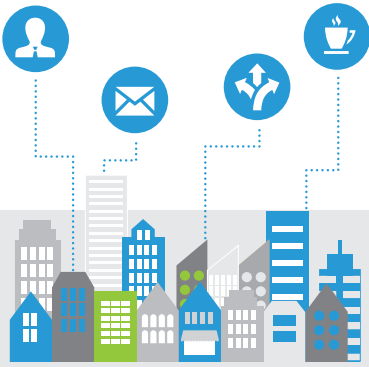




Add geographical intelligence to your customer relationship!

Opti-Time Cloud Geo is the perfect tool to **improve your customer knowledge** and **optimize the efficiency of sales and marketing actions**. Thanks to Opti-Time Cloud Geo, you have a constant access to an updated map coverage, to rich and accurate location tools and also to powerful geo-CRM features: **geography of the customer portfolio**, **optimized targeting**, **route calculation**...

Control the geography of your customer portfolio

Considering the geography improves organizations' sales performances and allows decision-makers and operational staff to set up effective and sustainable development strategies: districting, network management, prospecting...

Opti-Time Cloud Geo is a **geo-optimization application in the cloud** that allows to **enrich the customer knowledge** with a geographic dimension and to **optimize the profitability of sales and marketing efforts**.

Opti-Time Cloud Geo is:



a 100% cloud app
automatic updates, secured data, no installation



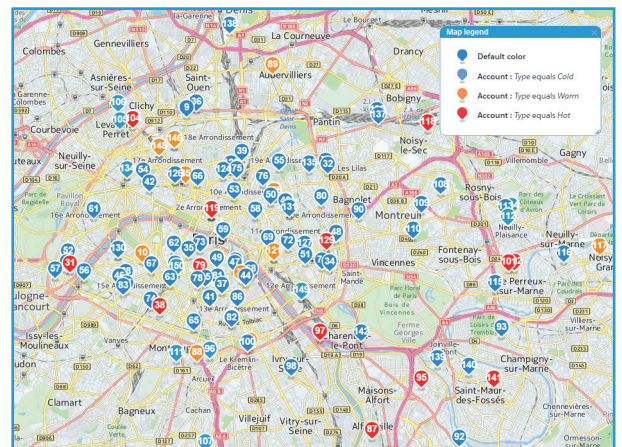
an integrated geo-optimization engine
search around, accurate and fast route calculation



a global cartographic coverage
accurate and high quality data, real time traffic information, business data, public transportation...



an expert solution
know-how of GEOCONCEPT with more than 25 years of expertise in geo-optimization



Which prospects could I visit close to my customer appointments tomorrow?

Where are my customers?

How to better target my field operations?

Opti-Time Cloud Geo helps you every day!



Geography of customer portfolio: locate your customers improved customer knowledge, higher quality of the customer database.

rights and users management

customizable info-boxes

integrated CRM tool

interactive map, international geocoding

customizable display



Targeting: identify the customers and prospects to be visited better preparation of visits, improved profitability of direct marketing campaigns and prospection actions.

easy configuration of the smart geographic search

sequenced list of contacts/accounts located nearby an address of reference

search for points of interest (accommodation, catering, transport...)

exportable list of results



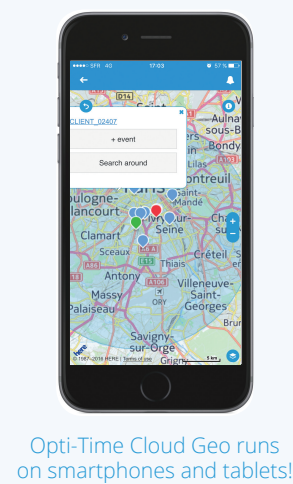
Appointments: better organize your movements improved productivity, better coverage of the customer portfolio.

add steps from an address, an account, a contact...

automatic route calculation

manual reorganization of the tour

interaction with the map



salesforce

appexchange program partner

Opti-Time Cloud is a solution of GEOCONCEPT, created from the Force.com technology of the salesforce.com company. The 4 cumulative versions of Opti-Time Cloud (Geo, Tour, Optim and Optim+) are available on the Salesforce AppExchange Platform. Thanks to its high level of integration and its openness, Opti-Time Cloud can easily be integrated into existing applications.