

Get To Know Us

Tectonic is a technology and business consulting firm that helps mid-size to enterprise clients strategically integrate and modernize cloud technology for big data environments, service, sales, marketing and analytics using its innovative Insight to Action (i2a) strategies. We are one of the few firms with expertise on each and every cloud and the know how to connect all of them.

We believe when companies use their data to inform interactions with customers, they make smarter business decisions and impact ROI. By combining big data, analytics, marketing automation and CRM, we deliver integrated and insightful business outcomes to influence change.

Who We Work With

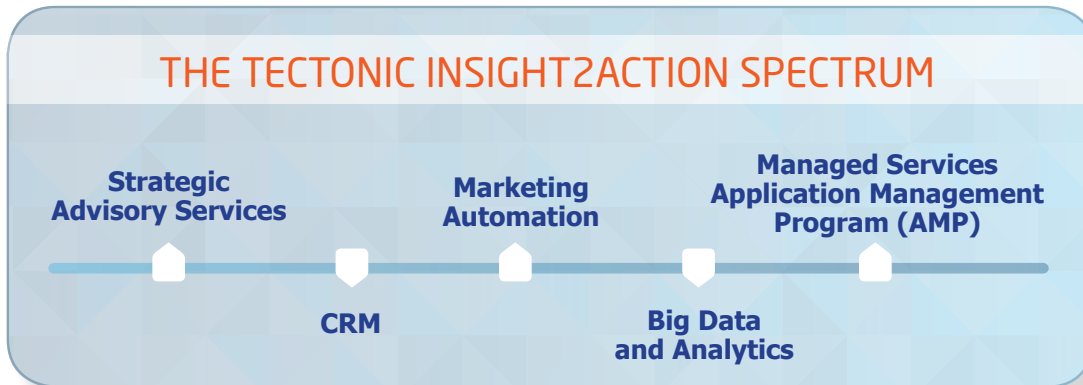
Our clients? You've heard of many of them because they are innovators in their industries – companies paving the way for informed customer interaction and insight.

Tectonic's portfolio of clients includes eBay, Ralph Lauren, Angie's List, Gracenote, Mayo Clinic, USAA, Blue Cross & Blue Shield, MetLife, Phillips Healthcare, Marriott and Formica among many others.



Why Insight2Action

Tectonic's i2a methodology focuses on the intersection of Big Data, Analytics, Marketing Automation, and CRM, our core DNA and capability, making your data actionable end-to-end. i2a enables companies not only to react to but also shape customer behavior for better business outcomes.



Why Tectonic

Comprehensive Solutions

We are the only firm with the competency to implement all the clouds: Marketing Cloud, Analytics Cloud, Sales Cloud, Service Cloud and the know how to connect all of them.

Custom Solutions

We tailor our solutions and technologies to fit your business, not the other way around.

Smart Solutions

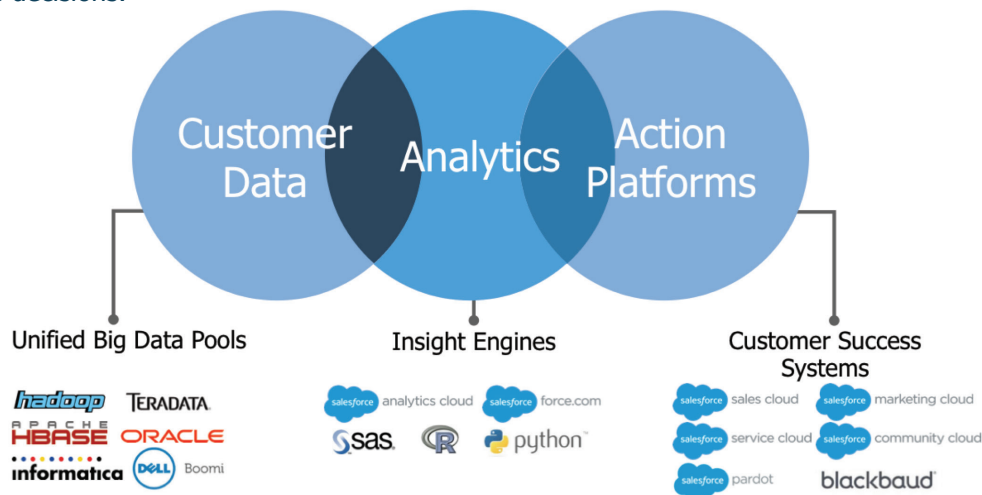
We create insightful business outcomes using your data, enabling you to make informed business decisions.

Strong Partnerships

We work with industry-leading Big Data and Analytics platforms such as Analytics Cloud, Hadoop, NoSQL Databases, SAS, and others to help clients draw insights about their customers and convert them to action.

Know How & Expertise

We use our industry and technical "know how" to deliver integrated business outcomes with Sales, Service, Marketing, Communities, Analytics, Apps and Big Data.



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