



Badger for Sales Reps



Badger organizes all of the leads, opportunities, and customers in your territory—so you always see the best use of your time. Sales reps who use Badger drive 20% less and sell 25% more.



Visualize Salesforce

See your customer list, schedule, and routes map in one app. Access Badger on the computer or any mobile device and sync your progress back to Salesforce automatically.



Find Qualified Leads

Prioritize your day and identify your best prospects in minutes. Find qualified leads in the Badger app and sync them to Salesforce instantly. Add leads to your sales route and never suffer from an empty schedule again.



Eliminate Busy Work

Cut your administrative time in half with automated call and activity logging, appointment scheduling, and meeting reports. Build tomorrow's route in seconds so you stay ready to sell.