



Improve your customer knowledge and optimize your tours in the cloud!

Thanks to Opti-Time Cloud Tour, sales representatives and technical teams have the **perfect assistant** to **calculate optimized tours in the cloud**. They constantly have access to an updated map coverage, to rich and accurate location tools and also to powerful geo-optimization features: **optimized sequencing of movements**, search around, route calculation...

Reduce the distance between customer visits!

Sales reps and technicians spend between 30 and 50% of a working day on the road. Scheduling and optimizing movements is **one of the main areas in which mobile field forces can save time**.

Opti-Time Cloud Tour is a **geo-optimization application** that allows you to add **geographic intelligence** to your customer relationship and to better prepare your **tours**.

Opti-Time Cloud Tour is:



a 100% cloud app

automatic updates, secured data, no installation



an integrated geo-optimization engine

business requirements management, fast and accurate route calculation



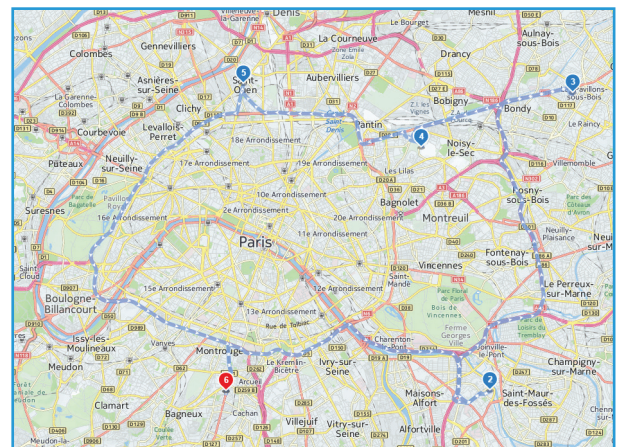
a global cartographic coverage

accurate and high quality data, real time traffic information, business data, public transportation...



an expert solution

know-how of GEOCONCEPT with more than 25 years of expertise in geo-optimization



**More
appointments,
fewer movements**

and improved working conditions

less CO₂

**higher quality
customer service**
through punctuality, flexibility,
commitments fulfilled

Opti-Time Cloud Tour helps you every day!



Geography of customer portfolio: locate your customers improved customer knowledge, higher quality of the customer database.

rights and users management

customizable info-boxes

integrated CRM tool

interactive map, international geocoding

customizable display



Targeting: identify the customers and prospects to be visited better preparation of visits, improved profitability of direct marketing campaigns and prospection actions.

easy configuration of the smart geographic search

sequenced list of contacts/accounts located nearby an address of reference

search for points of interest (accommodation, catering, transport...)

booking appointments

exportable list of results



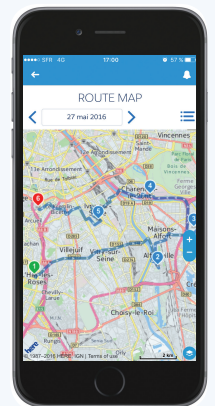
Tours optimization: calculate the optimal sequencing of your tour improved productivity, optimal coverage of the customer portfolio.

10 to 30% recognized productivity gains

taking account of operational constraints

tour recorded in the calendar

interaction with the map



Opti-Time Cloud Tour runs on smartphones and tablets!

salesforce

appexchange program partner

Opti-Time Cloud is a solution of GEOCONCEPT, created from the Force.com technology of the salesforce.com company. The 4 cumulative versions of Opti-Time Cloud (Geo, Tour, Optim and Optim+) are available on the Salesforce AppExchange Platform. Thanks to its high level of integration and its openness, Opti-Time Cloud can easily be integrated into existing applications.