

GET A QUICK START WITH PARDOT

We give your team the fastest way to implement marketing automation services in your organization. We can help with strategy development to make sure you have the automation in the right places to meet your business goals

To optimize your marketing automation technology it is important to establish a strategy focused on the customer journey. For some companies, we help them focus the automation into existing programs. However, if you are starting from scratch or want to start over, we can help you come up with a new approach based on best practices and your organizations particular objectives.

We help you to use Pardot in several ways depending on your organizational needs. You might just need help switching platforms and have all your automation established but need it converted to the Pardot system. However, this is usually a great time to retool how your existing automation is done and seek improvements which we can help you identify as well.

We offer an augmented training process where we show you real world examples that will actually be used in your production environment.

Not only can we help you implement Pardot in a way that compliments your business strategy but we can also help you all the way through to building content, campaigns, nurturing leads, building reports and handing the leads over to sales.

Companies that automate their lead management see a 10% increase in revenue within 6 – 9 months and further savings through less marketing waste and savings of up to 80% on direct mail budgets through event triggered marketing.

- Gartner Research

We coach you through the process to optimize your marketing automation and offer this Quick Start Package

- Project Planning
- CRM Integration
- Technical Setup
- Marketing Asset &
- Integration Setup
- Training
- Train Salesforce Engage Users

\$4,000

