



event management

All of the following added to Salesforce. No integration. Installation included.

- **Dynamic Registration Pages**

Event registration pages created automatically and served directly from Salesforce. Fully customizable to fit your corporate branding and layout. Attendee de-duplication against existing lead and contact records. Makes new event creation simple.

- **Flexible Campaigns**

Event campaign automation allows you to fully customize communications and automate message delivery. Pull content from Salesforce, choose when messages are delivered based on time or activity thresholds, set tasks for internal team members, integrate with SMS solutions and more.

- **Ticketing & Financial Reconciliation**

Support for free or paid events with multiple ticket types. Automatically manage ticket availability on registration pages with time and capacity triggers. Connect directly to your merchant account for immediate deposits as tickets are purchased.

- **Calendar Management**

Automatically generated event calendars for internal and external use. Fully customizable styling allows you to present calendar data in a brand consistent way. Standard output makes for easy integration with existing landing pages and websites.

- **Corporate Branding**

Complete control over branding & customer information. Branded pages are served directly from your Salesforce domain and no customer information is stored outside of your Salesforce org.

- **Installation Included**

Installation is included with all licences of Dashcord Events.

- **100% Native**

Being a fully native Salesforce application means that there is no need for integration with outside databases. All attendee information is captured against your Salesforce lead and contact records, increasing profile completeness and eliminating the need to reconcile outside event data with Salesforce. All event data natively available via standard Salesforce APIs and reports.