



Blossom Care Network SalesForce Nonprofit success Pack





The Story

Blossom Care Network is a Christ-centered nonprofit organization assisting young people on their recovery from abuse and other trauma by developing a network of community members, including community and center-based trauma-informed mentoring, focusing on social, educational, and life skills that give youth a platform for lifelong success. The organization also collaborates with other agencies to offer referrals for additional support to their program's youth.



The Challenge

Blossom Care Network expressed the desire to use Salesforce CRM to ensure that every contact is cared for. The organization's reputation and success hinges on building relationships, and it all starts when visitors come to their website. In order to leverage Salesforce CRM for the best results, optimization and improvement as necessary. With the original implementation and integration on the BCN website, some very specific faults were noted.

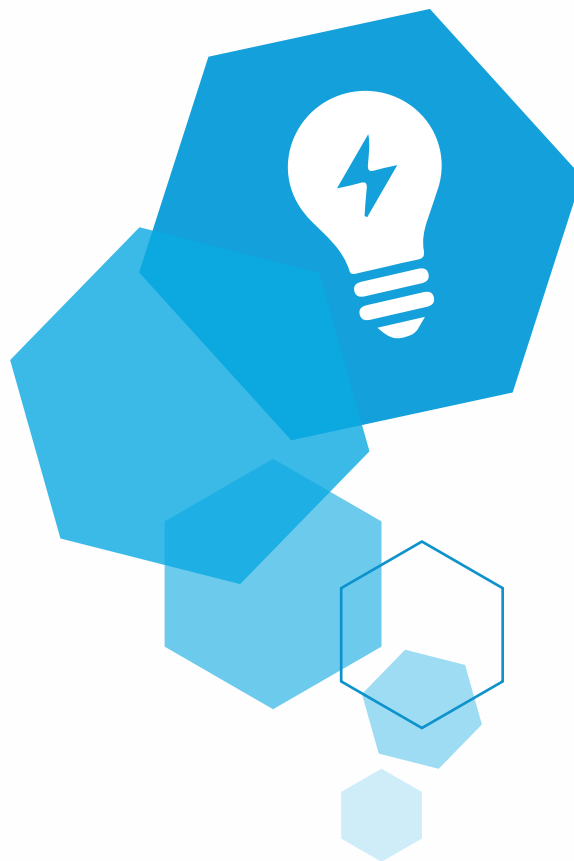


The Solution

Comelite Cloud was able to assign an expert team of Salesforce consultants and Salesforce developers to the task. The team analyzed the current state of Salesforce implementation, as well as the faults that were already present, and worked to resolve the flaws on deck. Then, the Comelite Cloud team used S-Docs to help BCN get the very most out of every interaction with volunteers and donors.

The Results

After Comelite Cloud's team completed their Salesforce CRM optimization and improvements, BCN saw rapid results. Now, the organization has the ability to send yearly or monthly donation reports to its connections – directly through Salesforce. The Comelite Cloud team continues to work with BCN to help them improve their current workflow in managing leads and contacts, as well as the collaborations inside the organization.



Quick Facts

1

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2

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3

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Blossom Care Network

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Salesforce Nonprofit
success Pack**

How Comelite Cloud
Helped Non-Profit Blossom
Care Network Send
Tailored Donations Reports
and More

More engagement,
more sales, less hassle



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