

Action Center Toolkit® for SALESFORCE

Plan, build, deliver, and analyze results of your advocacy campaigns using native Salesforce functionality.

With Action Center Toolkit, you can seamlessly send messages or tweets to elected officials or capture signatures for petitions.

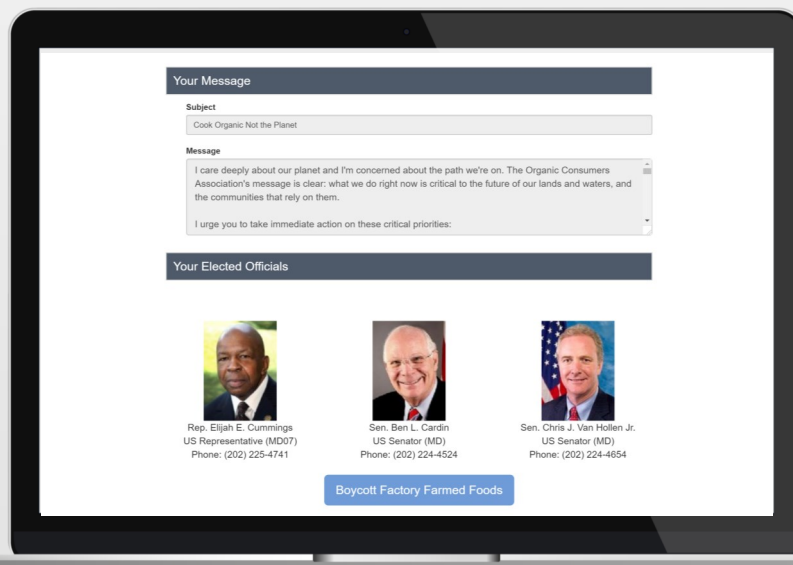
Action Center Toolkit (ACT) for Salesforce features and benefits include:

- 100% native to Salesforce. No integration is required. All relationships and actions are in Salesforce and processed in real-time.
- Scalable to federal, state, local government
- Packed with the code you need to create a basic Action Center app which can be modified or customized to meet your specific needs.

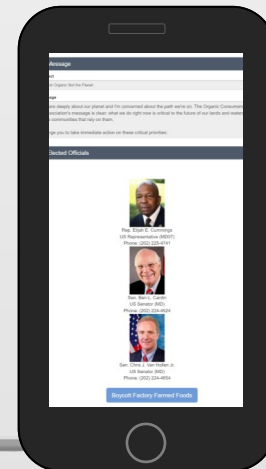
- Manage advocacy requests using standard Salesforce Campaign functionality.
- Actions or messages from supporters are tracked on their contact record and the account record of elected officials who were sent the message.
- View actions by supporters, issues, campaigns, and/or officials with Salesforce report builder

ENHANCEMENTS UNDER DEVELOPMENT:

- Bill- and Vote-based actions
- Regulation.gov commenting
- Click-to-Call phone app



ALL KNOWWHO SALESFORCE PRODUCTS
CAN BE USED ON MOBILE DEVICES.



“Having the entire solution inside Salesforce affords us reliability, flexibility, and real-time updates on supporters activity.”



For more information on **ACT for Salesforce**, visit us at
www.AppExchange.com and search for “Action Center Toolkit”

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