

Case Study

A Fortune 500 company was able to accurately identify the fields that can be deleted by running our App, JUVENTAS, for 2 weeks in one of their Salesforce ORGs and it also helped them in improving the performance of their Salesforce.com instance.

Challenges

1. Having reached the maximum allowed custom fields in the objects, the development team was not able to do any new projects that involved creating new fields.
2. Administrators were not able to find out accurately the fields that can be deleted.
3. The report after installing a free product from AppExchange gave them many fields that were created lately since the product listed the fields based on the percentage of data in the fields.

Analysis

The client installed our App, JUVENTAS and set the Account, Case, Opportunity and Lead objects for analysis. At the end of 2 weeks of analysis, the final report generated showed over 450 fields from some of the objects being analyzed. The client compared this report to the report generated from another free product installed from AppExchange and found the fields listed in our report was more accurate.

Results

1. The Final Analysis report at the end of 2 weeks of analysis reported over 450 fields that were not being used from the objects that were analyzed.
2. The report from JUVENTAS App was more reliable when compared to the report from the other free app.
3. The performance of Salesforce.com (while Saving and Updating records on the objects cleaned) increased roughly by 25% after deleting the fields identified by the App.