



CLIENT

RELATIONSHIP MANAGEMENT

CRM is a critical step for sales for all organizations. Birlasoft's experience and capability enables marketplace best practices implementation across verticals via its comprehensive portfolio of Advisory, Implementation and Support services.

Segments



Advisory Services



Implementation Services



Support Services



Banking

- Retail & Corporate Banking
- Cards & Payment
- Treasury
- Commercial Finance



Capital Markets

- Wealth Management
- Investment Banking
- Governance, Risk & Compliance



Insurance

- Life & Health
- Property & Casualty
- Re-Insurance



Manufacturing

- Auto & Aero
- Hi-Tech
- Industrial



Life Sciences & Healthcare

- Pharmaceuticals
- Medical Device



Media & Entertainment

- Content Management
- Production
- Customer Engagement

Solutions



TruView CLM

Automating, Simplifying and Standardizing contract generation process for media industry.



Lens™ Health & Audit Service

Deep insights into the state of your overall salesforce health, providing visibility through a summary report card and detailed analysis of every field & processes.

Our Partnerships



About Us

Birlasoft, part of 150 year old multi-billion dollar CK Birla Group, enables clients in Manufacturing, Banking & Financial Services, Insurance, Media & Healthcare industry, to become competitive in their business by providing value-based information technology services, in onshore, offshore and near-shore models. Birlasoft's portfolio of services includes Enterprise Application Services, Custom Application Services and Specialized services like Testing, Analytics and Mobility. Birlasoft's robust delivery processes embrace digitized project management methodologies, embedded within proven practices of Six Sigma, SEI CMMI Level 5 and a secure services framework. Birlasoft has presence across US, UK, Europe, APAC including India. For further information, visit www.birlasoft.com

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