

ForceGento - B2C Ecommerce with Salesforce and Magento



ForceGento

ForceGento is an extension which helps to easily link the Salesforce and Magento with generic feature which are needed for any business who works on CRM and Ecommerce independently. ForceGento provides a two way data sync from Magento to Salesforce and vice versa. ForceGento integrates Magento and Salesforce CRM which provide you to centralize all your customers, products and orders data from one or multiple Magento websites with a single Salesforce ORG. Track frequently viewed products by customers to create intelligent marketing campaigns.

Basic Features

Customer/Billing and Shipping Address created and updated from Magento to Salesforce through frontend and backend and vice-versa. Checkout as Guest Customer will get sync to Salesforce. Register and Checkout Customer will get sync to Salesforce.

All product type data can be created and updated from Magento to Salesforce through backend and vice-versa.

Order created from Magento to Salesforce through frontend and backend and vice-versa.

Advanced Features

All data in one Salesforce ORG: Allows synchronizing all data from one or multiple Magento websites with a single Salesforce ORG.

Abandoned Cart: Allows synchronizing Abandoned Cart Products from Magento into Salesforce CRM Opportunity as "Prospect" status.

Order on behalf of Customers: Enables your customer service team to place orders through Magento backend on behalf of customers.

ABOUT US

At TechnoMile we create transformative and innovative government contractor solutions. A Salesforce Partner since 2012, we have been focused on generating future-ready agile solutions that meet and grow existing process requirements through extensive experience with problem solving for government contractors. Headquartered out of Washington DC with offices in New York and Atlanta we cover government contractors across the United States. In-addition we have a variety of industry specific cloud solutions to grow business and provide scalable ROI.

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