

The ZenSār logo is located in the top left corner. It features the word "ZenSār" in a white, bold, sans-serif font. A white swoosh underline is positioned above the "r".

ZenSār

The background of the entire page is a photograph of a person in a dark, form-fitting suit and a blue helmet, flying through a bright blue sky filled with white, fluffy clouds. The person is positioned on the left side, flying towards the right. The overall color palette is dominated by various shades of blue and cyan.

Improved productivity with SalesForce

CASE STUDY

Implementation & application support for SFDC CRM Enterprise edition

Client is a leading utilities infrastructure provider within the electricity, gas, telecommunications and water sectors

Highlights

Zensar has helped the energy utility customer in developing a work management tool that has cut costs, increased speed to market, improved productivity, and has given the business competitive differentiation in the market place. The customer has outsourced its in-house development team to Zensar and has turned a failing department into one of the highly valued one. Zensar has been now supporting & enhancing the Force.com applications and integrations for over 7 years.

Company:
Leading UK utilities services provider
Headquarters:
Stevenage, UK
Industries:
Public utilities
Products and Services:
Electricity, gas, water services
Employees:
More than 3,000
Total revenue:
\$ 800 million

Business Benefits

- 50% less data entry
- High quality of service
- Cost efficient, saving on maintenance cost
- 66% faster to market through accelerated Development
- Working software all the time (continuous integration)

Challenges

- Upgrade ageing infrastructure or provide new infrastructure
- Support new development and growing demand

Top Benefits Achieved

