insight2Action

Tectonic's Insight2Action methodology focuses on the intersection of Big Data, Analytics, Marketing Automation, and CRM, our core DNA and capability, making your data actionable end-to-end.



Why Tectonic

Comprehensive Solutions

We are the only firm with the competency to implement all the clouds: Marketing Cloud, Analytics Cloud, Sales Cloud, Service Cloud and the know how to connect all of them.

Custom Solutions

We tailor Big Data and Analytics Technology to fit your business, not the other way around.

Smart Solutions

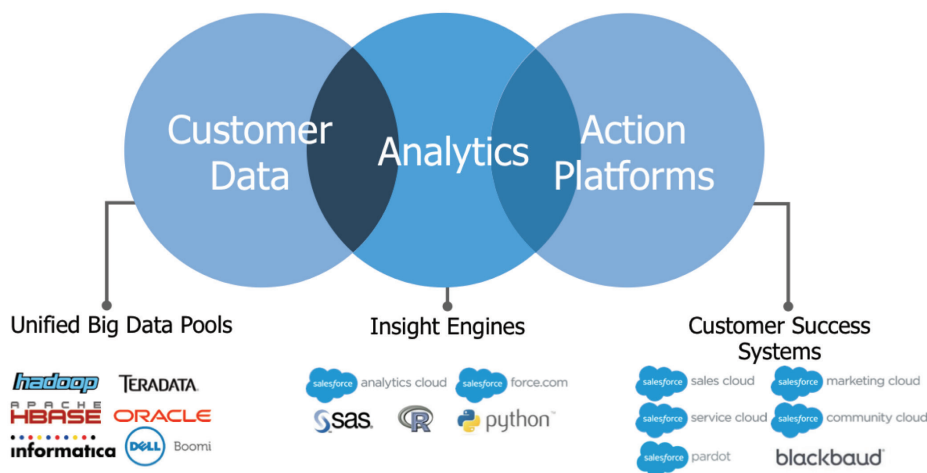
We create insightful business outcomes using your data, enabling you to make informed business decisions.

Strong Partnerships

We work with industry-leading Big Data and Analytics platforms such as Analytics Cloud, Hadoop, NoSQL Databases, SAS, and others to help clients draw insights about their customers and convert them to action.

Know How & Expertise

We use our industry and technical "know how" to deliver integrated business outcomes with Sales, Service, Marketing, Communities, Analytics, Apps and Big Data.



Denver | Chicago | Houston | Los Angeles
New York | International

info@gettectonic.com
888-707-1574

