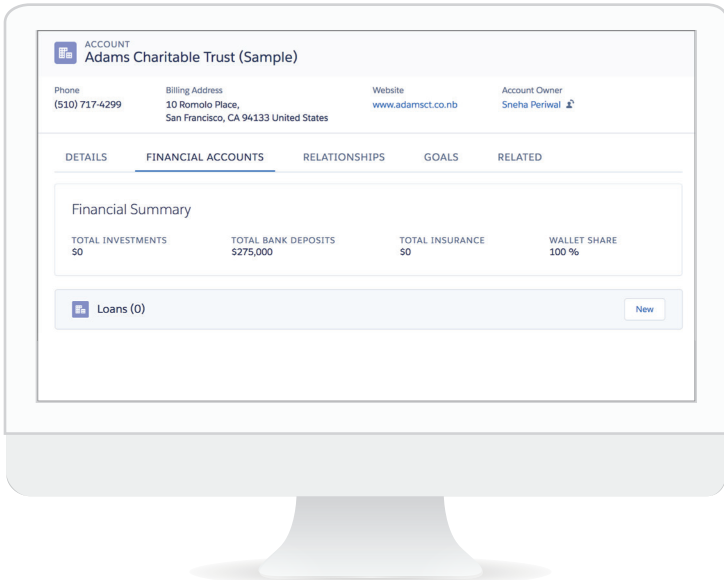
CLOUD LENDING SOLUTIONS®

DATASHEET – Salesforce Financial Services Cloud Extension

Salesforce Financial Services Cloud Extension

For banks and credit unions leveraging Salesforce's Financial Services Cloud, Cloud Lending Solutions provides a fully-integrated loan origination and servicing solution that enables banks and credit unions to manage loan application, underwriting, servicing and collections, and enables retail bankers to quickly prequalify, process and fund consumer loan applications, as well as schedule and process loan payments for loans in servicing. Cloud Lending Solutions' FSC Extension seamlessly integrates Cloud Lending Solutions' comprehensive, end-to-end lending platform with Salesforce's Financial Services Cloud relationship management interface, allowing retail bankers to manage loan relationships, access loans in servicing and create new loans with just a few clicks.

Financial Services Cloud Interface



Salesforce Financial Services Cloud organizes all of the information related to each banking relationship onto one screen, enabling retail bankers to manage customer activities, such as logging calls and events, as well as view wealth management accounts, insurance policies, financial accounts and with the Cloud Lending Solutions FSC Extension, loan applications and active loans in servicing.

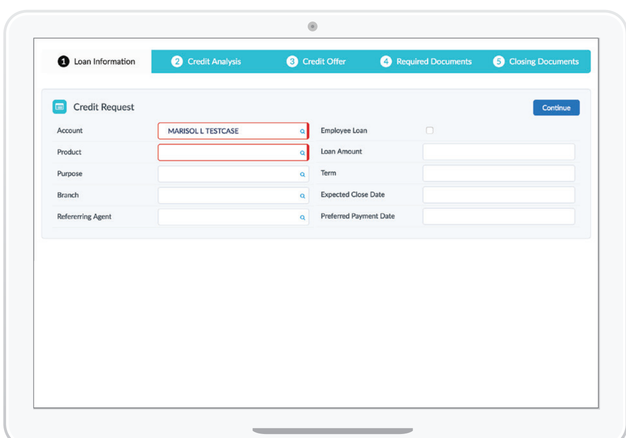
Accelerated Retail Loan Origination

The Cloud Lending Solutions FSC Extension allows banks and credit unions to expedite the retail loan origination process by enabling retail bankers to create new retail loan opportunities, pre-approve the applicant, gather required documentation and finalize the retail loan using the following out-of-the-box capabilities:

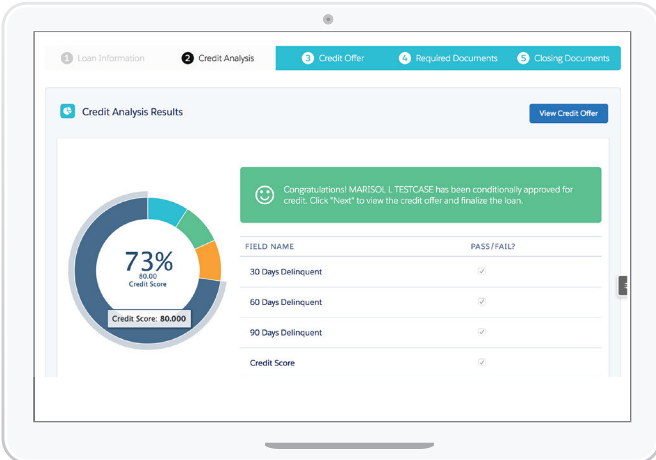
1. Retail Loan Application
2. Automated Credit Analysis
3. Pricing & Credit Offer
4. Document Compliance
5. Document & Disclosure Generation

1 Retail Loan Application

Cloud Lending Solutions enables retail bankers to start the retail loan application directly from the customer or prospect record in Salesforce Financial Services Cloud. Banks and credit unions can configure the application field requirements for each retail loan product as well as specific validations (to limit loan amount or term, for example).

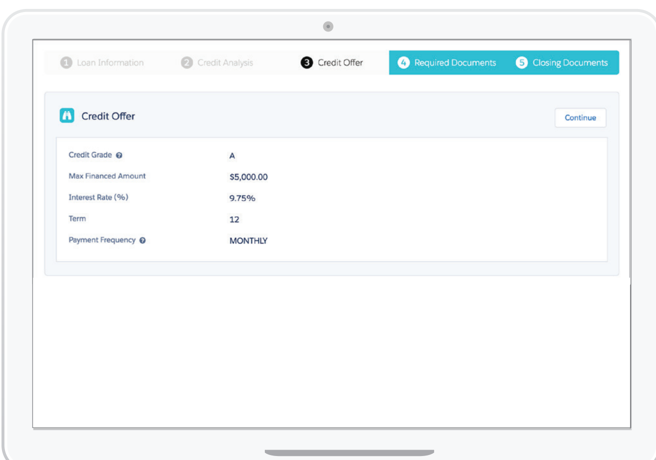


2 Automated Credit Analysis



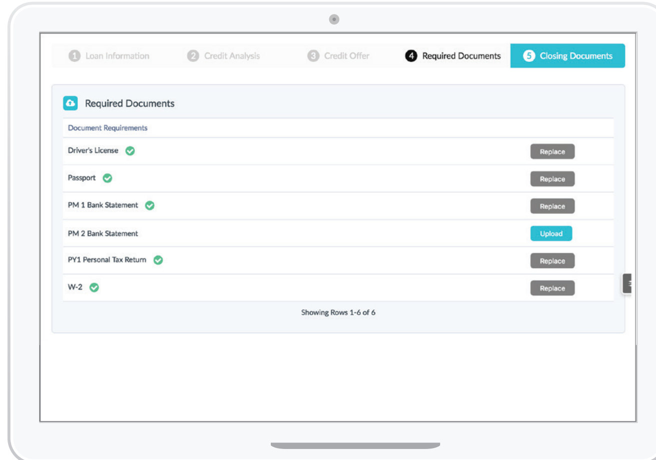
Cloud Lending Solutions automates the credit analysis processes by enabling banks and credit unions to pull credit report information from each credit bureau and configure risk evaluation criteria (such as credit score, delinquencies or bankruptcies) associated each retail loan product. During the application process, Cloud Lending Solutions allows retail bankers to initiate credit analysis and view credit evaluation results in real-time. Based on the results of the credit evaluation, Cloud Lending Solutions determines the next step in the application process (i.e. credit offer or adverse action).

3 Pricing & Credit Offer



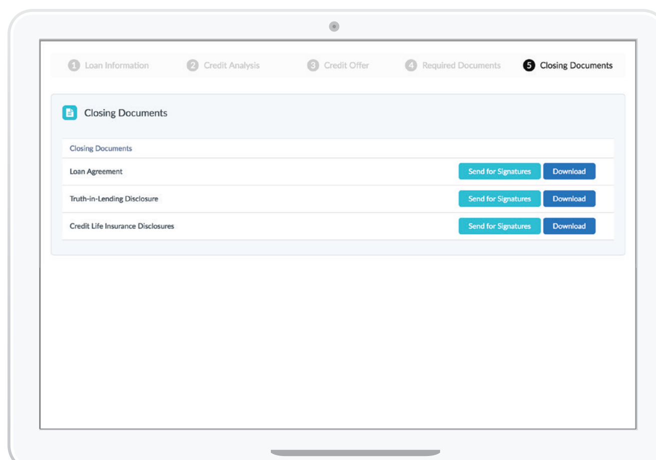
Cloud Lending Solutions also automates the credit underwriting process by enabling banks and credit unions to define rate cards associated with each retail loan product and credit/risk rating, and automatically applying the applicable terms and pricing to the retail loan application.

4 Document Compliance



Cloud Lending Solutions helps banks and credit unions centrally enforce document compliance by allowing you to configure document requirements associated with each loan product, each type of relationship involved with the loan application, and any applicable collateral pledged to the loan. During the application process, Cloud Lending Solutions facilitates the collection of mandatory documents, enabling the capture all required documents before proceeding to closing.

5 Document & Disclosure Generation



Finally, Cloud Lending Solution enables retail bankers to generate closing documents and collect applicable signatures - either wet signature or electronic signature via Adobe Sign.

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Cloud Lending Solutions® is a financial services technology company offering a cloud-based, end-to-end lending platform to deliver innovation to the global lending community. Unlike legacy technology platforms that are expensive to maintain and prevent agile response to market conditions, Cloud Lending Solutions' clients take back control of their business by quickly implementing, extending, and digitizing the entire lending lifecycle. Cloud Lending Solutions' single system of record is the market leading cloud solution supporting both consumer and commercial lending that scales for the needs of lenders of all sizes. Clients include banks, traditional finance companies, online lenders, and marketplace platforms.

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