



Weather Focus

Features Overview



Weather Company Weather Focus allows you to visualize the weather affecting your customers and use it as a conversation-starter and/or sales tool. For example, if inclement weather is causing active alerts that might impact travel, you can better plan a time to call your contact at a logistics company who might be distracted by the current storms.

Weather Focus is available as a no-charge, managed component in the Salesforce AppExchange. To further customize the component, download an unmanaged version from [GitHub](#).

Managed Component

The component can be added to account and contact pages to provide the following data:

- Current weather conditions (e.g., cloud cover, temperature, precipitation, wind, etc.)
- Short-term forecasts
- Active National Weather Service watches and warnings

The component's interactive map shows current radar images and alerts, allowing you to zoom in and pan to examine nearby weather patterns. For a more detailed forecast, links are provided so that you may view a full 10-day forecast for your client's address on Weather.com.

The component shows data for locations in the U.S. and Canada only.

Unmanaged Component

You can download the unmanaged version of Weather Focus from [GitHub](#) if you need more complex function and want to extend the component. Simply add the required API keys from your paid Weather Company data package subscription, customize per your needs with your map software, and deploy the updated component to your organization. Alternatively, you can use the code as a sample to understand how the API works and then build a standalone app.

By purchasing a Weather Company data package and access key, you can include any of the following data streams into the component:

- **Weather Company Data for Salesforce – Core:** Daily forecasts for the next 10 days, hourly forecasts for the next 48 hours, and historical weather conditions for the past 24 hours
- **Weather Company Data for Salesforce – Enhanced:** More precise and frequent weather observations, precipitation forecast, 15-minute forecast, and Nowcast
- **Weather Company Data for Salesforce – Severe Weather:** Information on conditions including hail, lightning, and storms, and a power disruption index

To purchase a data package from The Weather Company, see [Weather Company Data for Salesforce](#).