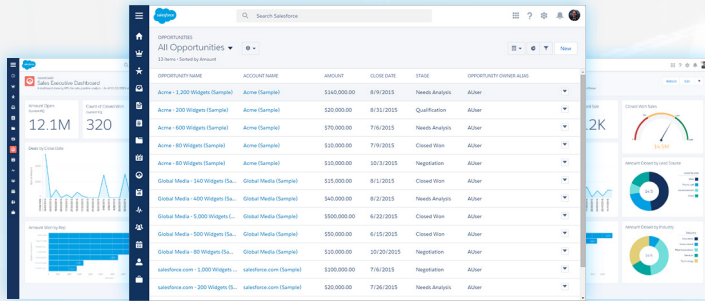




Next Generation Customer Engagement Loyalty solution built on Salesforce, the world's #1 enterprise cloud platform

The Wafa LoyaltyX solution provides the core technology to help you run your customer engagement and loyalty program. The platform can be configured to fit any business type, and comes with an intuitive user interface.

LoyaltyX sits within the secure Force.com & integrates with any 3rd party application, such as your E-commerce website, PoS system or mobile app, to give your customers a seamless experience and gather all your data in one system of record.

IMPROVED
CUSTOMER
EXPERIENCE

AGILITY &
TIME TO
MARKET

DRIVES
DOWN
COSTS

DETAILED
CUSTOMER
INSIGHTS

INCREASED
CUSTOMER
RETENTION

FEATURES

- * PRODUCT DEFINITION
- * TRANSACTION PROCESSOR
- * PROGRAM CONFIGURATION
- * ACCRUAL/REDEMPTION
- * OFFER MANAGEMENT

- * VOUCHER MANAGEMENT
- * MEMBER MANAGEMENT
- * HOUSEHOLD ACCOUNTS
- * ANALYTICS AND REPORTING
- * RULE AND WORK FLOW ENGINE

- * MULTI BRANCH
- * MULTI PROGRAM
- * FREQUENCY/VALUE PROGRAMS
- * FLEXIBLE PROGRAM CURRENCY MANAGEMENT

SCHEDULE A DEMO
info@wafa.io
+44 20 8144 6491

Wafa Solutions Limited is a UK based company, specializing in building loyalty solutions. Our aim is to help businesses retain customers by designing effective customer engagement and rewards programs. We have brought together backgrounds in customer loyalty and software development to build a smart and intuitive rewards platform.