

Fundraising for Higher Education

Advancement Connect is the constituent centered fundraising solution that helps to build and nurture life-long relationships with alumni and supporters.

“roundCorner’s passion for higher education and their innovation of Advancement Connect clearly drives everyone at roundCorner to transform how we fundraise.”

Korey Janse - Director of Advancement Services at California Institute of the Arts

CaLARTS

Prospect Management

Cultivate and track prospects through every stage of the giving cycle and build a comprehensive profile of each of them. Empower staff to conduct prospect research and targeted, personal outreach, and manage the work done by teams to better determine next steps in your cultivation.

Data Management

Manage all of your constituent data in one place, achieve a 360° view and always know how to best reach out to constituents. Use flexible capabilities to set preferred contacts, email addresses, phone numbers and addresses, including seasonal addresses with effective dates.

Alumni Relations

Know constituents on a deeper, more meaningful level and build a complete map of how your constituents are connected to other records in your database, for example family relationships or employment.

Gift Processing

Manage the entire giving cycle from pledge to payment and process online and offline payments, including individual gifts, recurring gifts, major gifts, memberships and more. Track giving through a third party to ensure the right person receives the credit they deserve, and streamline batch gift entry to allow processing of multiple gifts on one screen.

Event Management

Eliminate paper-based processes and seamlessly plan and execute events with Advancement Connect’s event management solution. It provides for every little detail: from RSVP tracking and managing event calendars, to creating table seating charts and enabling online ticketing. Let staff generate real-time status reports at a click of a button, so they are always up-to-date.

Reporting

Leverage more than 250 editable reports and dashboards to gain better insight into your organization’s fundraising and CRM efforts. Measure real-time impact in a way that works best for you.

Seamless Integration

Advancement Connect is interoperable with applications from the Salesforce AppExchange, the world’s #1 marketplace for business applications. No coding required!

Fully Customizable

roundCorner can customize Advancement Connect on the Salesforce® platform to meet your institution’s unique needs. We dedicate each day to changing the way you change the world by helping you achieve long-term operational and fundraising success.

About roundCorner

roundCorner enables enterprise nonprofits, universities and foundations to unlock faster time to value on the Salesforce® platform with fundraising and grant management applications. roundCorner is a Salesforce Platinum ISV Partner and the only Salesforce.org Platinum App Partner for the enterprise nonprofit and higher education markets in North America. In 2016, roundCorner committed to integrate corporate philanthropy by joining Pledge 1%, a movement that encourages companies to contribute a portion of their future profits to support philanthropic organizations in their communities.



Ready to accelerate your mission?
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