



## TAKE THE GUESSWORK OUT OF YOUR CHATBOT STRATEGY

Bots aren't difficult to build – Purposeful ones are.

With all the Bot platforms in the market today, and all of the hype, you'd think developing and launching a Bot is easy – well the good news it is! The hard part is building a *purposeful* one – a Bot that actually “gets things done” and doesn't get in the way of doing business.

### NeuraFlash can help!

The NeuraFlash team has been designing and deploying Natural Language and A.I. based solutions for a decade. We understand where the challenges lie and can help your organization make the right decisions that produce business benefit, and not just a cute Chatbot.

Our *Chatbot Roadmap* will take you from beginning to end - from planning and strategy to deployment and optimization - while defining and ensuring success. The primary outcome of the Roadmap workshops are actionable recommendations and project plans aligned with these topics:

#### Use Cases & Benefits (ROI)

User Demographics and Persona  
Digital Channels and Tech Features  
Bot Platform Options and Security

#### Missions and Success Metrics

Bots and Salesforce's Success Platform  
Delivery Best Practices & Proposal  
Ongoing Optimization and Performance

Reach out to NeuraFlash today for a no-obligation consultation on our Chatbot Roadmap and all the other Service and Solutions we provide.



## NEURAFASH at a Glance

Trusted Advisor for  
20 years to  
hundreds of F1000  
Brands

A decade delivering  
Natural Language  
and A.I. solutions

### Consulting Services

Professional  
Services

UX Design

Conversational  
Interfaces

Usability Testing

Implementation

Optimization

Service Cloud

Community Cloud

Analytics Cloud

Wave Analytics

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