



FOR NFPS

MARKETING AUTOMATION

tquila ANZ



Connect to your Constituents at the Right Time with the Right Message

Attracting new prospects, retaining existing donors, communicating to funders on the effectiveness of your programs or providing updates to program participants are some of the challenges not-for-profit organisations face today.

Tquila's Digital Marketing Practice can help you address these challenges with powerful Salesforce marketing solutions that will enable you to get to know your audience and engage with them on their terms. We work with you on a solution tailored to your unique needs to achieve results and fulfil your mission.

Empower your business - Build meaningful engagements with automated communications: email, mobile, social and web

Improve team efficiency - Use advanced marketing automation to handle repetitive marketing tasks to create stronger relationships while saving precious staff time.

Marketing campaign planning and delivery - Build, run, track and report on all aspects of your marketing campaigns from one platform.

Create 1:1 Journeys - Design and automate cross-channel journeys on email, mobile, ads, web and devices. Use real-time behaviors to trigger sends and actions.

Data-driven decisions - Drive results with data-driven strategies. Measure the impact and ROI of your marketing efforts. Create a single view of your constituents.

Measurability - Track, report, analyse, act. Understand what is working for you and how your constituents are interacting with you.

Social Engagement - Manage multiple social media channels all in one place. Listen, engage, analyse. Drive the conversations that are shaping your cause.

Advertising - Maximise the effectiveness of your advertising. Understand every touch point and your constituents' interactions about and around your mission.

Salesforce solutions built on business acumen and technology innovation

At Tquila ANZ, we design, build, and manage Salesforce solutions to support customer needs helping maximise their technology investments and grow their businesses profitably.

Powerful platforms to support business goals

With over 40 dedicated Salesforce professionals holding 100+ certifications, we deliver a full range of services – from strategy, implementation and integration, through to custom application development, governance and support.

Agile business transformation

We love disruption. We love a challenge. We don't accept the status quo. We are a team of leaders, designers, architects and doers: we deliver on what we promise.

We are different - we bring depth of expertise

Customer Experience - centred on purpose and leading with business strategy and user needs to ensure success

Advisory and Architecture - envisioning business future with the right technology and the steps to get there

Mobile - producing effective customised Salesforce connected mobile solutions

Digital Marketing - digitising the end-to-end customer experience and driving digital operational excellence

Integration - the people and tools to enable and connect your organisation

About Tquila ANZ

- ✓ Salesforce pure play partner with a trusted advisor approach
- ✓ Achieved Platinum Partner level in 2016 and 2017
- ✓ 51 employees
- ✓ 100+ Certifications
- ✓ HQ in Sydney with offices in Brisbane and Melbourne
- ✓ Industry Sectors Focus
 - Not-for-Profit
 - Aged Care
 - Community Care



We transform customers' businesses through the Salesforce platform

Contact us for an obligation free exploration of how we can assist your organisation.

Cameron Hook
Digital Practice Manager
m: +61 407 010 107
e: cameron.hook@tquilaanz.com

Craig News-Smith
Functional Consultant
m: +61 468 328 430
e: craig.news-smith@tquilaanz.com