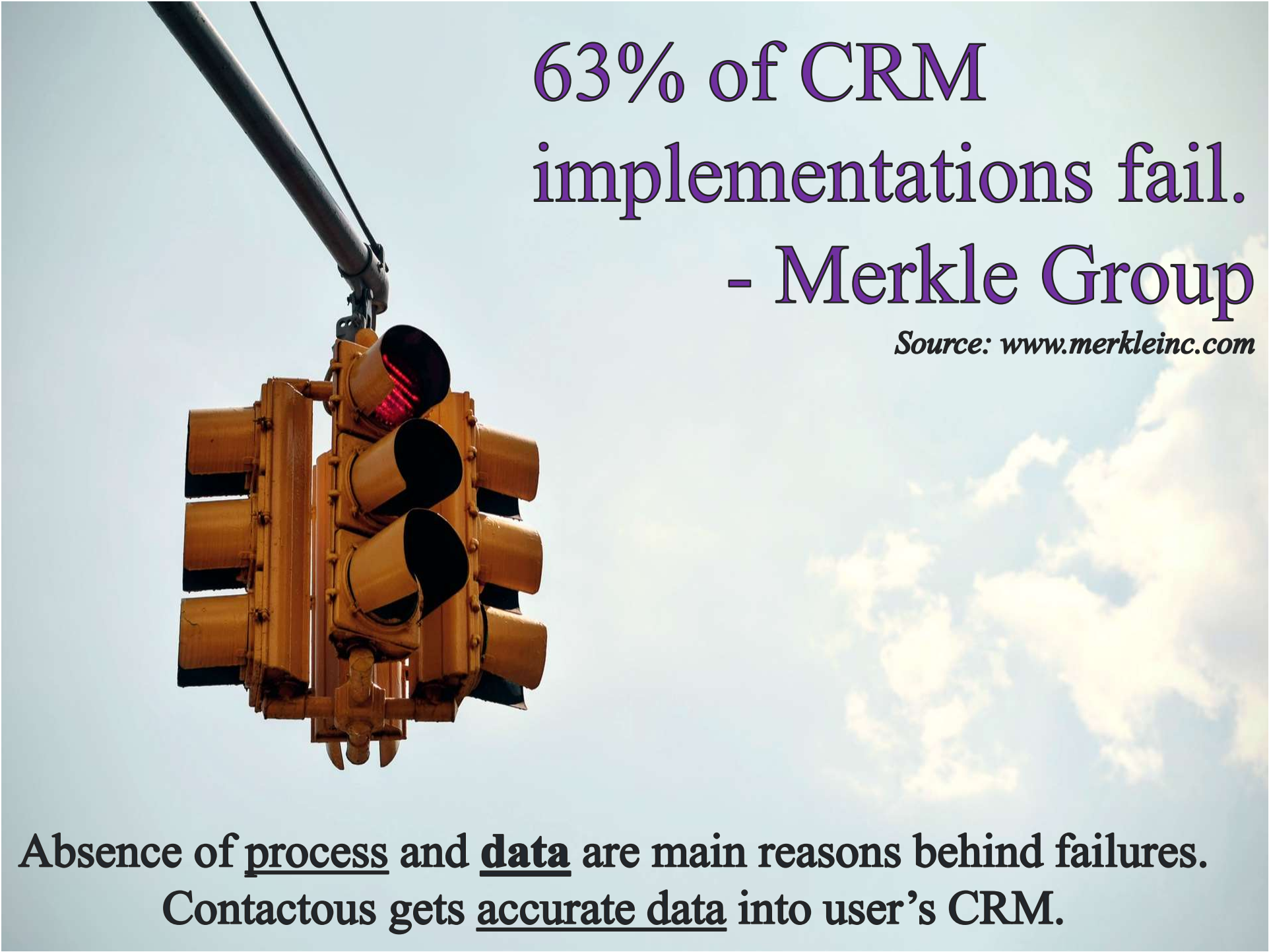




**RUN YOUR
SALESFORCE
WITHOUT
DATA ENTRY**



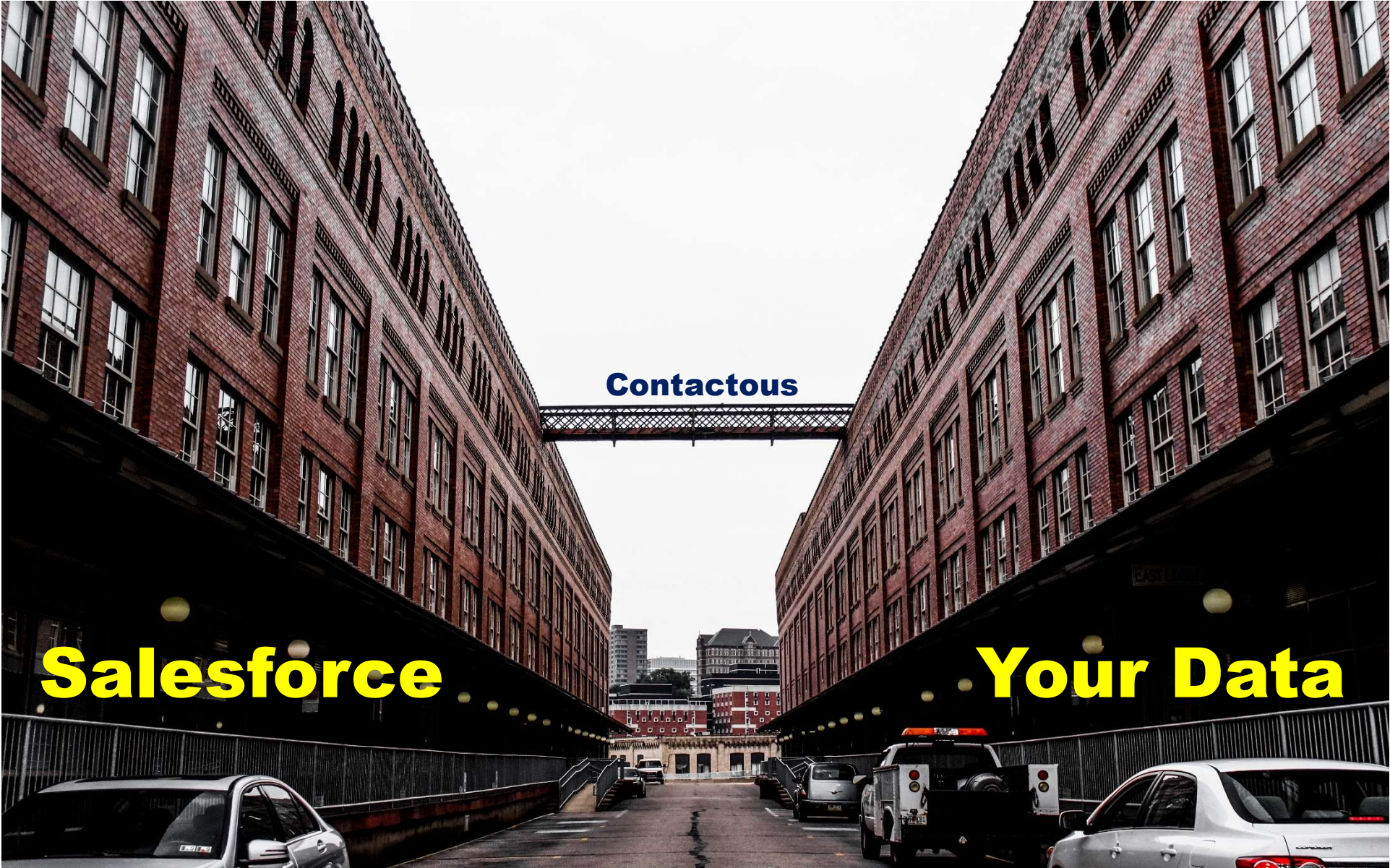
63% of CRM
implementations fail.
- Merkle Group

Source: www.merkleinc.com

Absence of process and data are main reasons behind failures.
Contactous gets accurate data into user's CRM.



**CRM Implemented, but not used.
No Contact Data leads to ineffective CRM.
9 out of 10 contacts do not reach the system.
Contactous solves this problem.**



Contactous

Salesforce

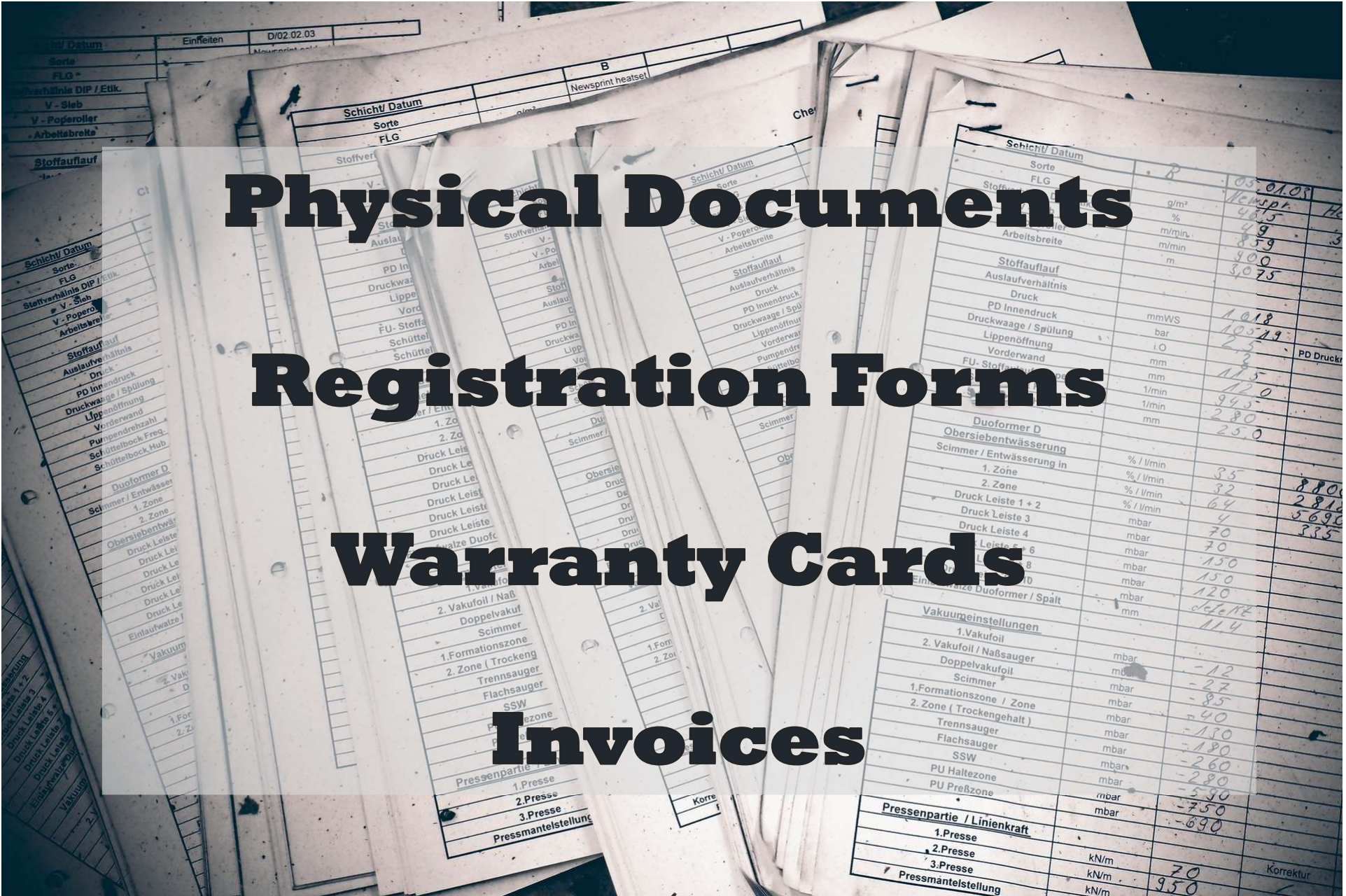
Your Data



Transfers NonDigital Data to SFDC

Contactous captures
accurate contact data from physical documents,
makes it **accessible across organization**
and **transfers it to CRM.**





Physical Documents

Registration Forms

Warranty Cards

Invoices



Business Cards (and maps relationships)



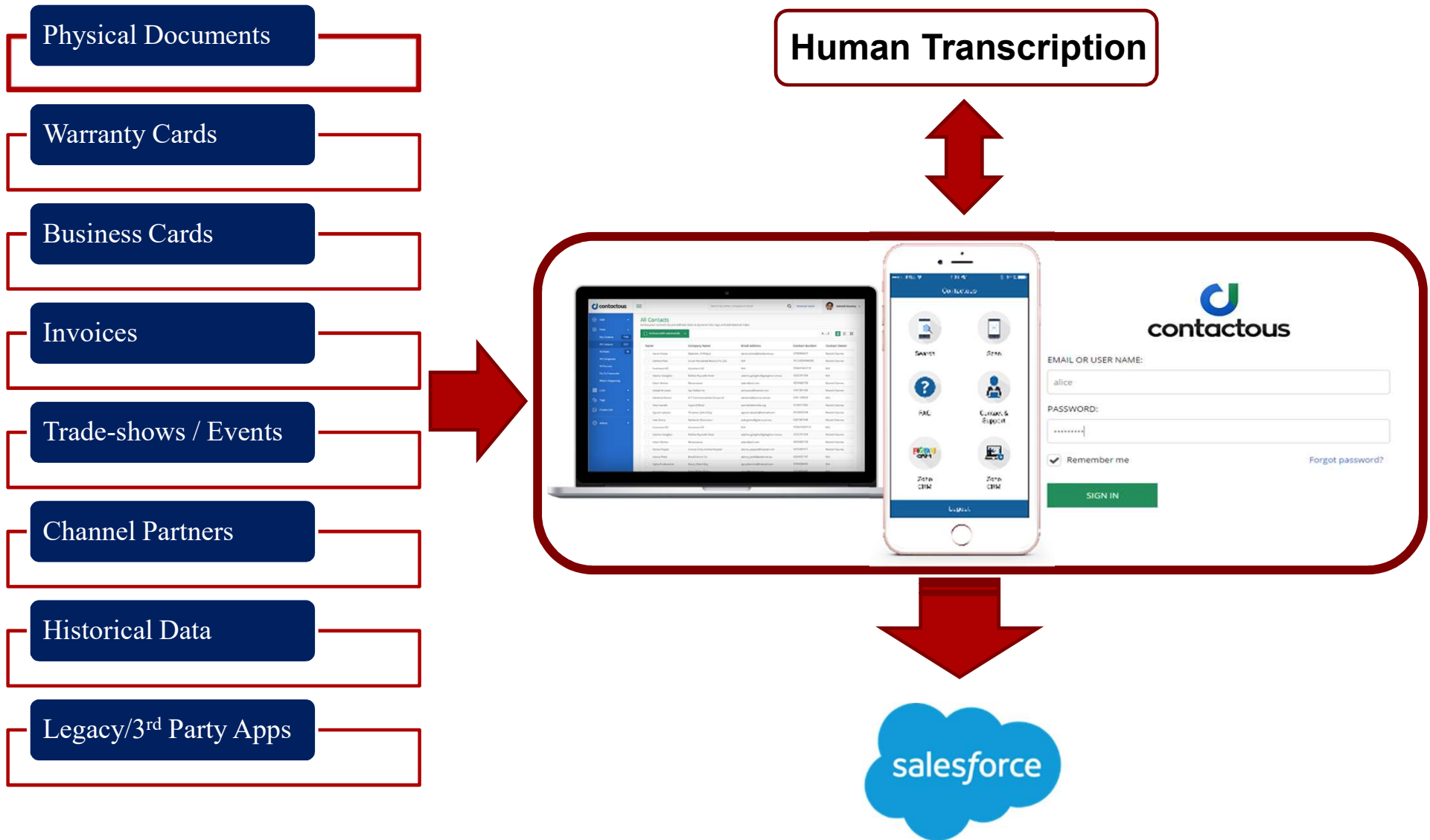
Leads from Tradeshow and Events to CRM



**Record each interaction
and sync to CRM**



**Contact Data
Notes
Relationships
Reports**





CONTACTOUS
24 Raffles Place, #25-02A
Singapore 048621
www.contactous.com