

## Changing the Way People Change the World

“roundCorner is committed to seeing your implementation through. Their Salesforce expertise and incredible project management skills really helped push the implementation forward. They are great collaborators and open to hearing and understanding your organization’s needs.”

**Natalia Lopez** - Sr. Program Officer



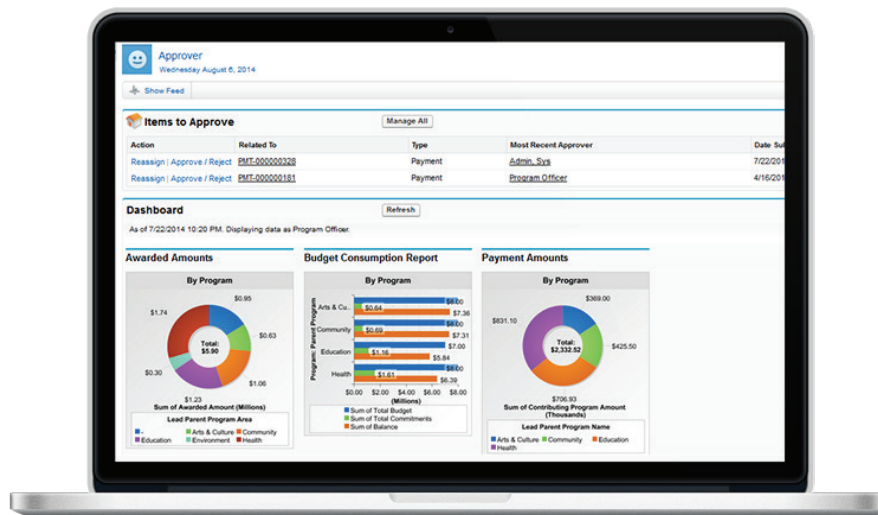
## Professional Services for nonprofits, universities and foundations

roundCorner helps nonprofits, universities and foundations through every step of the transition to Salesforce and beyond: from consolidating disparate systems to providing industry best practices to support your CRM and fundraising goals. Many of us have worked for philanthropic organizations prior to joining our team. We speak your language and know the common challenges your organization faces on a daily basis.

We have designed unique implementation strategies for 100+ Salesforce.com customers and specialize in NGO Connect, Advancement Connect and foundationConnect.



platinum  
ISV partner



**LEARN MORE**  
[www.roundcorner.com](http://www.roundcorner.com)

## Core Principles

### Implementation Services

The first step to a successful implementation is a strategy that meets your unique needs. We start with a detailed discovery phase, followed by implementation of configurations and customizations, migrating and integrating data and deploying your new solution smoothly. We create the framework and assets that are used by our implementation partners in the ecosystem.

Our implementation methodology uses templates that are based on our institutional knowledge and industry best practices. Our agile scrum methodology allows for frequent client feedback and nimble revisions when needed.

### Expert Services

In support of select implementation partners, roundCorner can provide deep knowledge and expertise of evolving products so you can gain the full potential of our solutions.

### Managed Services and Support

Complex and time-consuming processes are holding you back from achieving your goals, and limited resources make it impossible to stay abreast. We help you achieve operational success by managing and operating your CRM. We'll do the heavy lifting; you can focus on your core mission.

### About roundCorner

roundCorner is dedicated to helping enterprise nonprofit organizations, higher education institutions and foundations become truly constituent centered. We empower our customers with comprehensive fundraising, CRM and grants management solutions built on Salesforce.com, so they can connect with each of their constituents from one single place and better achieve their mission.

roundCorner is a Salesforce Platinum ISV Partner. We are also the first Salesforce.org Platinum App Partner for the enterprise nonprofit and higher education markets in North America and a Salesforce Ventures Portfolio company.

In 2016, roundCorner has committed to integrate corporate philanthropy by joining Pledge 1%, a movement that encourages companies to contribute a portion of their future profits to support philanthropic organizations in their communities.

### Why roundCorner?

- **Product Expertise**  
We exclusively focus on implementing roundCorner's solutions. Our team provides deep product expertise of NGO Connect, Advancement Connect and foundationConnect.
- **Implementation Methodology, Framework and Assets**  
The implementation methodology, framework and assets we use are specifically designed around roundCorner's solutions and are used by implementation partners in the ecosystem. We train and provide our partners with all the tools they need to successfully implement our solutions.
- **Product Innovation**  
roundCorner's consulting team has direct access to the Product Innovation team. As a result, we have the ability to relay customer feedback to Product, directly influencing the product roadmap.
- **Vast Experience**  
Our consultants have implemented NGO Connect, Advancement Connect and foundationConnect for over 100 Salesforce.com customers. Many of us have worked for nonprofits, universities and foundations in the past. We speak your language!
- **Salesforce Knowledge**  
We are proud to say our team has more than 50 Salesforce certifications. Salesforce certified consultants give you an easy baseline to measure an individual's skill level.
- **Customer Focused**  
Your organization is the center of our attention. When we implement your new solution, we customize it to meet your organization's unique needs.