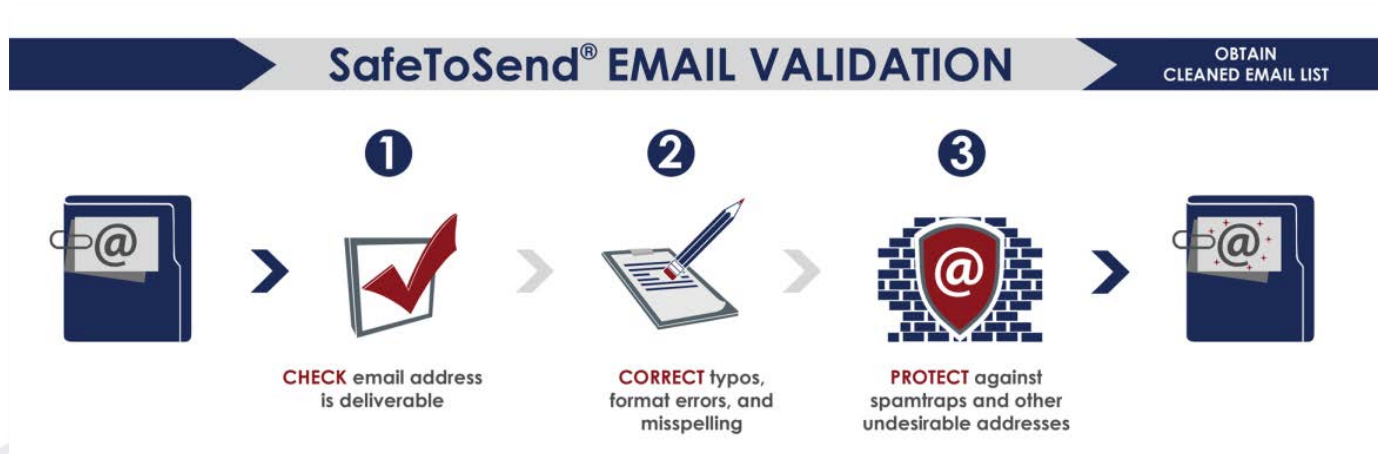




SAFETOSEND® ESP CONNECT FOR SALESFORCE®

Bouncing emails, spamtrap hits, stale lists, and damaged sender reputations - just a few of the reasons to utilize SafeToSend email validation. Use SafeToSend to clean your Salesforce lists without ever leaving your Client Portal. Simply log in, connect to Salesforce, and get cleaning!



SIMPLIFIED PROCESS

Clean your lists without manually exporting, formatting, and importing again. Save time and frustration; let ESP Connect do the legwork. Salesforce users can validate any list OR data extension with just a few simple clicks, just follow the steps below:

- Log in to your Client Portal account
- Go to Send Data
- Choose 'Connect ESP'
- Select Salesforce and enter your Salesforce Marketing Cloud credentials
- Choose from any of your Salesforce lists OR data extensions to clean with SafeToSend

FLEXIBLE RESULTS

All cleaned lists can be easily and quickly imported back into your Salesforce account. Once your list has been cleaned, you have the option to import the full results or just the SafeToSend results back into your Salesforce account.