

CWSboco

CWS-boco is one of the leading international providers of professional textile services and washroom hygiene solutions. This includes CWS towel rolls, soap and fragrance dispensers and mats, as well as industrially washable workwear and corporate fashion collections from boco. All services are offered in a flexible rental service.

INDUSTRY

Hygiene & Textile

EMPLOYEES

5,001 - 10,000

LOCATION

Germany

CWS-boco has always been at the core of innovative and pioneering ideas towards better hygiene in everyday life. As a new business field, CWS-boco has entered the market of complete outsourcing of public washroom on an international basis.

The Challenge

The contract period for a public washroom is usually 10 years + long. Due to the long-term contracts, CWS-boco would like to be up-to-date about any international project at any time.

Solution

"We were already working with another tool, but the user interface was not practical enough and I seriously doubted the internationality of it. **Then I discovered Oppex and became fond of it!**

I appreciated the **design and practicality of the search engine**, as well as the **customer support**. The Oppex team, always available, helped me build efficient searches. And as I was not an expert in public tenders, I benefited from the user interface that leads easily through processes - translations, explanations of basics - very helpful for beginners like me.

Furthermore, Oppex is efficient at finding international tenders, and I really feel like **I can access more tenders than with other platforms**. Even when the tenders don't exactly fit our business model, I can get in touch with the people in charge.

I am eager to keep using Oppex to find potential customers and many business opportunities."



JULIA HEGGEMANN

Strategic Business

Development Manager

CWS-Boco International GmbH

"With Oppex I am sure not to miss any international opportunity! The ease of use, the customer support and the amount of international tenders made me fond of it"