

# TruLens

A Birlasoft tool built on the Salesforce Platform , TruLens, analyzes the most critical factors driving the complexity, adoption and cost of managing the Salesforce environment

Salesforce customers typically have complex use cases and multiple orgs across their enterprise. To drive 360 views on platform, there is an implosion of data and custom development.

Salesforce has had in 16 product releases & 600+ new features in the last 5 years. How do we get the best the platform can offer?

Our development was outsourced to a 2nd tier company – how do we review development practices?

We moved from Siebel to Salesforce & customized heavily when we set it up. How can we move to more Out of the Box functionality?

We store confidential contract info. How do we audit field & security settings?



With multiple orgs across the enterprise, how to consolidate orgs and retire redundant orgs?

How do we migrate to Lightning without risking Business As Usual?

How do we simplify legacy custom functionality?

How can we measure the quality of adoption and application usage?

## Challenges

Increasing complexity in:



Technology  
(Lightning, IOT, Wave, etc.)



Functionality  
(CPQ, Field Service, e-Commerce, etc.)

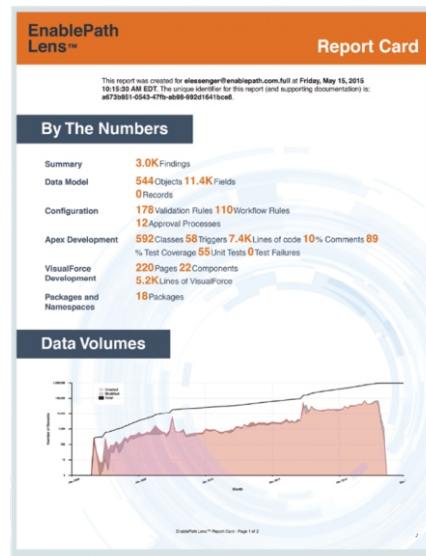


Data  
(Multiple Orgs, ERP Integrations, etc.)

By 2018 – there are over 10 product clouds compared to 3 clouds 2 years back

**TruLens** is a Birlasoft tool built on the Salesforce App Cloud, **TruLens**, provides insights into the existing Salesforce implementation by analyzing the configuration and custom development against best practices to discover underlying problems causing productivity and adoption issues.

# TruLens – Architecture and Enabling Technologies



## Enabling Technologies



## Features



### Insight into complexity of the customization

Customization counts with usage and statistics across custom developments and managed packages



### Data volume, growth and utilization report

Measure the adoption by quickly analyzing the usage of the meta-data (Fields, Objects, etc.) and data growth pattern



### Automated findings and recommendationst

Easy to read and understand findings and recommendations on the current org configurations based on the best practice standards



### Visibility into the platform customization

Easily browse through your data model, configurations and custom development in an easy to use format



### Meta-data snapshot and configuration workbooks

Digitally signed meta-data snapshot along with data model, Integration and security workbooks

## Business Benefits



### Platform Health and Improvements

- A View of Customizations & Usage (objects, field, records, etc.)
- An Overview of the 'Health' of your Org (complexity and maintainability)
- Detailed Analysis of Customizations by Object
- Recommendations & Findings
- Entity Relationship Diagrams, Unit Test coverage



### Project Readiness

- Lightning Readiness check
- Entity Relationship Diagrams



### Security, Audits

- Complete Database of Metadata for Analysis
- Digital Certificate for Use in Audits

## About Us

Birlasoft, part of 150 year old multibillion dollar CK Birla Group, enables clients in Manufacturing, Banking & Financial Services, Insurance, Media & Healthcare industry by providing value-based information technology services, across Enterprise to Custom Application and Specialized services like Testing, Analytics and Mobility in onshore, offshore and near-shore models. Birlasoft's delivers via proven practices of Six Sigma, SEI CMMI Level 5 and a secure services framework. Birlasoft has presence across US, UK, Europe, APAC including India.

For further information, visit [www.birlasoft.com](http://www.birlasoft.com)

EnablePath, originally founded in 2006, is a Birlasoft Company and a Salesforce Platinum Consulting Partner focused on the implementation, optimization, and integration of Salesforce and supporting technology in both legacy and cloud environments. EnablePath, serves Clients across industries and has delivered unique services in over 2,000 CRM projects. EnablePath is on the App Exchange at <http://bit.do/Enablepath-appexchange>

Birlasoft is a Salesforce Platinum Consulting Partner with experience of delivering services across 1000 projects, across industries. It has also been acknowledged as one of the top 10 Salesforce partners. Its offering extends across various cloud services for products to platforms and partners to customers.

For further information, visit [www.enablepath.com](http://www.enablepath.com).

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