



- Sell-in and Sell-out processes
- Offline Mobile App
- Digital Sales Aid



CT CPG

A comprehensive vertical solution for CPG, Trade and Merchandising. Featured with all main Sell-In and Sell-Out processes and a complimentary OFFLINE mobile app, CT CPG enables consumer goods and OTC Pharma companies to boost sales force effectiveness across various channels: field, contact center, online.

360-DEGREE TRADE REP SOLUTION:



- Offline with CT MOBILE for iOS, Android and Windows
- Retail Audit & Execution
- Merchandising
- Photo-taking, Bar-code scanning
- Order Taking online and offline
- Document visualization & e-signature
- Van-selling
- HTML5 visual aids, interfaced with Salesforce database
- Geo-targeting & route planning

OUR CUSTOMERS:

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GOOD
GOÛT

DANONE
ONE PLANET. ONE HEALTH

swania

dyson

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OTHER CT PRODUCTS

CT VISION is an innovative add-on to CT CPG product stack, enabling image recognition and object detection during visits. In a matter of seconds, CT Vision will analyze product shelf photo and report into CT Mobile product SKUs, facings, planogram compliance, promotions, price tags, etc. To achieve this Customertimes is leveraging the latest AI technologies provided by Salesforce and other technology partners.



DocuSign



DOCAPOST

CT SIGN is an add-on to CT Mobile and other CT products which enables OFFLINE electronic signature of various documents (contracts, orders, etc.) with certification of the trusted third party providers, such as DocuSign or Docapost. Offline nature of CT Sign empowers reps to close deals and electronically sign documents even in remote areas or zones with poor mobile internet coverage.

ABOUT CUSTOMERTIMES:

Customertimes is an ISV, Platinum Partner and a reseller of Salesforce. Headquartered in New York and having strong European presence and global partner network, Customertimes provides applications and professional services to customers in more than 60 countries around the world.

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