



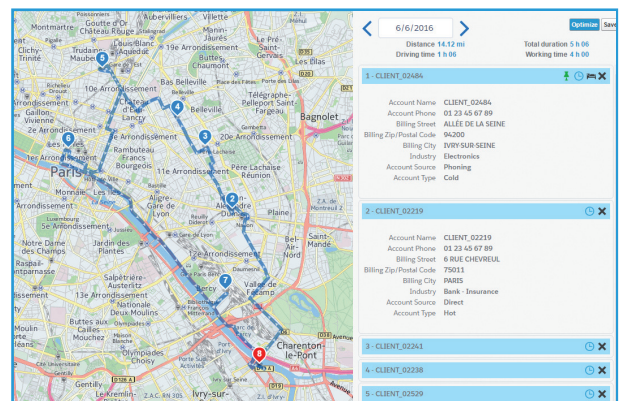
Geo-optimize the schedules of your teams in the cloud!

Thanks to Opti-Time Cloud Optim, decision-makers and operational staff have the **perfect tool to determine optimized schedules in the cloud**. They constantly have access to an updated map coverage, to rich and accurate location tools and also to powerful geo-optimization features: **optimization of several resources' schedules over several days**, taking account of complex constraints, search around, route calculation...

Geo-scheduling: reliable, relevant and profitable schedules

Sales reps and technicians spend between 30 and 50% of a working day on the road. Scheduling and optimizing movements is **one of the main areas in which mobile field forces can save time**.

Opti-Time Cloud Optim is a **field service management application** that allows you to add **geographic intelligence** to your customer relationship and to automatically optimize the **scheduling of sales appointments and technical callouts**. Business and geographical constraints are taken into account to guarantee an optimal portfolio coverage and to achieve your targets!



Opti-Time Cloud Optim is:



a 100% cloud app
automatic updates, secured data, no installation



an integrated geo-optimization engine
multi-constraints management, fast and accurate route calculation



a global cartographic coverage
accurate and high quality data, real time traffic information, business data, public transportation...



an expert solution
know-how of GEOCONCEPT with more than 25 years of expertise in geo-optimization

10 to 30%
increased productivity
and improved working conditions

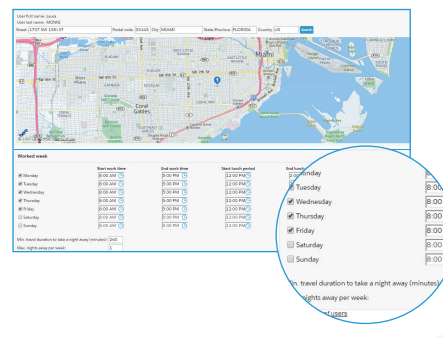
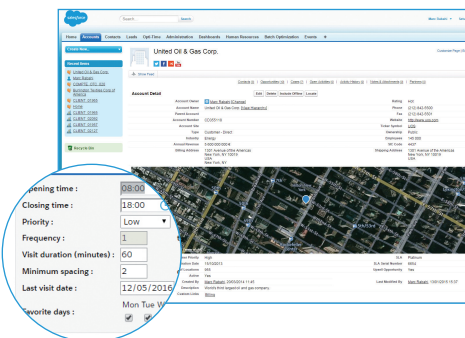
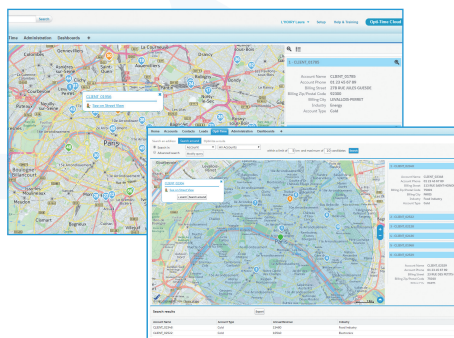
less CO₂

higher quality customer service
through punctuality, flexibility, commitments fulfilled

Opti-Time Cloud Optim, the application which optimize your schedule!

Thanks to Opti-Time Cloud Optim's fully-fledged geo-scheduling engine, you can automatically define optimal call schedules for you and your teams. Opti-Time Cloud Optim constantly looks for the best appointment over a period: **the least expensive, fastest and most appropriate appointment.**

1 Constraints management



geography
international geocoding, traffic direction, search around, route calculation, real time traffic...

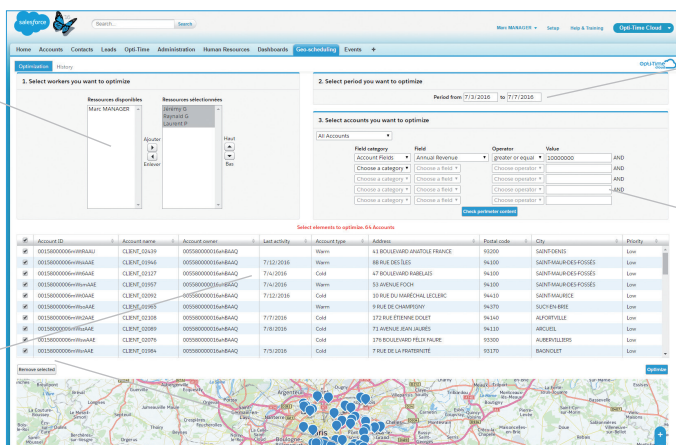
accounts/contacts
frequency and priority of visit, opening/closing time, minimum spacing between visits, favorite days of visit, last visit date...

human resources
working hours and days, appointment goals, trips with an overnight stay (max. number of nights away, min. travel duration), location...

2 Batch optimization

select workers to be optimized

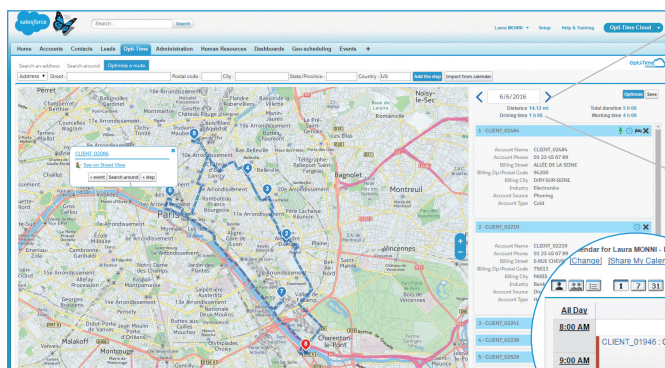
preview the results before optimization



define the optimization period

select the kind of accounts to be optimized

3 Optimized tours



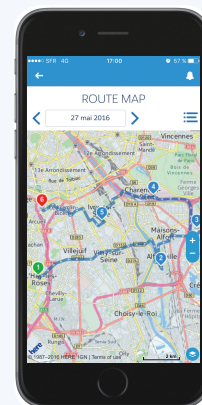
interaction with the map

display of the optimized tour

easy selection of tour from the calendar

10 to 30% recognized productivity gains

tour recorded in the calendar



Opti-Time Cloud Optim runs on smartphones and tablets!

salesforce appexchange program partner

Opti-Time Cloud is a solution of GEOCONCEPT, created from the Force.com technology of the salesforce.com company. The 4 cumulative versions of Opti-Time Cloud (Geo, Tour, Optim and Optim+) are available on the Salesforce AppExchange Platform. Thanks to its high level of integration and its openness, Opti-Time Cloud can easily be integrated into existing applications.