good tokens™

CREATING DEEPER CONNECTIONS WITHIN COMMUNITIES AND BUSINESSES

GoodTokens and Renovatio Cloud Solutions team up to inspire the proliferation of good deeds and acknowledgement via a revolutionary iOS mobile application.

INDUSTRY: TECHNOLOGY
LOCATION: AUSTIN, TX

THE CHALLENGE

Many great businesses start with one simple idea. For the GoodTokens Team, it is the belief in how all human connections revolve around good deeds, positive interactions, and recognition. The most enduring communities, whether it be a business community or personal community, all have strong human connections as their foundation.

Driven by this core ideology, GoodTokens sought to build a mobile application that simplified the act of acknowledgement, and provided individuals with insight on the impact they made within their communities.

THE SOLUTION

As a thought leader in user experience design and mobile application development, Renovatio Cloud Solutions was engaged to assist GoodTokens in its efforts to design, develop, and launch their iOS mobile application.

THE RENOVATIO TEAM TRULY BELIEVED IN OUR CORE IDEOLOGY. HENCE, THE QUALITY OF THEIR WORK MET THE HYPE OF THE PROJECT... THAT'S PRETTY RARE!

Jason Reese
CEO

THE **CHALLENGE**

Throughout the engagement, Renovatio Cloud Solutions worked side-by-side with the GoodTokens team, literally sitting together in small meeting rooms to gather the functional requirements, and to design and develop the iOS mobile application. This one team approach enabled the engagement team to rollout a refined and polished product in a timely and efficient manner. Even after GoodTokens' initial launch in the Apple apps store, Renovatio Cloud Solutions has continued to work with GoodTokens as their iOS design and development partner.

Key Takeaways:
- 4+ star rating in the Apple App Store
- Double digit growth in MAU (monthly-active-users)
- Continued growth in session length

THE **SOLUTION**

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Deep Knowledge & Expertise: Renovatio's team took the time to understand our vision and work with us at all levels from technical architecture planning to the actual design and development of the mobile application.

Innovation: We were impressed with Renovatio's ability to combine UI/UX design and iOS development best practices to deliver a forward-thinking mobile app.

Speed: Renovatio not only combined speed and quality, they were able to complement that with superior customer service.

Flexibility: Renovatio's agile approach made it easy to satisfy our evolving business needs and refine our processes, even once the engagment commenced.

Renovatio
Cloud Solutions