

# CUSTOM APPLICATIONS TO CONNECT PEOPLE AND THINGS—AND DRIVE YOUR CONTINUED SUCCESS



As a Technical Professional Services company, Ethos Solutions combines transformational technologies with bold creativity to build efficient and sustainable applications for the rapidly changing information needs in an interconnected world. Whatever your industry may be, we know how to harness the power of web, cloud, and mobile connectivity to build turnkey solutions tailored to your specific business requirements. And we do so with agility so you can reap the benefits without delay.

Since 2006, Ethos Solutions has worked with many clients in the spirit of true partnership to create impressive results, on time and within budget—whether to streamline internal operations or optimize consumer-facing services and products. From brain scans and smart grills, computer chips and digital libraries, to graduate school admissions and New York City taxicabs.



We not only speak the language of IT but also of business, and can assist you in optimizing your organization's processes while keeping costs and benefits in a favorable ratio.

## SERVICES & TECHNOLOGY

Over the years, Ethos Solutions has been helping many clients implement technically advanced solutions to transform their core businesses and create captivating success stories.

### Salesforce.com

As a Salesforce Certified Partner, Ethos Solutions has expert knowledge in configuring the Salesforce platform to client-specific needs—and, if needed, extend its capabilities by integrating custom features and functions using Apex and Visualforce.

### Enterprise Applications

Whatever the nature and scope of your business needs, Ethos Solutions has the wherewithal to deliver powerful, dynamic applications that increase your and your customers' efficiency and productivity. We are well-versed in delivering enterprise solutions—small or large—utilizing a host technologies, from application, database, and website design and development to ongoing maintenance.

### Mobile Development

Increasingly, businesses are discovering the benefits of mobility, whether to reach savvy consumers or transforming the way their employees do business. Against this rapidly evolving background, Ethos Solutions is well positioned to deliver the right iOS- or Android-based mobile solution to your organization.

### System Integrations

Ethos Solutions can help you protect your IT investments and accommodate your growing information needs because we know how to make our custom applications interconnect with your legacy ERP systems (SAP, Oracle) or cloud services such as Heroku, Microsoft Azure, and Amazon Web Services.

## OUR PROCESS

Ethos Solutions relies on a development process that, for many years, has successfully paved the way to on-time, on-target deliveries. Based on best industry practices, the process enables us to partner with our clients, understand and document their business needs, and set clearly defined and mutually agreed-upon expectations in terms of time line and deliverables.

Comprised of six phases and coupled with Agile software development, the process follows a logical progression from conception to implementation and allows for strategic, creative, technical, and quality oversight each step of the way.

PLAN



DEFINE



DESIGN



DEVELOP



DEPLOY



SUPPORT



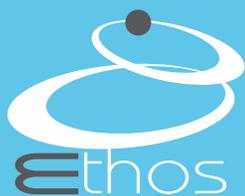
## ABOUT ETHOS

Our name reflects an unwavering commitment to the rules of moral behavior, to honesty and integrity. These rules inform how we conduct business: with full dedication to the highest ethical standards.

For each client, new or old, we strive to become and remain a trusted partner by being committed to excellence and embracing hard problems—indeed, flourishing when working on them. We stay abreast of the latest technologies and combine them to build powerful applications for rapidly changing information and business needs.

Find out how we can help your organization take informed decision-making to a new level.

**Great products, trusting relationships, remarkable success stories. We build them all.**



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