

The Business Value of FunnelSource

The native Salesforce application for tracking quota attainment, managing pipeline, and delivering accurate forecasts

Since 2008, FunnelSource has helped companies maximize sales effectiveness by translating business data into wins.

How? It all starts with accountability and data you can trust. Give reps a tool that empowers them to be the CEOs of their own business – responsible for quota attainment, data integrity, and forecast accuracy. Roll this framework up to managers, directors, and beyond and you'll be well on your way to beating your number.

FunnelSource facilitates the key drivers of high-performing sales organizations.



Salesperson Productivity

Give reps a single screen to boost efficiency, data integrity, and accountability where it matters most.



Pipeline Visibility

Give executives and managers a real-time view of the funnel to manage proactively and hold reps to task.



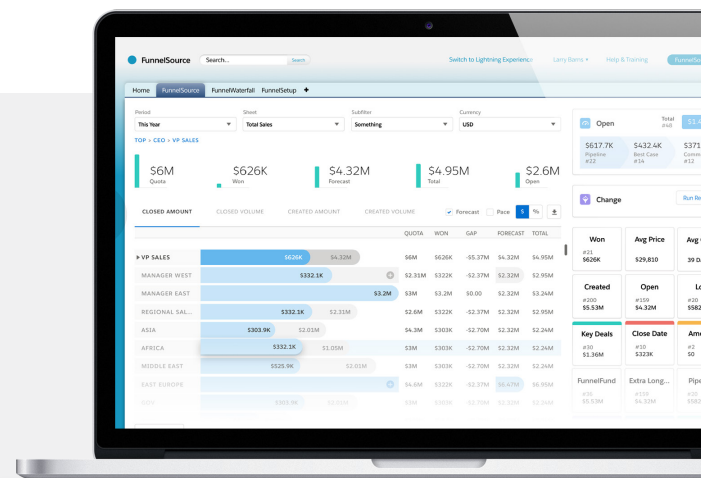
Forecast Accuracy

Eliminate sandbagging and identify bad deals sooner to tighten the forecast naturally.

RESTORATION
HARDWARE

“FunnelSource is an important piece to maintaining our phenomenal growth. We use the tool each and every day to monitor the health of our pipeline and analyze trends in size and frequency of monthly orders.”

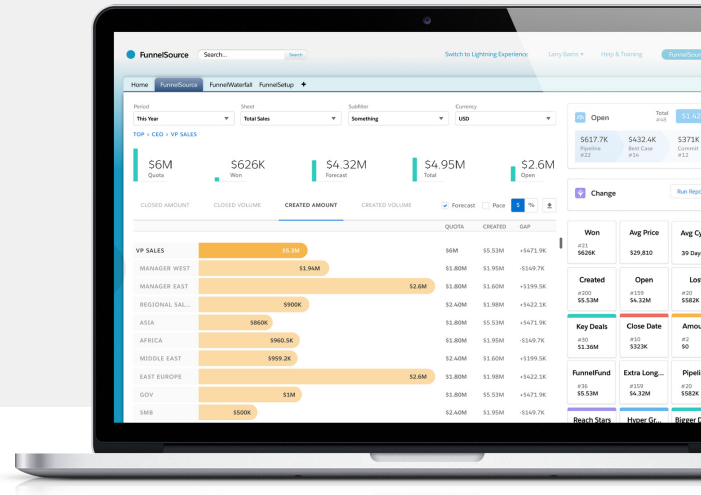
-Director of Planning, Restoration Hardware





“FunnelSource has transformed how we review, report on, and manage funnel. Our sales team uses the tool daily to drive discussions around funnel health, forecasting, and deal accuracy.”

-Senior Manager of Sales Enablement, CoreSite



FunnelSource replaces countless dashboards and reports with a single standardized screen. Get everyone's eyes on the same page to create focus and drive accountability.

FunnelSource is the highest-rated pipeline management and forecasting app on the AppExchange.

Our 100% native Salesforce integration delivers the power of an enterprise application at a fraction of the cost. Go live in hours, not days or weeks.

In short, there is no magic wand in sales forecasting. No solution will spit out an accurate prediction all on its own. But by taking control of your sales data at the ground level and giving reps and managers meaningful visuals designed for how they think, you'll see real improvements to the health of your business.



For more information, please visit us at [FunnelSource.com](https://www.FunnelSource.com) or call (800) 395-7085