



# OSF APPLICATIONS AND COMPONENTS FOR SALESFORCE

[www.osf-commerce.com](http://www.osf-commerce.com)



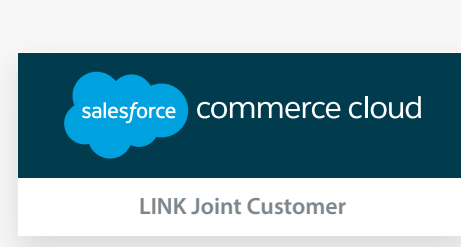
## OSF Unify **COMMERCE**

*Act Smart / Think Customer*

(Patent Pending)

- 360° view of customers' data and behavior metrics, from multiple Commerce Cloud websites into a single Salesforce instance
- Single Sign-On from Commerce to Community Cloud
- In-context commerce with 'Add to Cart' button in Community
- Exceptional customer service and shopping experiences across channels with 'Order on Behalf' functionality
- LINK Certified

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## One Solution, Endless Possibilities

### SALESFORCE COMMERCE CLOUD

- Customers
- Orders
- Products
- Wishlists
- Removed products
- Abandoned carts



### SALESFORCE SALES, SERVICE AND COMMUNITY CLOUDS

- Data sync
- KPI reports
- Order on behalf
- Single sign-on
- Persistent shopping cart
- Add to cart button
- In-Context commerce



## OSF Unify **COMMERCE**

*Salesforce DATA Integration*

- Get a complete view of your customers' online activities by synchronizing new and existing customers' data from Magento Commerce with a Single Salesforce environment
- Reap benefits from the advanced KPI panel and get valuable insights into your customers' shopping activity
- Empower your sales team with rich performance indicators and customizable data mappings

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## OSF Unify **COMMERCE**

*Salesforce COMMUNITY Integration*

- Improve your ecommerce strategy by navigating and synchronizing data from Magento Commerce to Community and vice versa, with the Single Sign-on
- Create a contextual shopping experience with new "Add to Cart button" and purchase recommended products while browsing topics of interest directly in your Salesforce Community
- Effortlessly navigate from your online store to Salesforce Community and back, with just One Click and have your cart updated in real time, and within reach.
- AppExchange Certified

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## OSF **CALENDAR PRO**

*Shared Calendar for Salesforce*

- Gain a full overview of your scheduled events, tasks, emails, and requested meetings in the calendar view directly in Salesforce. Increase visibility on the event details by hovering over the event.
- Improve performance and planning capabilities by creating and easily navigating between different user lists directly in Salesforce.
- Keep track of the scheduled calendar activities across all of your company's Salesforce users and make real-time insight into resource availability
- AppExchange Certified

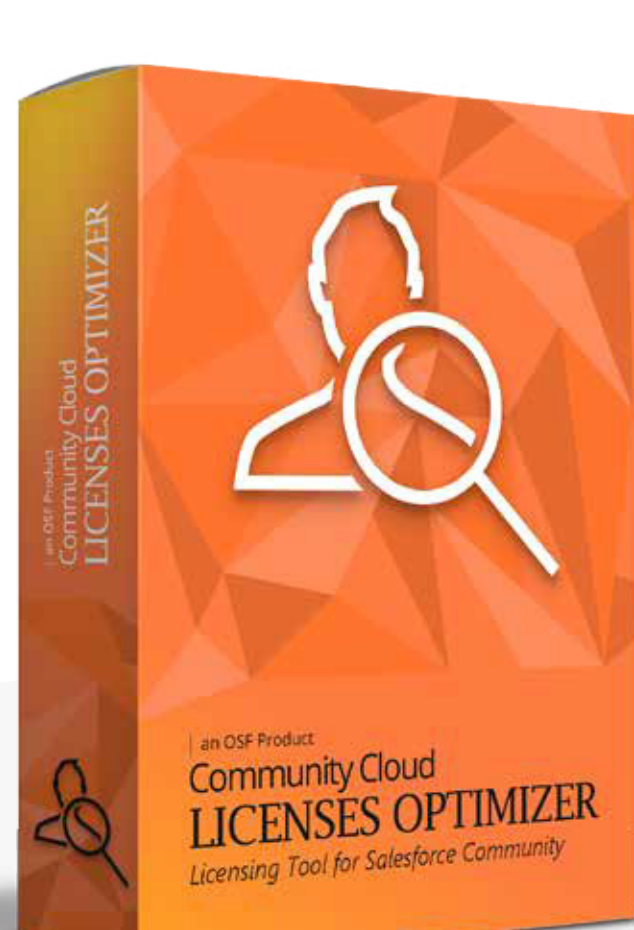
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## OSF Community **PLANNER**

*Calendar for Partner Community*

- Centralize schedules with all of your partners. Streamline your time by viewing all activities in one place
- Instant access to the calendar immediately within the Community. Reap benefit using it as a shared or individual Community calendar
- Create a collaborative environment within your company. Track progress status on scheduled Events and Tasks and update their statuses
- AppExchange Certified

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## Community Cloud **LICENSES OPTIMIZER**

*Licensing Tool for Salesforce Community*

- Conveniently Sort licensing data into relevant user lists and Reassign users to the most economical license type according to their login behavior
- Maximize ROI in your Salesforce Community by implementing intelligent licensing
- Organize all licensing data by Filtering users based on community type, licenses type, number of logins and login frequency, and shift licenses selectively or in bulk
- AppExchange Certified

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## OSF **BTRACKING**

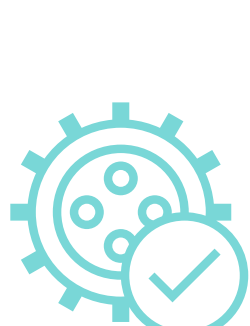
*Integrator for Salesforce*

- Save time and money by planning efficient routes, using interactive maps with customer and account locations
- Analyze workforce performance with built-in reports, accessible directly from Salesforce
- Monitor time, duration and number of visits of your field agents at each destination point
- AppExchange Certified

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Services**

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Demo**

Because we want to show you our products in action and give you tips on how to use them best



**Customization  
Services**

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