



Technology solutions that transform
retail execution



retailmotus



Retail
Execution



Telephone
Account
Management



Mobile
Analytics



Business
Intelligence



Online
Merchandising



Retailer
Engagement

NEXT BEST ACTION

NEXT BEST ACTION

retailmotus is a multi-channel,
retailer engagement solution.

It enables you to influence retailers through field sales, telephone account management and branded mobile engagement applications. Insight from across all methods of engagement is held centrally within the solution, enabling you to analyse and visualise key data and trends through our business intelligence capability.

Retail Execution

Our retail execution application enables sales teams to access in-call objectives, create sales aids and collect data and images to support in-store activity. It empowers sales teams to prioritise in-store action and develop relationships with retail staff.

Retailer Engagement

Our Retailer Engagement module is a branded, mobile application which can be deployed directly to retailers. Brands can push notifications to retailers with relevant, targeted offers or request information such as product availability or images of fixtures. The module can also be used by retailers to place orders, access reward programmes or request contact from their field sales representative.

Online Merchandising

Whilst retail merchandising in physical stores is an important and carefully executed scheme, merchandising online is still to some degree, a guessing game. Our solution ensures availability of brands at retailer websites, maximizes online intelligence and the ability for products to be sold on-line, 24/7.

Why **retailmotus**?



Optimise retail
execution



Transform data into
meaningful insight



Accelerate retail
performance



Engage and influence
retailers between visits

Our Salesforce credentials

We are an accredited salesforce.com ISV and registered consulting partner. This enables us to apply our knowledge and expertise to create solutions that deliver real business value without the costs and complexities of a traditional platform infrastructure.



Get in touch

To find out more about **retailmotus** or discuss a specific opportunity, please contact us at info@retailmotus.com. We look forward to hearing from you.

For more information on **retailmotus**, please go to www.retailmotus.com.

What our customers think...

“ Having worked with different Apps in the past this is by far the best App I have seen being used in the field! ”

“ retailmotus is a powerful field management tool that we've fully customised and successfully rolled out across 4 European countries. ”

“ retailmotus is a really great app - brilliant for small and large teams alike. Its simplicity is key, making it easy to train in quickly to allow new starters to hit the ground running. ”

