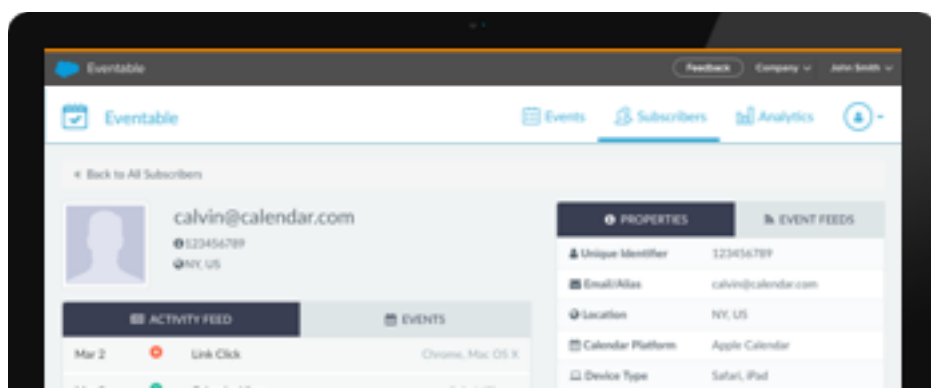
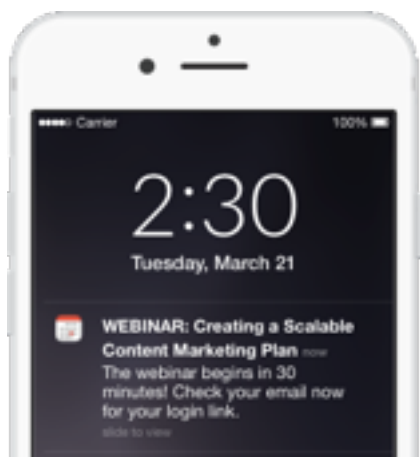




Integrate Salesforce Marketing Cloud with Eventable

Key Features

- **Send events from Journey Builder:** It's never been easier to integrate calendar marketing into your workflows. Eventable's custom activity enables you to send calendar events and notifications to anyone directly from Journey Builder.
- **Manage everything inside Marketing Cloud:** Create, edit, and manage your events without leaving your Marketing Cloud account.
- **Embed "Add to Calendar" buttons inside Marketing Cloud Assets:** Whether you're sending an email or creating a web page, embed customizable "Add to Calendar" buttons that work with all calendar types. You can even prompt individuals for their email addresses before they add to calendar.

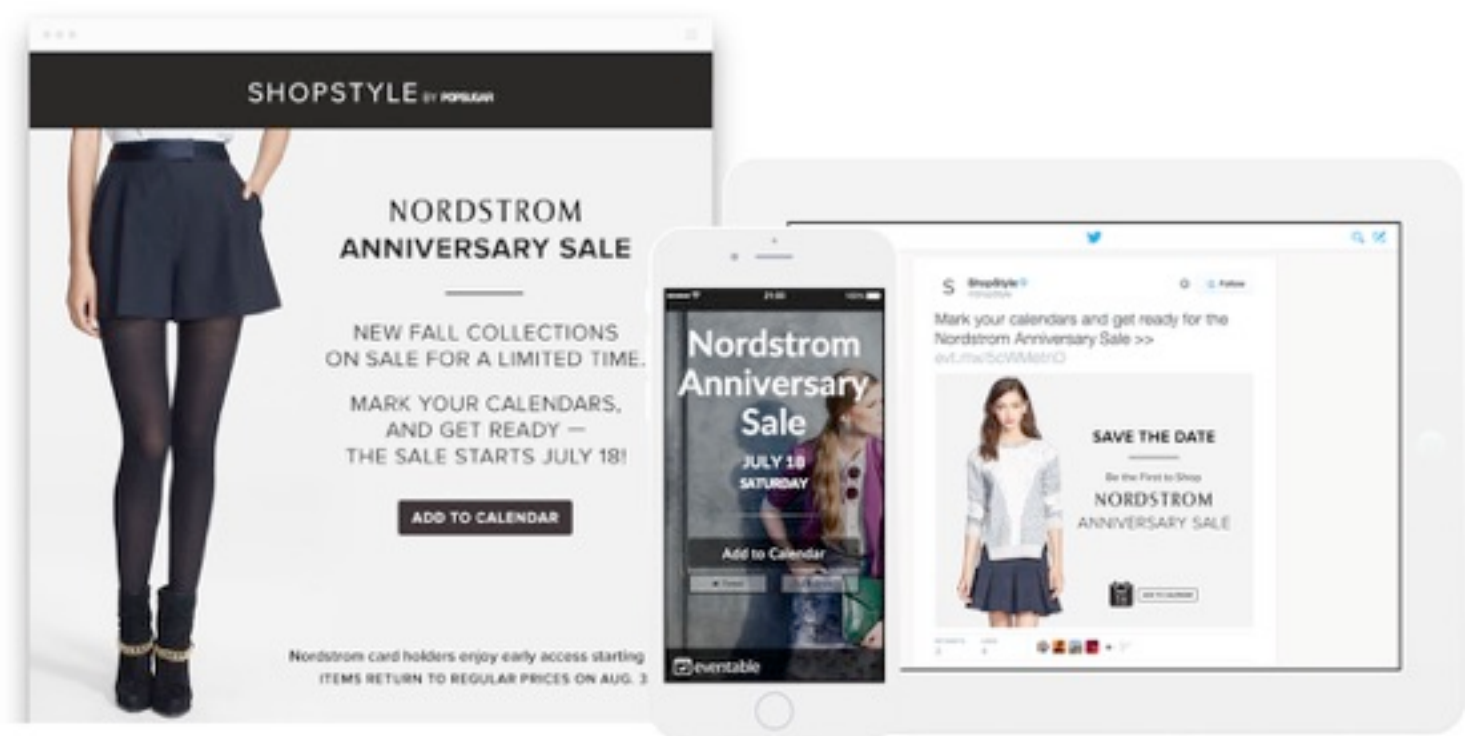


Contact your Account Manager for access to this integration and more

- **Connect to your entire marketing stack:** Using any other ESPs or CRMs? Eventable integrates with dozens of the most popular email and CRM systems, so you can easily share your events in all your existing marketing channels. Accurately track your contacts and their engagement activity across websites and devices.

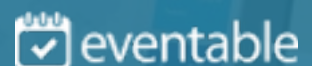
MailChimp   Marketo  Infusionsoft  HubSpot  ExactTarget ...and dozens more

- **Custom Integrations:** Have a unique workflow in mind? Leverage our Zapier integration or developer-friendly API to create custom integrations tailored to your business.



About Eventable

Eventable enables today's most innovative brands and marketers to communicate with their customers through native calendar platforms. As the leading provider of calendar-based marketing solutions, Eventable has helped over 10,000 businesses drive engagement and customer retention.



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