

What is a Salesforce Native Application?

Same user interface. Same infrastructure. Same database.

Native Force.com applications are built entirely on the Force.com platform. These native apps sit inside the Salesforce infrastructure and are hosted, managed, and delivered by salesforce.com.

Cornerstone for Salesforce, the first native Learning Management System (LMS) built on Force.com, revolutionizes the way Salesforce users share and deliver learning. By harnessing the power of Force.com, companies can deliver targeted information and training in real-time to sales and service teams, partners, and customers based on their individual needs.



Advantages of running on your existing Salesforce deployment

- Native apps are delivered on Salesforce.com's infrastructure which your IT group has already reviewed and approved.
- Native app data resides in the salesforce.com data center, allowing you universal access to your data and enabling you to gather better insights with real-time reporting and dashboards, 24x7.
- Significantly lower cost of adoption.
- Your current Salesforce administrator can support the application.
- Eliminate the pain of integration. Native apps leverage your existing user data, profiles, roles, groups, etc.
- Configuration and extensions can all be done by you with familiar tools.
- No risk of service delivery – Salesforce delivers the application directly through their robust infrastructure.
- Non-Salesforce users can also easily use the applications with an embedded Force.com platform license.
- The power of the Force.com platform delivered in every way – performance, scalability, integration, internationalization, and more.

Benefits of Learning on Force.com

- Increase adoption of Salesforce and Chatter with additional learning functionality.
- Extend learning onto a platform that your users are already familiar with to reduce the learning curve.
- Improve productivity and drive success with just-in-time learning triggers.
- Seamlessly offer training and education to Customers and Partners, then manage their progress through corresponding Contact and Account records.
- Gain valuable insights by correlating learning data to sales and service data with Salesforce reports and dashboards.
- Leverage the Salesforce1 mobile application to deliver learning on the go.

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