

Is it 100% Salesforce Native?

Overview

Next time your are searching for an app on the Salesforce AppExchange, ask yourself this important question, 'Is it 100% native to the Salesforce.com platform?' If the app is 100% native, then read on. If the app is not native, then ask yourself if you want your data leaving the safety of the Salesforce platform. Are you willing to have your customer data vulnerable?

At Stratus Cloud Solutions all of our applications are 100% native to Salesforce. Rest assured that your data is secure and the performance of our application will be reliable.

When building our applications there are many factors we consider; the user interface, the key functionalities, the user experience, customer feedback, and so on. However, we **never** consider buidling outside the force.com platform.

Being 100% native offers so many advantages to our customers.



1. Security & Sharing

Salesforce.com is the world's most trusted cloud. You trust your customer data to Salesforce.com, and you can trust it with us. Being 100% native means that your customer data never leaves the security of Salesforce. As our applications are native to Salesforce, they also conform with the same security settings and sharing rules that you have already created within Salesforce. Your customer data is important, keep it safe.

2. Familiarity


Your system administrator and users already know Salesforce.com, why introduce them to a new application? Our applications use Salesforce.com functionality that is familiar to your users such as Reports, Dashboards and Chatter. This increases your adoption rate. As well there is no huge set up required with our applications, and you do not need to involve IT.

3. Reliability

With our native applications there are no service disruptions. If Salesforce.com is up and running, so is our application. Take advantage of Salesforce reliable uptime and avoid connection issues by selecting apps that are 100% native.

4. Leverage your investment in Salesforce

You have already invested in the Salesforce.com platform, why not leverage this investment? Since our applications are built natively, we don't need expensive infrastructure. We can pass those savings to you with our competitive pricing. As well, your Salesforce admin is familiar with the



Salesforce platform and can easily apply these skills to native apps, therefore decreasing set up and learning times. Finally, our apps don't count against your API usage limits.

Remember, when you are looking for applications on the AppExchange, ask yourself, "is it 100% native?"