

We are the Salesforce best-in-class Marketing Cloud™, Analytics Cloud™, Service Cloud®, & Sales Cloud® partner. Tectonic helps clients build a 1:1 customer journey.

The Marketing Challenge

Customers are demanding a new form of marketing. Brands need to map out the customer journey and orchestrate their marketing across functions including sales and service.

Tectonic helps you meet this new challenge with our Tectonic Shift strategic assessment through implementation and ongoing enhancements.

Tectonic will create implementation plans and marketing strategy templates with your marketing KPIs at the core to bring together actionable data and customer journey for the best marketing practices that align with your business needs.

YOUR QUESTION

- Do I have a roadmap to improve the customer journey?
- I need to upgrade my marketing, but where do I get started?
- How do I orchestrate my marketing across email, web, mobile, sales and service?
- How do I build a 360° view of my customer and create integrated customer journeys?
- How do I evolve from traditional marketing to customer journeys? Modernization
- How do I evolve my marketing systems?

TECTONIC'S SERVICES

Audit & Assessment

Strategy Development

Channel Expansion

Implementation

Environment

Ongoing Support

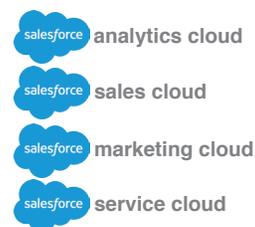
Companies that invest in marketing technology solutions see 70% faster cycle times, and 54% improvement in quota achievement.*

*Bulldog Solutions

Our Client Successes

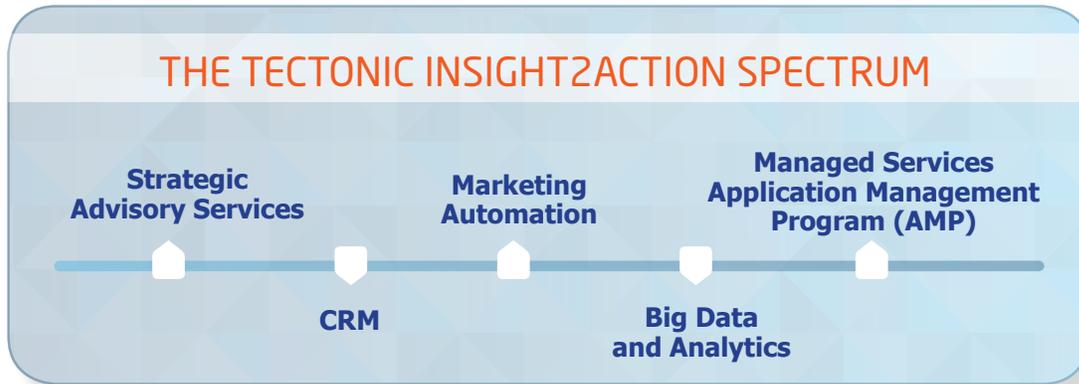


Our Customer Success Systems



Insight2Action

Tectonic's Insight2Action methodology focuses on the intersection of Big Data, Analytics, Marketing Automation, and CRM, our core DNA and capability, making your data actionable end-to-end.



Why Tectonic

Comprehensive Solutions

We are the only firm with the competency to implement the full Salesforce.com family of products: Marketing Cloud, Analytics Cloud, Sales Cloud, Service Cloud.

Custom Solutions

We tailor Marketing Technology to fit your business, not the other way around.

Smart Solutions

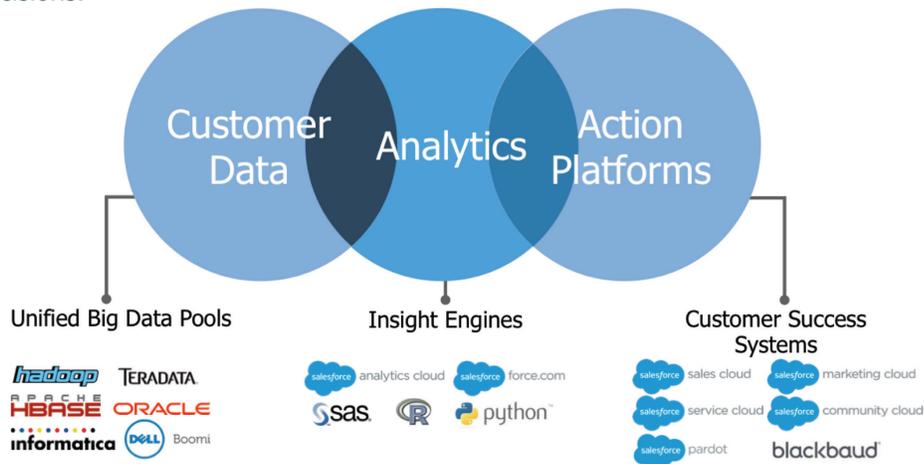
We create insightful business outcomes using your data, enabling you to make informed business decisions.

Strong Partnerships

We work with industry-leading Big Data and Analytics platforms such as Analytics Cloud, Hadoop, NoSQL Databases, SAS, and others to help clients draw insights about their customers and convert them to action.

Know How & Expertise

We use our industry and technical "know how" to deliver integrated business outcomes with Sales, Service, Marketing, Communities, Analytics, Apps and Big Data.



Denver | Chicago | Houston | Los Angeles
New York | International

info@gettectonic.com
888-707-1574

