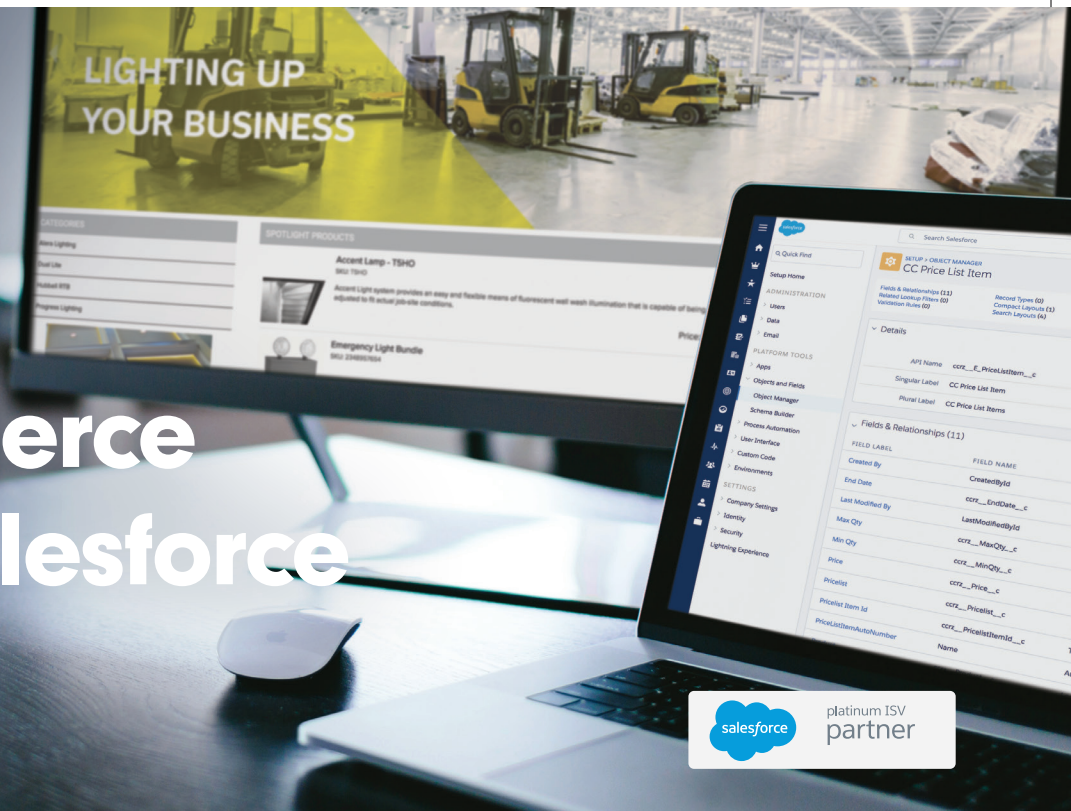




# B2B Commerce Built on Salesforce



## CUSTOMER AT THE CORE

CloudCraze lets businesses put their customer at the center, offering the industry's only Customer-First engagement and data model—CRM and commerce—in a single solution. It gives businesses access to complete and accurate customer data across sales, service, marketing and commerce, leading to informed interactions and superior engagement.



## SPEED TO REVENUE

CloudCraze delivers best-in-class B2B commerce functionality out of the box, which means deployments in months, not years. CloudCraze is delivered as SaaS, requires no infrastructure investments, integration or heavy coding and uses a modern API architecture that reduces integration hurdles.



## BUILT FOR CHANGE

With CloudCraze, businesses rapidly adapt to market dynamics and customer needs and quickly spin up new business models rather than having to wait months for updates. And customers experience a multiplier effect with three streams of innovation from CloudCraze, Salesforce, and the community.



## BORN IN THE CLOUD / BUILT ON SALESFORCE

CloudCraze is born in the cloud and built on Salesforce, the most trusted, secure and scalable cloud platform in the world. It's truly software-as-a-service that allows businesses to expand as they grow. CloudCraze leverages the Salesforce core capabilities and a shared data model for superior engagement that benefits the business and the end customer.

## Gartner

Visionary in the Gartner  
Magic Quadrant for Digital  
Commerce 2017

## FORRESTER®

Strong Performer in the  
Forrester Wave B2B  
Commerce Suites Q1 2017



"When we look at B2B  
commerce, the one solution  
we turn to is CloudCraze."



"We were spending 20 minutes on the phone. With CloudCraze, customers reorder with a simple click—It's done!"



"We looked at Gartner and Forrester and evaluated 12 solutions. CloudCraze clearly won."



"With 2,000 orders/hour, CloudCraze handles massive performance and scalability demands."



"In 12 weeks, we 'lapped' our decade-long investment in Websphere—and at a much lower price."



"OUR CUSTOMERS ARE BUYING MORE, ADDING MORE PRODUCT TO THEIR CART. WE'RE SEEING GROWTH. IT'S FANTASTIC."

Coca-Cola bottlers chose CloudCraze to be its global platform for B2B commerce. The solution increases sales and reduces costs through online self-service, improved product marketing and promotion for its wholesale customers. The first Coca-Cola storefront was live in four months and provided a state of the art mobile eCommerce solution with a responsive UI for any device.

**Learn More and  
Get Your Fully  
Branded Custom  
Demo**

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