



**trineo**

# Your Partner in Digital Transformation

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**Trineo modernizes business systems using cloud technologies and agile methods to create competitive advantage. We offer this expertise to drive your technical evolution:**

- **Integrated CRM** maximizes your substantial investment in improving and delivering the best customer experience
- **API Platforms** support modern app development and integration with legacy or core systems
- **New Customer Apps** create pixel-perfect user experiences with a custom look and feel.
- **Employee Engagement** platforms improve communication, culture and business processes
- **Identity Management** yields exceptional user experiences and marketing opportunities

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## Why Trineo?

### **We are Tenacious**

Trineo thrives on complex problems. We create collaborative tension to break through barriers. We're not afraid to have the hard conversations and our custom work is not bound by technology constraints. Our implementation will take you all the way without cutting corners and deliver you a better outcome. We figure out the right thing to do, and finish the job.

### **We Know Salesforce**

Trineo has more than a decade of in-depth experience working with the Salesforce platform. We have fallen into all of the traps and seen every way things can go wrong. You'll benefit from our expertise to go from concept, to production, to reality.

### **We are Heroku Experts**

Deploying on Heroku is a natural extension of our agile practice. Without the need to marshal traditional infrastructure, we focus on delivering frequent, iterative, highly valuable solutions in close partnership with you.

### **We are Trusted Interpreters**

Our focus is on people and communication. We aim to understand you, your domain, and your evolutionary vision. Together, we translate this into iterative deliverables. We listen, interpret, parse, debate, disambiguate, and reach a clear consensus about the why, what, and how. We humbly advise you using our hard won and broad industry experience. Then we get on with it.

**Example:** Clear Channel Outdoor



**Clear Channel Outdoor Holdings, Inc.**, (NYSE: CCO) is one of the world's largest outdoor advertising companies, with over 590,000 displays in 35 countries across five continents. Trineo is helping the company replace paper-based processes with consumer-grade custom apps running on Heroku.

*"I'm thrilled with how quickly we've been able to build new systems that deliver real value to our company. In partnership with Trineo, we've built a solid foundation on Heroku that will scale seamlessly as we continue to grow."*

**Alex Porter**

VP of Product Development, Clear Channel Outdoor

**Your partner in rapid, iterative delivery**

Software agility--a culture and methodology that supports continuous innovation and frequent delivery--is a critical part of digital transformation. Trineo often trains clients in agile methods as we collaborate. By the end of each project, the entire team is living and breathing an agile approach, working together to constantly deliver value to your end customer.

*Our customers include these innovators:*



# Contact Us.

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