

inquisium

salesforce

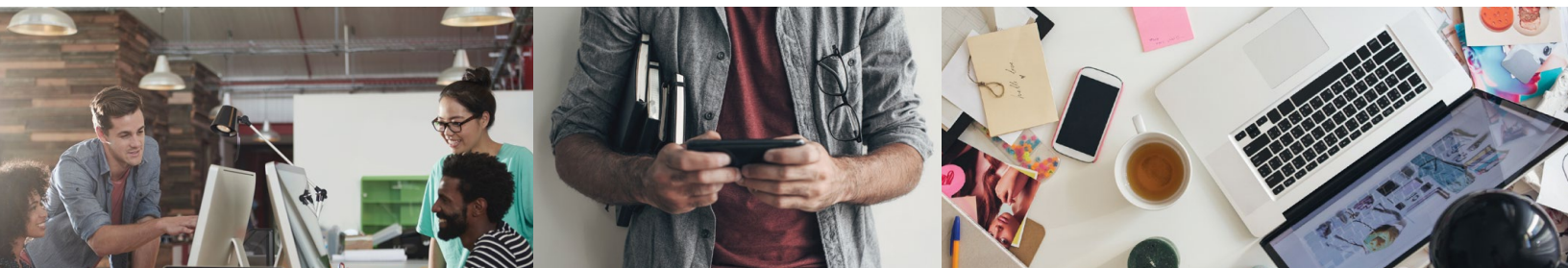
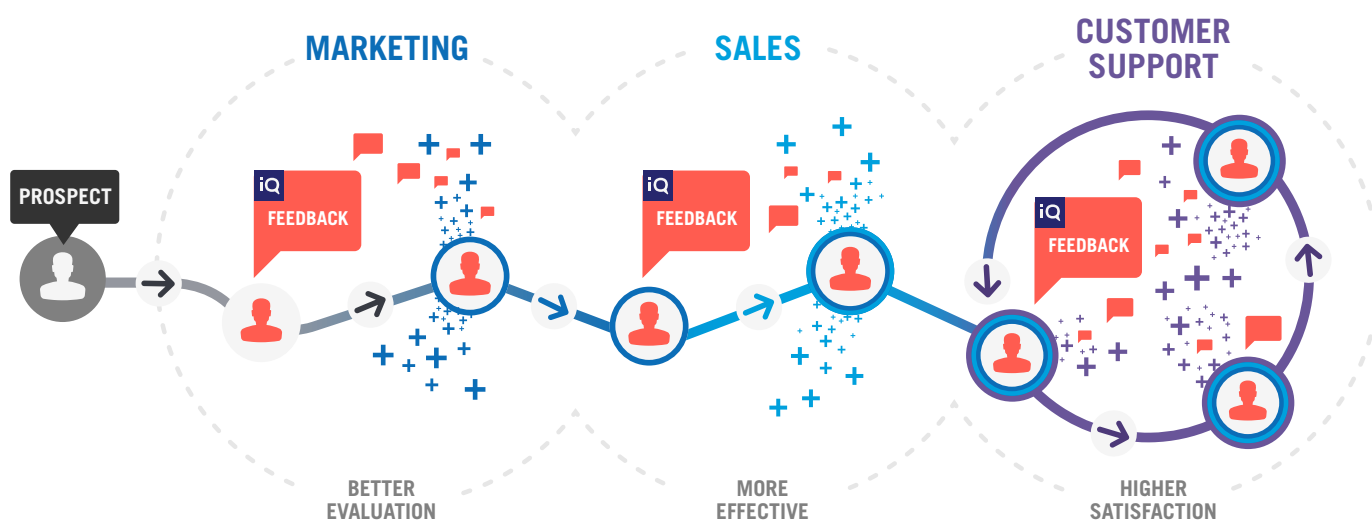
YOUR MOST IMPORTANT DATA, TOGETHER AT LAST.

Inquisium's survey management platform allows you to create survey programs that provide reliable insights for smarter decision making. Our new integration provides an easy-to-use solution that leverages survey responses in Salesforce to give you a feedback-enriched understanding of your business data.

The Inquisium Surveys Salesforce app supports all types of survey responses for a single, flexible feedback solution that is designed to support your growing organizational needs.

We've got you covered. Use our app to:

- Market, sell, and service more effectively
- Optimize your business performance with sophisticated feedback programs
- Enrich your Salesforce data with feedback and service ratings





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Home **Inquisium Surveys** +

New Survey Program

Continue **Save** **Cancel**

PROGRAM DETAILS

Program Name * Case Close Feedback Program **Status** Draft

Description Our organization's program to collect feedback on the effectiveness of our case managers.

Program Type * ☒ Triggered - Send survey invitations based on activity in Salesforce
☐ Periodic - Send survey invitations based on configured schedule
☐ Manual - Send survey invitations manually
☐ Inbound - Send survey invitations from outside Salesforce

Primary Object * Case

SURVEY SELECTION

Select the Inquisium survey you'd like to send. Only surveys in Active or Test status will be displayed.
[Go to Inquisium](#) to create a survey. To make it available in Salesforce, enable the setting under *Settings > Inquisium-Salesforce App* in Inquisium.

	SURVEY NAME	DESCRIPTION	CREATED BY	NUMBER OF QUESTIONS	STATUS
☐	Anonymous Event Feedback	Gather information after an event to make inform...	Feedback Manager, 02/09/2016	5	Test
☒	Case Close Feedback	Gain insight to customer needs and wants to impro...	Feedback Manager, 02/08/2016	7	Test
☐	The Traditional Hotel Planner Satisfaction Survey	No description available.	Survey Demo, 01/09/2013	10	Active

Showing 1 to 3 of 3 rows

Our Inquisium Salesforce app makes it easy for you to configure the behavior of the integration, from how surveys are initiated, to how the data is stored - all from within the app.

INQUISIUM TO SALESFORCE DATA TRANSFER inquisium → salesforce

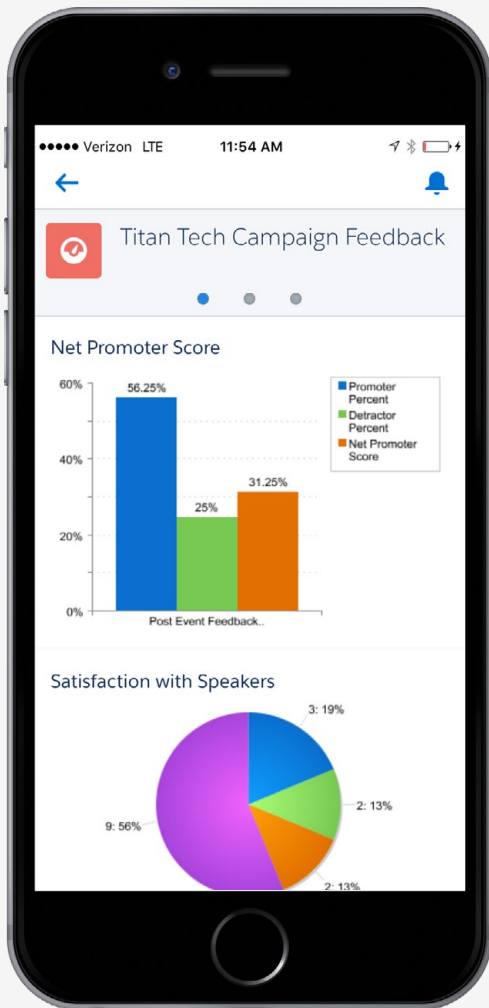
Select the data from Inquisium that will be sent to Salesforce. This will update an existing record in Salesforce.

INQUISIUM FIELD	TYPE	SALESFORCE OBJECT	SALESFORCE FIELD	TYPE	REMOVE
How was your overall experience with t	Single Answer	Case	Overall Satisfaction	Picklist	
Total Score	Number	Case	Feedback Score	Number	
Has the problem been resolved?	Single Answer	Case	Status	Picklist	

[Add Row](#)

Configure survey triggers based on criteria associated with any standard or custom objects, including boolean logic applied to the criteria.





Inquisium Surveys provides packaged reports that can easily be viewed in desktop or mobile dashboards.

When you understand your audience, everything changes: the way you service customers, market products, accelerate sales cycles and beyond. It's time to get more out of your business data. Our integration allows you to:

- Send surveys automatically based on trigger criteria
- Sync response data to your standard and custom objects
- Add new records or update existing ones with survey response data
- Analyze survey results in Salesforce using packaged reports or standard reporting functions
- Use primary and custom objects to sync Inquisium data to Salesforce
- Deliver the right survey at the right time triggered by activity in Salesforce, periodically send to your audience, or manually send to contacts in any object
- Push response data to Salesforce without initiating the survey invitation from Salesforce
- Set survey limitations to meet survey program goals and avoid survey fatigue
- Delay email invitations by any appropriate time period

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**AVAILABLE
NOW ON THE
SALESFORCE
APPEXCHANGE**



INQUISIUM 411.

Inquisium helps businesses of all sizes, across all industries create compelling feedback programs that glean actionable insights. With our easy-to-use feedback management platform and specialized survey expertise, our customers are able to better understand the world around them.

At Inquisium, we understand human connection like few other organizations--and since people are at the core of every data point, we have a big advantage over traditional survey companies.

**INQUISIUM IS NOT
A STARTUP – WE’VE
GOT STREET CRED.**



SellingPower

**50
BEST
COMPANIES
TO SELL FOR**



THE FACTS.

- Established in 1999.
- 1,740 employees worldwide.
- 13,000 feedback solutions users.
- 1,200+ feedback solutions customers.
- Headquartered in Tysons Corner, VA.

