



GHOSTBED

TRAFFIC SNAPSHOT

GhostBed is a **powerful competitor** in the Bed-in-a-Box space. Don't get **SPOOKED** if you see them quickly gain share of voice against category powerhouses Casper and Leesa.



At just 1 year old, GhostBed is capitalizing big on several essential traffic and revenue generating channels, including Organic Search, Facebook, and Paid Search.

BUT THERE IS PLENTY OF UNTAPPED OPPORTUNITY... AND IT DOESN'T TAKE A GHOST HUNTER TO FIND OUT WHERE THAT IS.

**TOP
WINS**





FACEBOOK



DemandJump



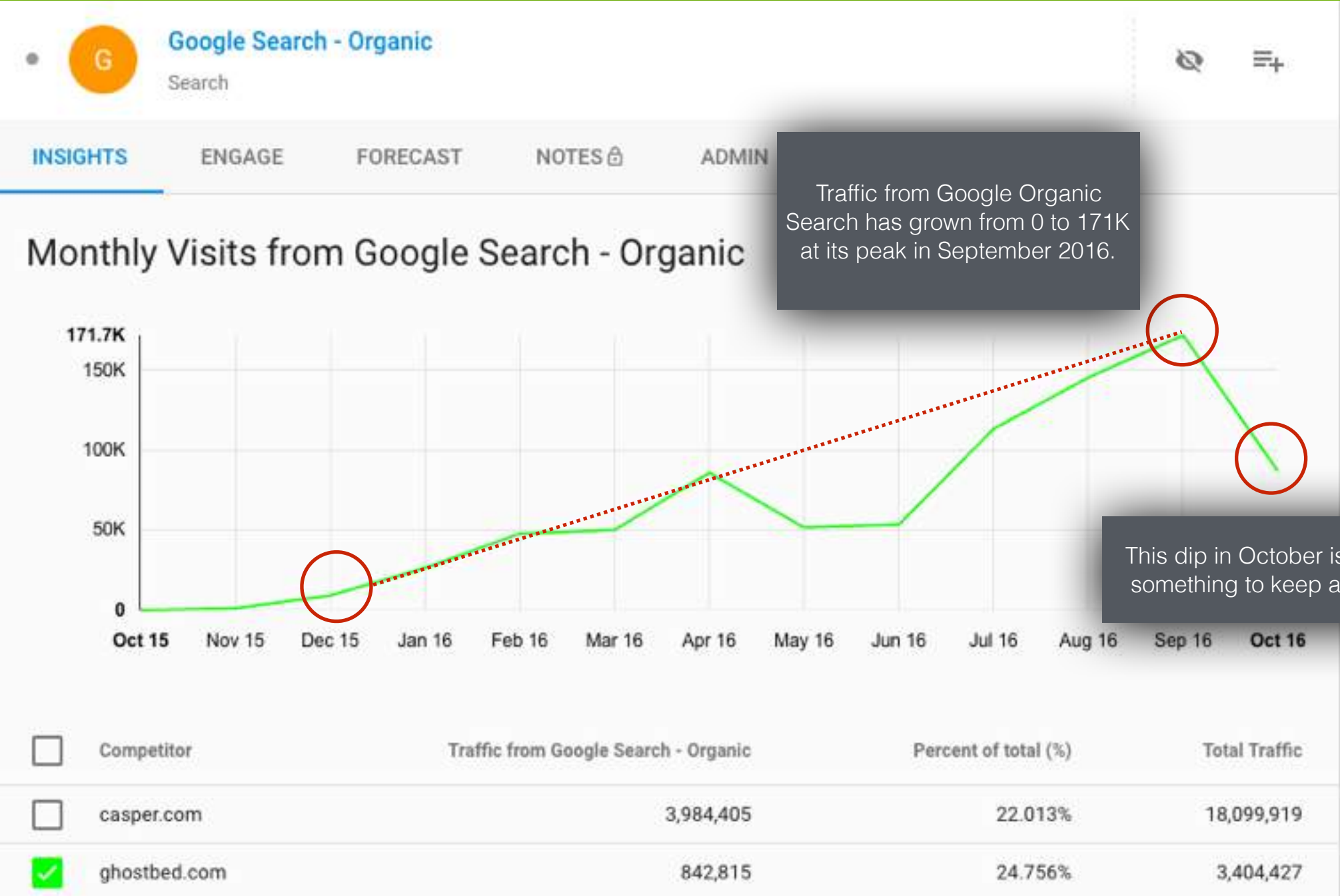
Source: DemandJump



GOOGLE ORGANIC SEARCH



DemandJump



Source: DemandJump

NEEDS
LOVE

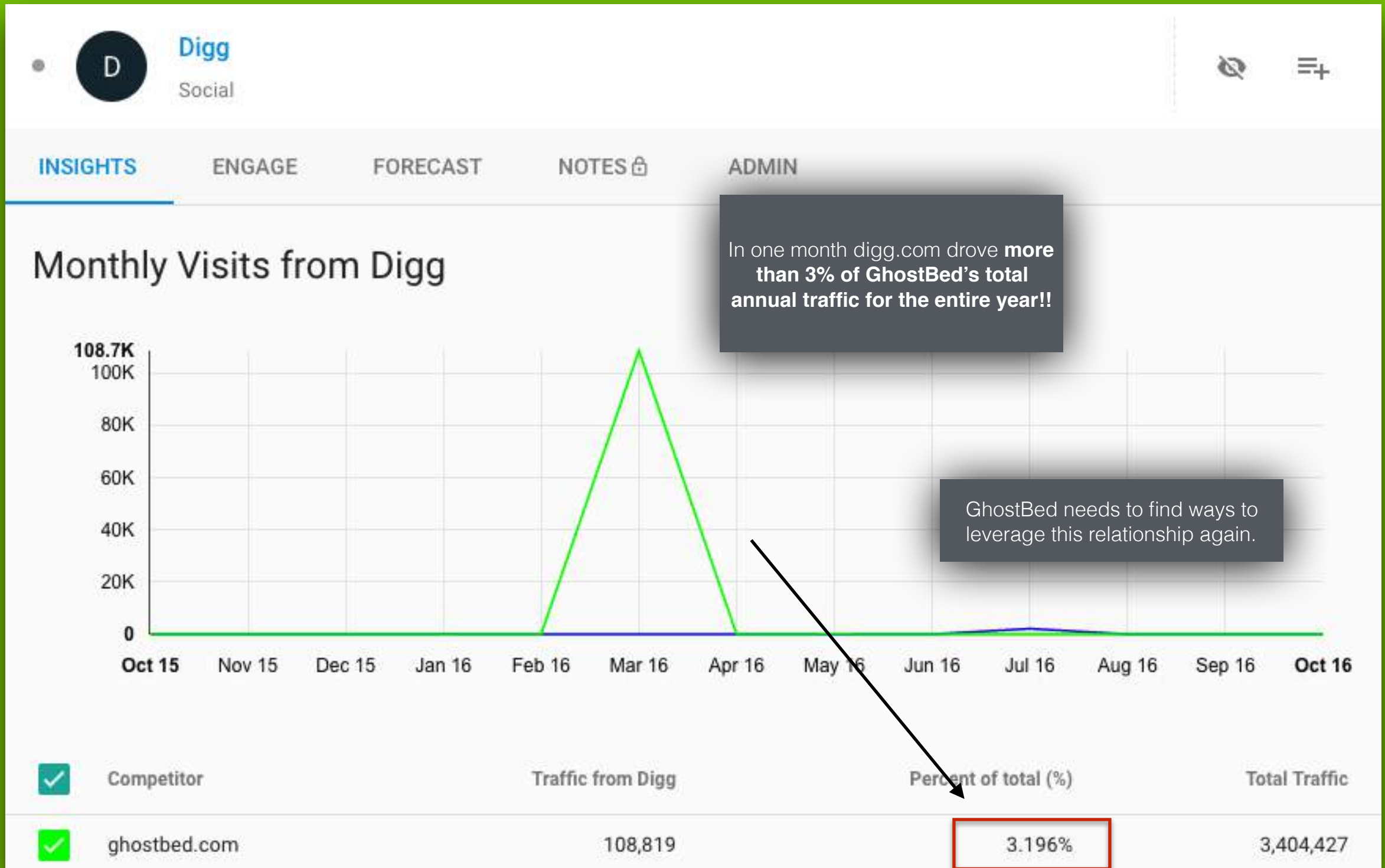




DIGGGGG.COM



DemandJump



Source: DemandJump



SLEEPPOPOLIS



DemandJump



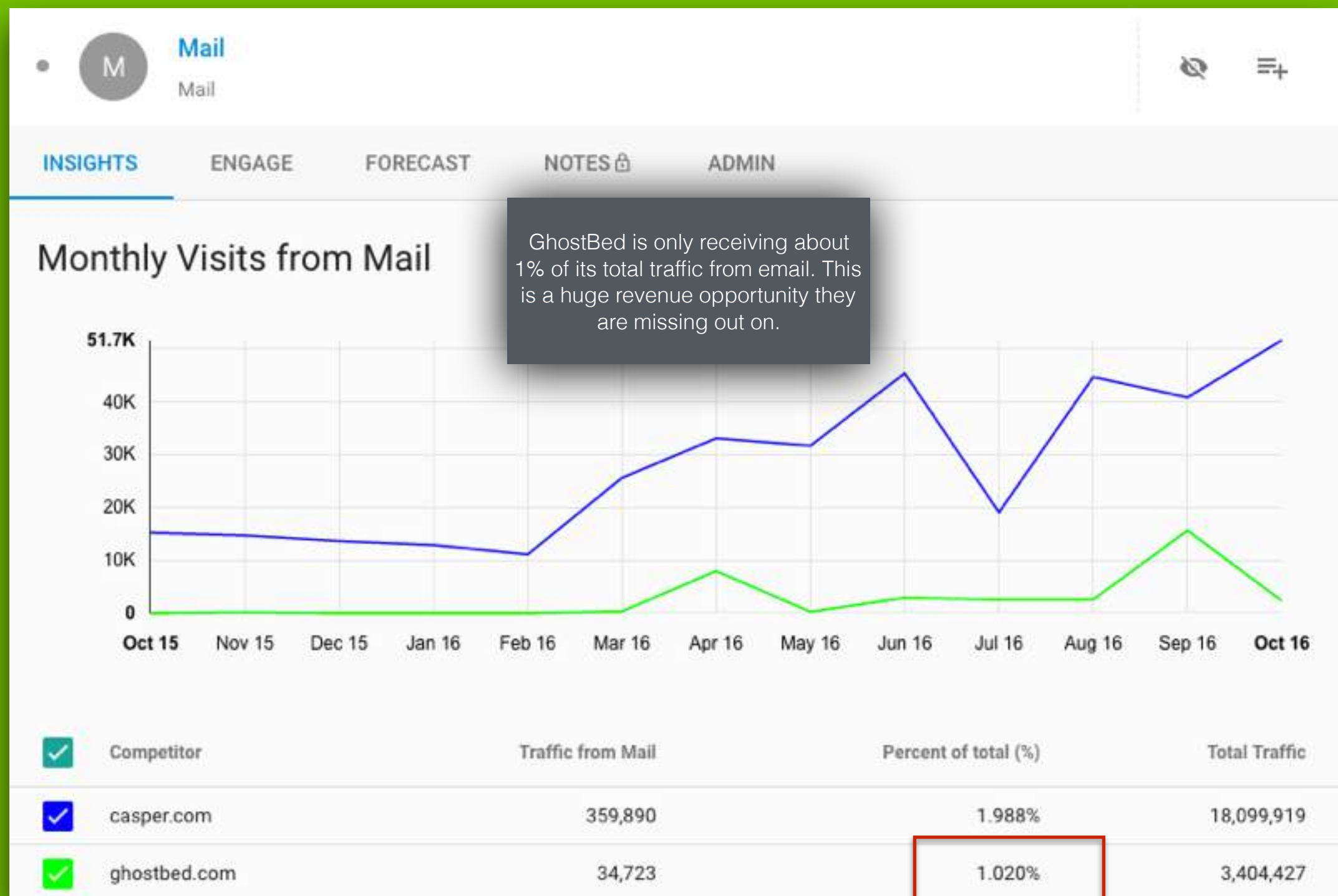
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EMAIL



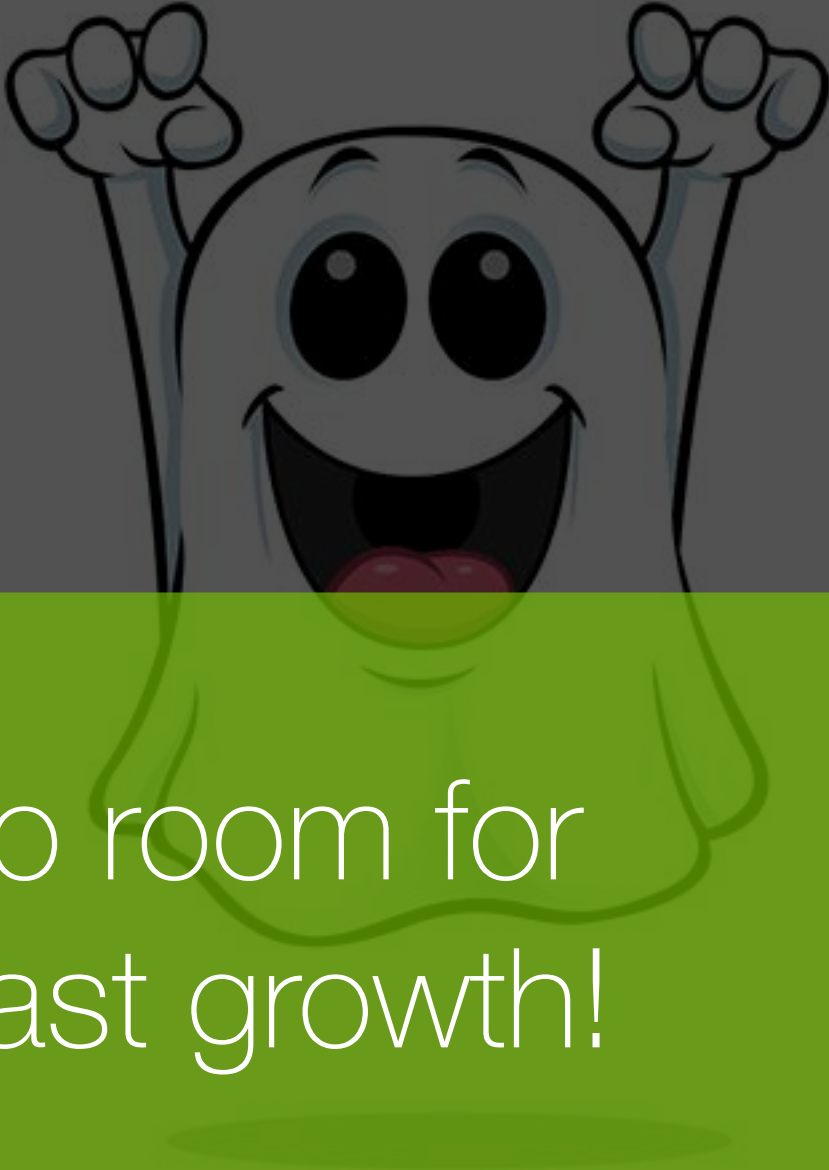
DemandJump



Source: DemandJump

For such a young product, GhostBed is doing A LOT of things right...





...but there's also room for
some **SPOOKY** fast growth!

THIS WAS JUST A PEAK...





Want to rip the sheet
off this **GHOST**?

Give us a call.

THANK YOU



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